

## Overview of the Rural Airbnb Community in Alabama

The following page estimates the rural Airbnb community in Alabama between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**15,000**

Guest arrivals to rural listings

**270%**

Year-over-year growth in guest arrivals

### Listings

**40%**

Percent of state's Airbnb listings in rural areas

**15%**

Percent of state's hotel rooms in rural areas

### Hosts

**430**

Number of active rural hosts

**40 years**

Average age of rural hosts

### Earnings

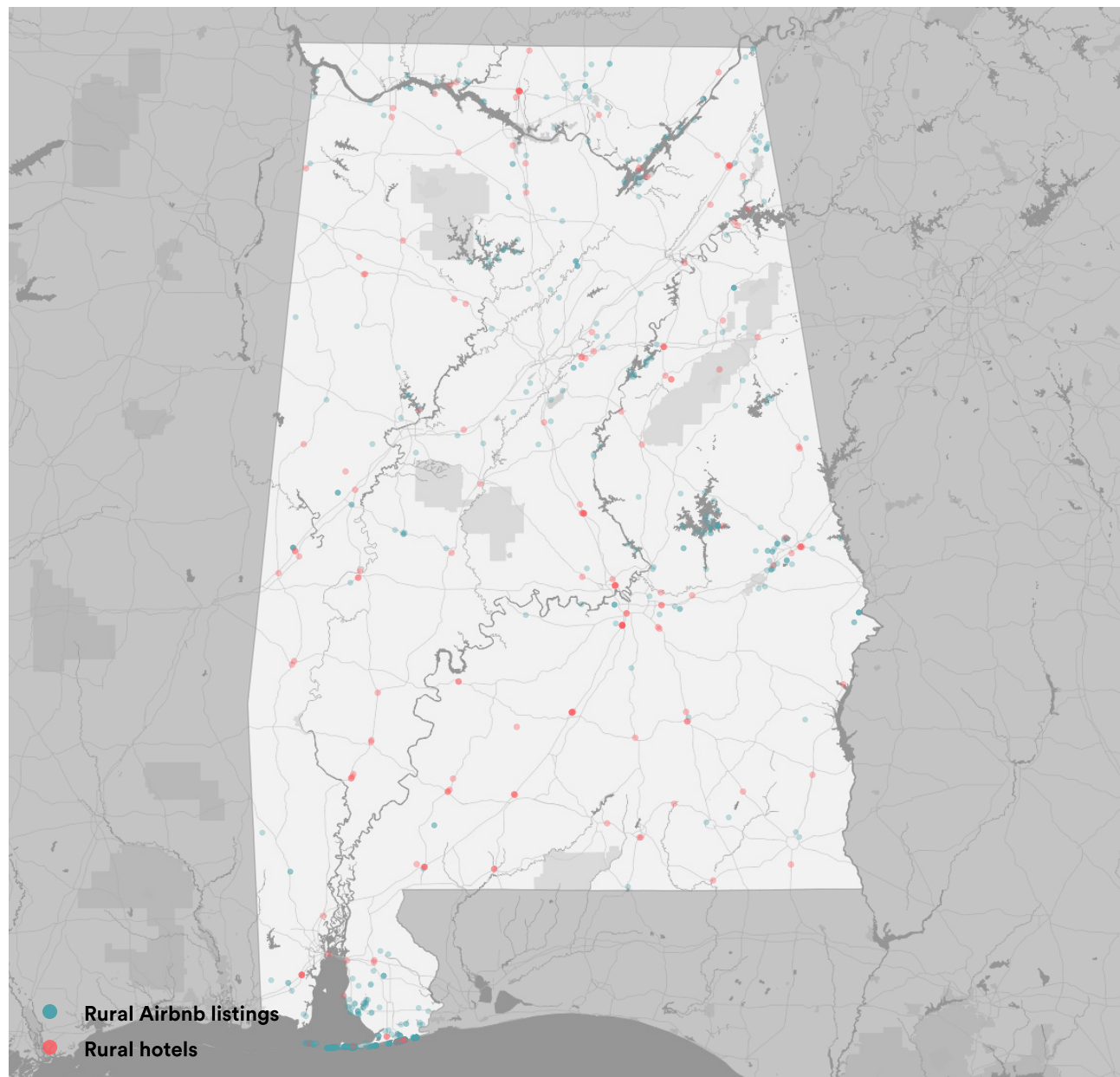
**\$5,700**

Typical annual earnings for rural hosts

**\$2.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



# Overview of the Rural Airbnb Community in Alaska

The following page estimates the rural Airbnb community in Alaska between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

