



## Sustainable Transport

### SOH

SOH staff come to work by walking, bicycle, and public transport. A shuttle bus from Circular Quay is also available for those with limited mobility – used by 18,000 people each year.

### Airbnb

When staying at an Airbnb guests are 15% more likely to use public transport, walk or bicycle as their primary mode of transport. By 'living like a local' guests can reduce their environmental impact on the communities they visit.



## Inspire our Audiences

### SOH

SOH staff have planted 1000 trees in 2016, to make several events carbon neutral, including the Festival of Dangerous Ideas, All About Women, Sustainability Tours and Vivid LIVE – to further , educate and inspire visitors.

### Airbnb

A 2014 study on the Environmental Impacts of home sharing\* found stays at Airbnb listings promote the use of existing resources and is a greener way to travel and encourages hosting sustainably.

\*2014 Environmental impact study  
[blog.airbnb.com/environmental-impacts-of-home-sharing/](http://blog.airbnb.com/environmental-impacts-of-home-sharing/)

# Welcome to the Airbnb Sustainability Tour.

Jørn Utzon's design of the Opera House has been extensively recognised as being ahead of its time by incorporating sustainable design. Proudly hosted by Airbnb, this tour takes you on a journey of the Opera House's heritage features and design, and of environmentally sustainable ways to travel.



## Tips on Sustainable Living for your home

For your home, consider everyday sustainable actions with some tips below:

- Provide reusable water bottles for guests
- Promote and discuss local environmental groups
- Promote alternative forms of transportation

- Avoid single use products
- Turn off or unplug appliances not in use
- Encourage recycling and composting
- Stock up on environmentally friendly cleaning products
- Support local food



## Inspired by Nature

### SOH

UNESCO's 2007 World Heritage listing recognises SOH as a 'masterpiece of human creativity', hailing its design as 'an extraordinary interpretation and response to the setting in Sydney Harbour'.

### Airbnb

Unique Airbnb listings range from tree houses, yurts, caves, eco-cabins and off-grid homes, drawing inspiration from the natural environment.



## Energy Efficiency

### SOH

The SOH is among a select few World Heritage buildings globally to achieve green certification and has saved over \$1 million since 2010 in electricity costs via energy efficiency projects.

### Airbnb

Airbnb properties consume up to 78% less energy per guest night. This is the equivalent to avoiding the energy use of 68,000\* homes in Europe. Also, at least 79% of Airbnb listings in Europe have one energy efficient appliance.

\*2014 Environmental impact study  
[blog.airbnb.com/environmental-impacts-of-home-sharing/](http://blog.airbnb.com/environmental-impacts-of-home-sharing/)



## Green Cleaning

### SOH

SOH encourages its cleaners to seek non chemical cleaning including using ozone water as a disinfectant, bicarb soda for concrete cleaning and olive oil for bronze restoration.

### Airbnb

Airbnb hosts overwhelmingly use green or sustainable cleaning products to help reduce harsh chemical use. In one year alone, Airbnb guests in Europe saved the equivalent of 1,100 Olympic-sized pools of water.



## Waste – recycling

### SOH

SOH tracks waste by working with local restaurants, bars and staff to reduce the waste sent to landfill and has recently introduced food waste recycling and edible food donations through OzHarvest. Recycling rates have increased from 20% to 68% since 2010.

### Airbnb

Less than half of Airbnb hosts provide single use toiletry products for their guests reducing waste per stay. 89% of Airbnb hosts say they recycle at least one item type at their property and 94% of guests report that they recycle when possible.