## Guests

30,000

Guest arrivals to rural listings

186%

Year-over-year growth in guest arrivals

## Listings

55%

Percent of state's Airbnb listings in rural areas

33%

Percent of state's hotel rooms in rural areas

## Hosts

740

Number of active rural hosts

50 years

Average age of rural hosts

## Earnings

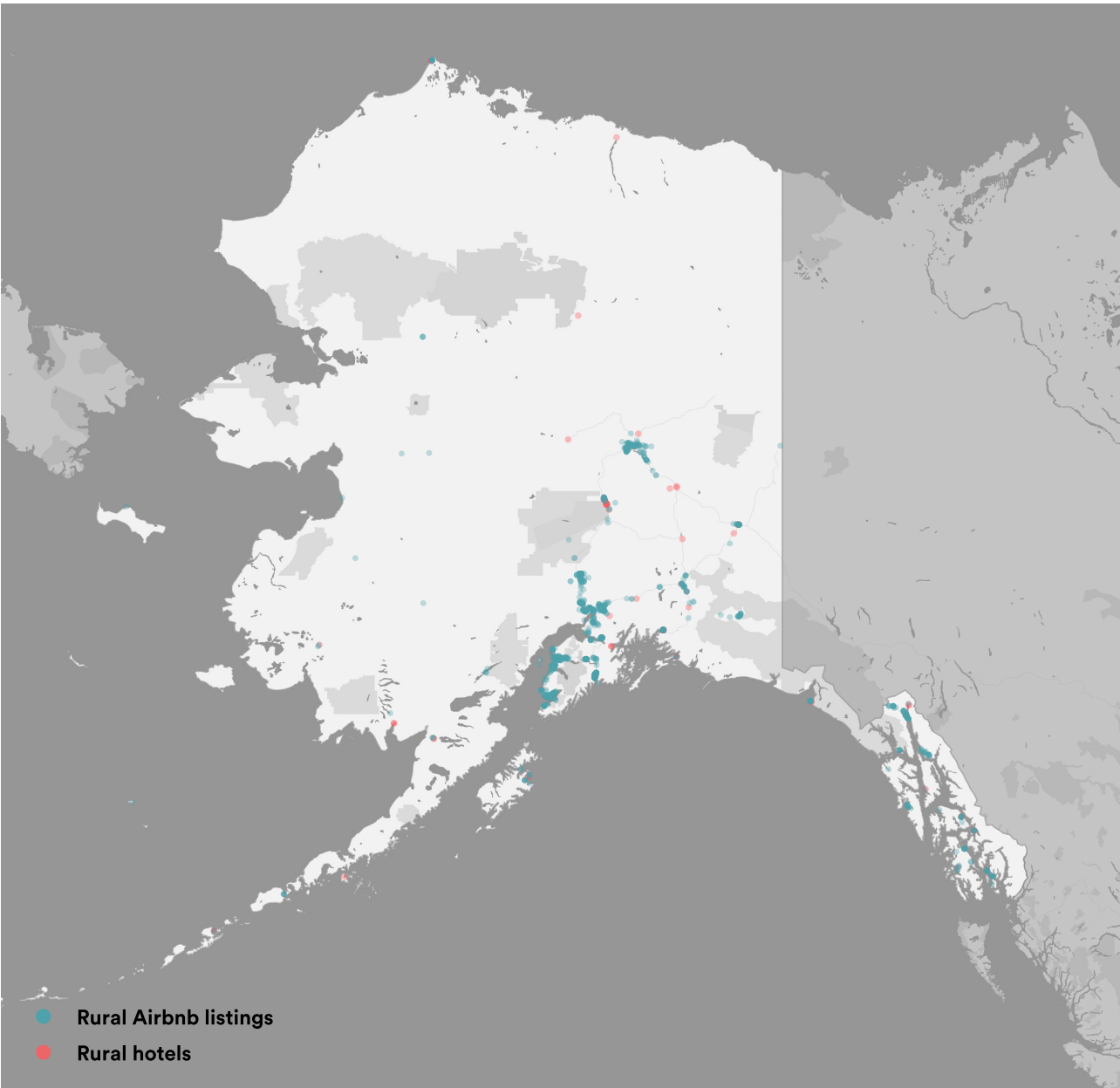
\$4,600

Typical annual earnings for rural hosts

\$3.7M

Total annual earnings for rural hosts

## Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Arizona

The following page estimates the rural Airbnb community in Arizona between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**62,000**

Guest arrivals to rural listings

**150%**

Year-over-year growth in guest arrivals

### Listings

**13%**

Percent of state's Airbnb listings in rural areas

**14%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,100**

Number of active rural hosts

**51 years**

Average age of rural hosts

### Earnings

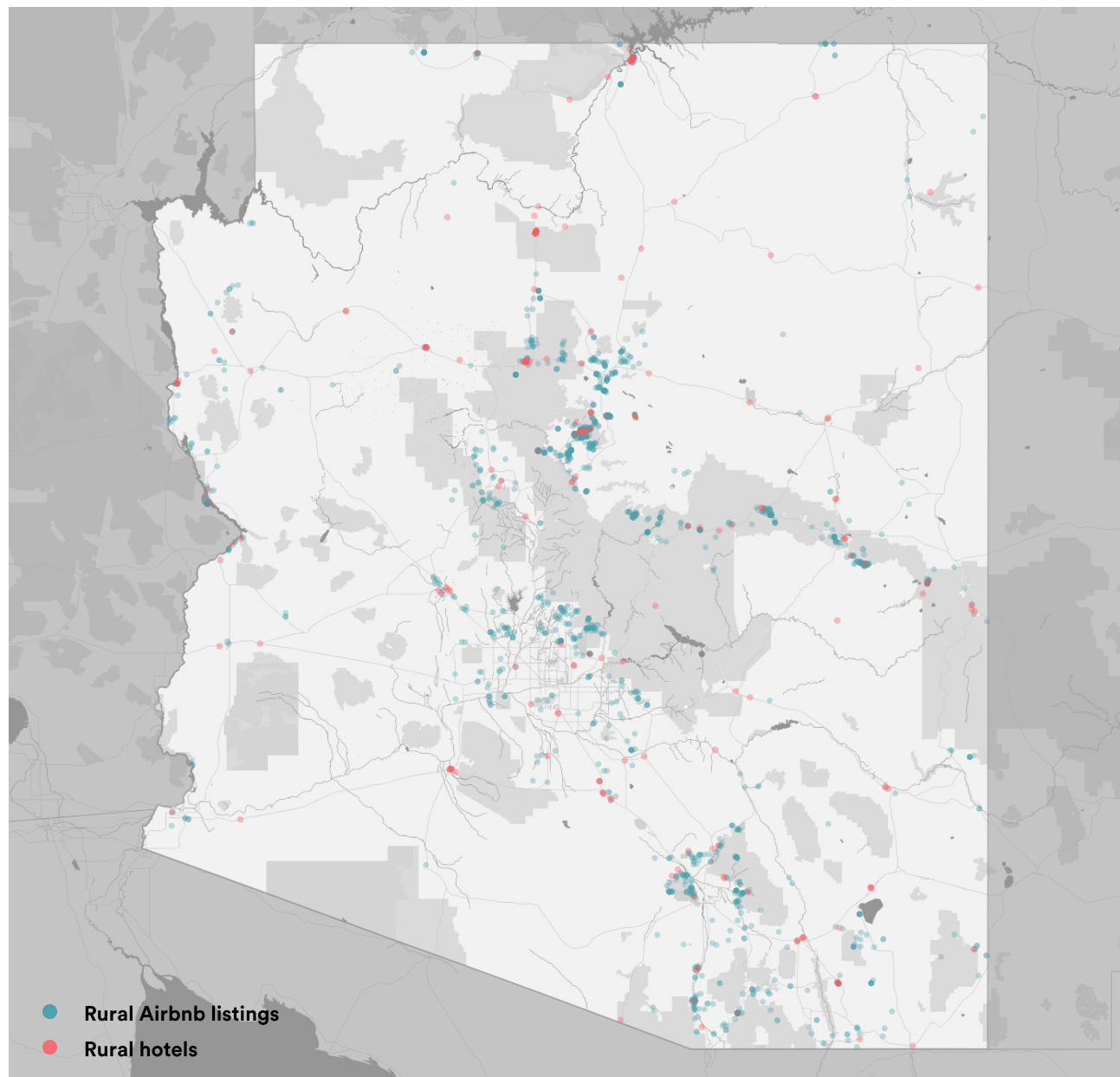
**\$5,700**

Typical annual earnings for rural hosts

**\$7.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Arkansas

The following page estimates the rural Airbnb community in Arkansas between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**12,000**

Guest arrivals to rural listings

**267%**

Year-over-year growth in guest arrivals

### Listings

**40%**

Percent of state's Airbnb listings in rural areas

**18%**

Percent of state's hotel rooms in rural areas

### Hosts

**350**

Number of active rural hosts

**51 years**

Average age of rural hosts

### Earnings

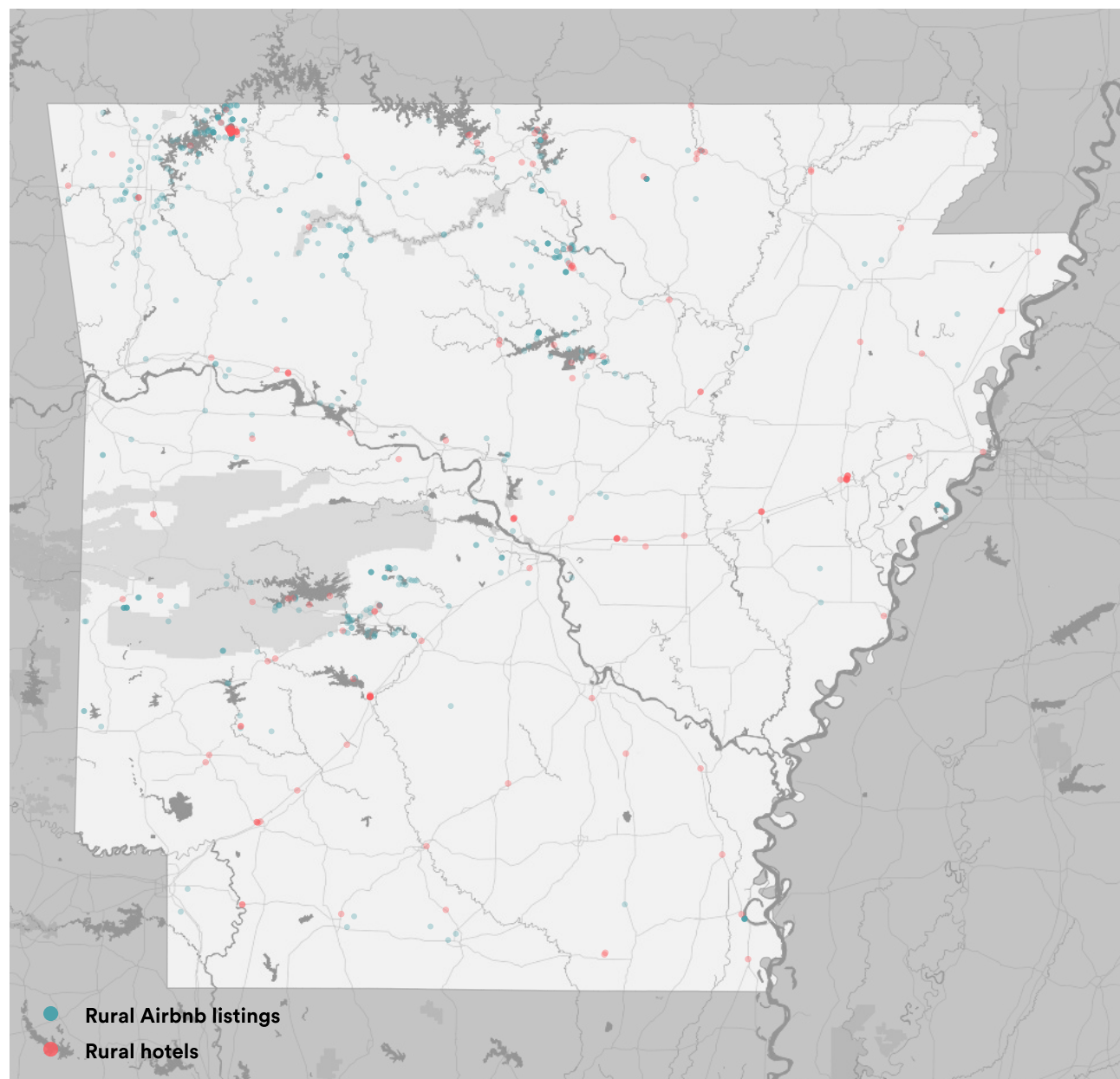
**\$3,900**

Typical annual earnings for rural hosts

**\$1.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in California

The following page estimates the rural Airbnb community in California between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**681,000**

Guest arrivals to rural listings

**78%**

Year-over-year growth in guest arrivals

### Listings

**10%**

Percent of state's Airbnb listings in rural areas

**6%**

Percent of state's hotel rooms in rural areas

### Hosts

**6,700**

Number of active rural hosts

**49 years**

Average age of rural hosts

### Earnings

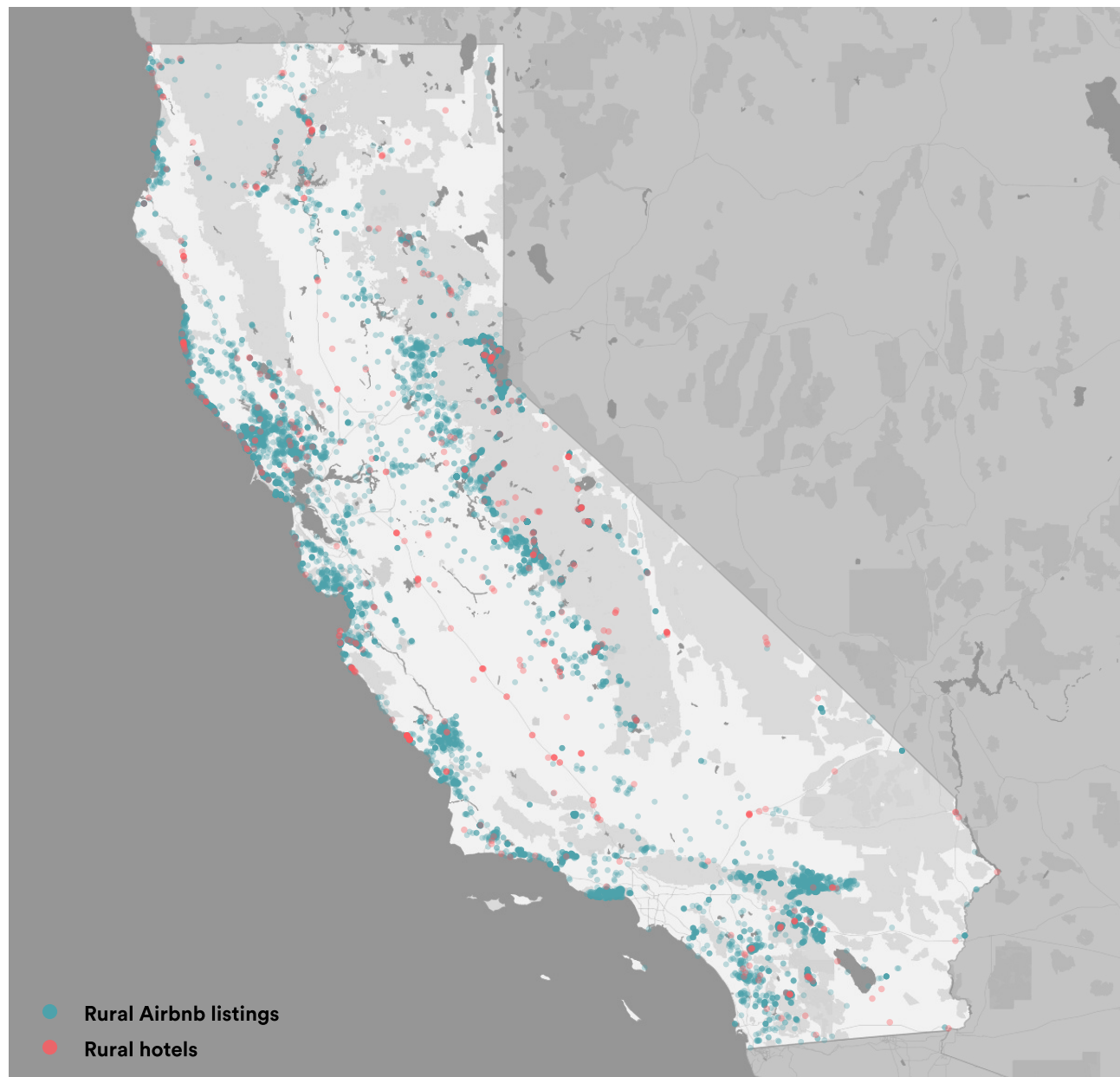
**\$11,900**

Typical annual earnings for rural hosts

**\$112.1M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Colorado

The following page estimates the rural Airbnb community in Colorado between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**172,000**

Guest arrivals to rural listings

**145%**

Year-over-year growth in guest arrivals

### Listings

**30%**

Percent of state's Airbnb listings in rural areas

**21%**

Percent of state's hotel rooms in rural areas

### Hosts

**3,200**

Number of active rural hosts

**46 years**

Average age of rural hosts

### Earnings

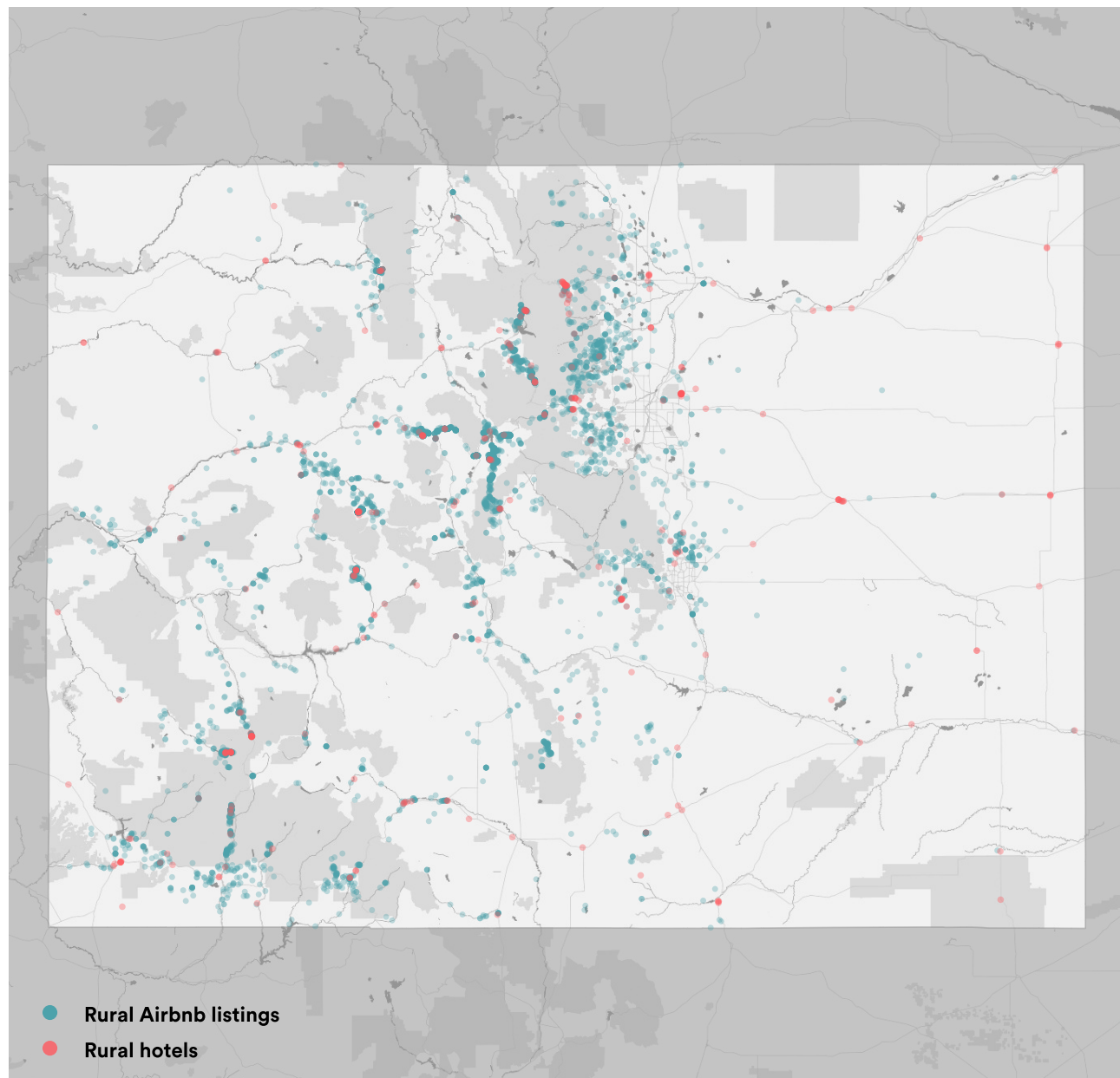
**\$7,900**

Typical annual earnings for rural hosts

**\$30.7M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Connecticut

The following page estimates the rural Airbnb community in Connecticut between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**19,000**

Guest arrivals to rural listings

**91%**

Year-over-year growth in guest arrivals

### Listings

**23%**

Percent of state's Airbnb listings in rural areas

**11%**

Percent of state's hotel rooms in rural areas

### Hosts

**450**

Number of active rural hosts

**52 years**

Average age of rural hosts

### Earnings

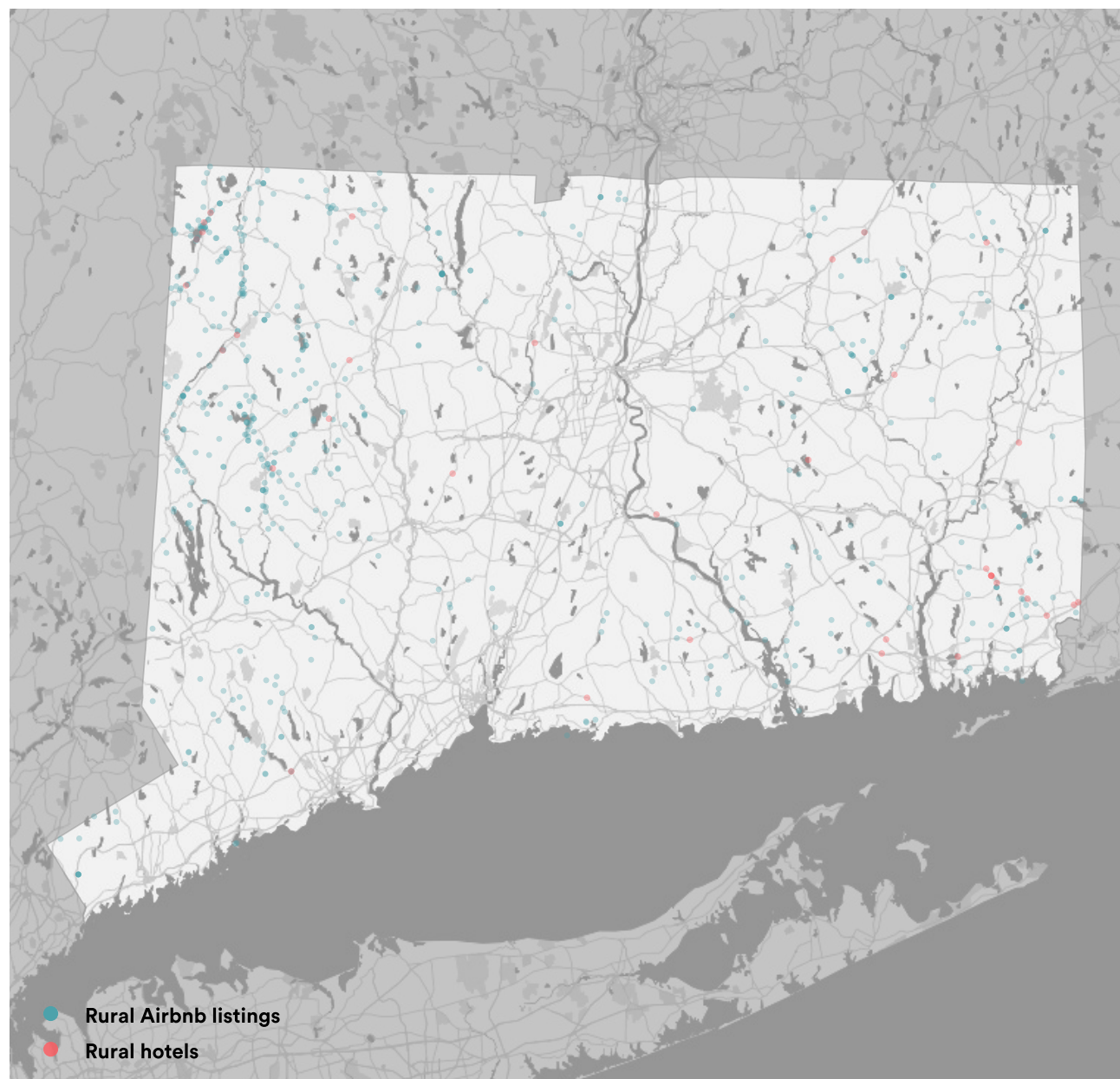
**\$5,800**

Typical annual earnings for rural hosts

**\$3.2M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Delaware

The following page estimates the rural Airbnb community in Delaware between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**3,700**

Guest arrivals to rural listings

**127%**

Year-over-year growth in guest arrivals

### Listings

**16%**

Percent of state's Airbnb listings in rural areas

**5%**

Percent of state's hotel rooms in rural areas

### Hosts

**90**

Number of active rural hosts

**53 years**

Average age of rural hosts

### Earnings

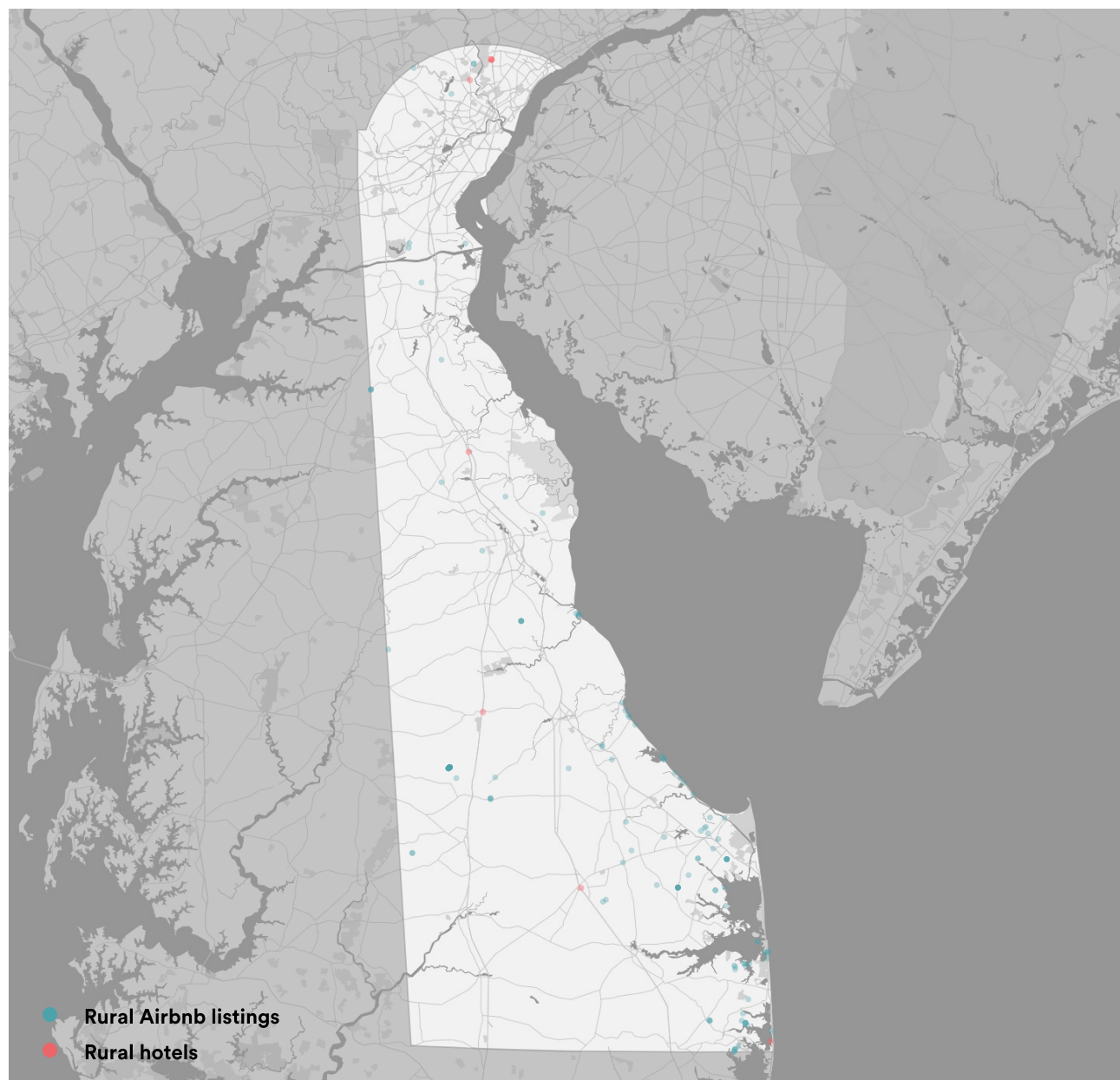
**\$9,100**

Typical annual earnings for rural hosts

**\$539K**

Total annual earnings for rural hosts

## Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Florida

The following page estimates the rural Airbnb community in Florida between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**133,000**

Guest arrivals to rural listings

**138%**

Year-over-year growth in guest arrivals

### Listings

**14%**

Percent of state's Airbnb listings in rural areas

**11%**

Percent of state's hotel rooms in rural areas

### Hosts

**3,100**

Number of active rural hosts

**42 years**

Average age of rural hosts

### Earnings

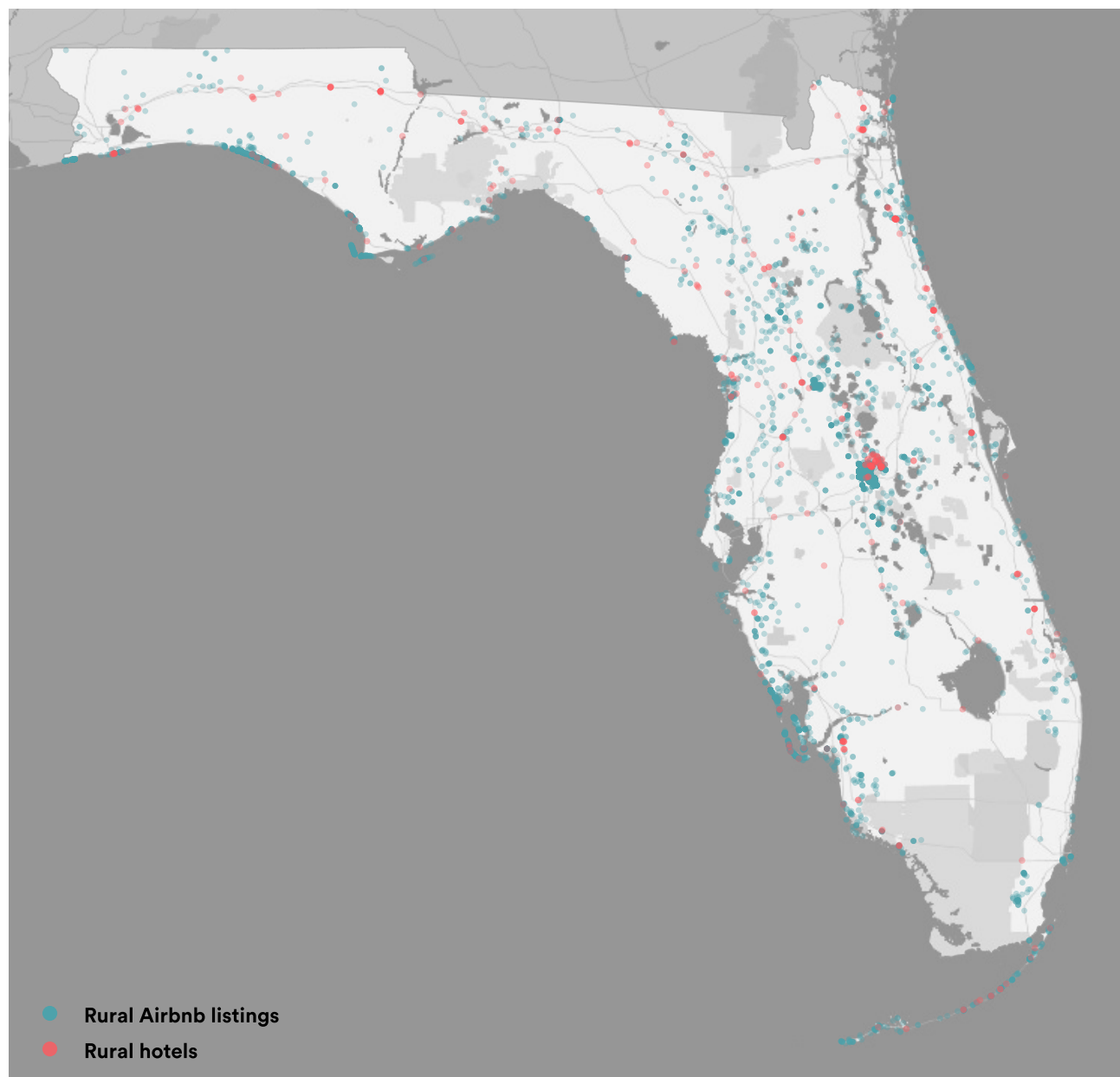
**\$5,700**

Typical annual earnings for rural hosts

**\$20.4M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Georgia

The following page estimates the rural Airbnb community in Georgia between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**50,000**

Guest arrivals to rural listings

**226%**

Year-over-year growth in guest arrivals

### Listings

**19%**

Percent of state's Airbnb listings in rural areas

**11%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,100**

Number of active rural hosts

**47 years**

Average age of rural hosts

### Earnings

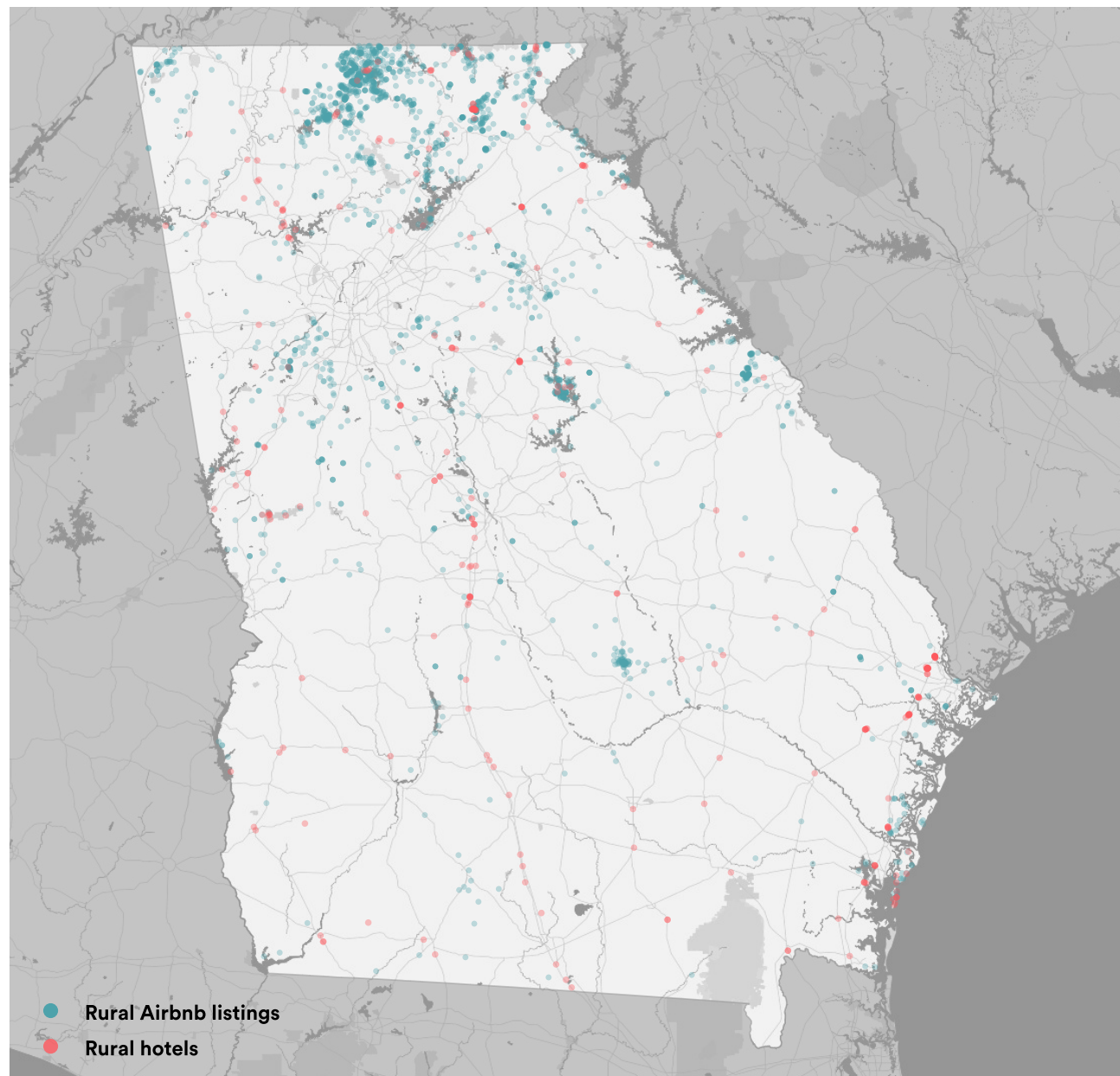
**\$4,900**

Typical annual earnings for rural hosts

**\$6.1M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels

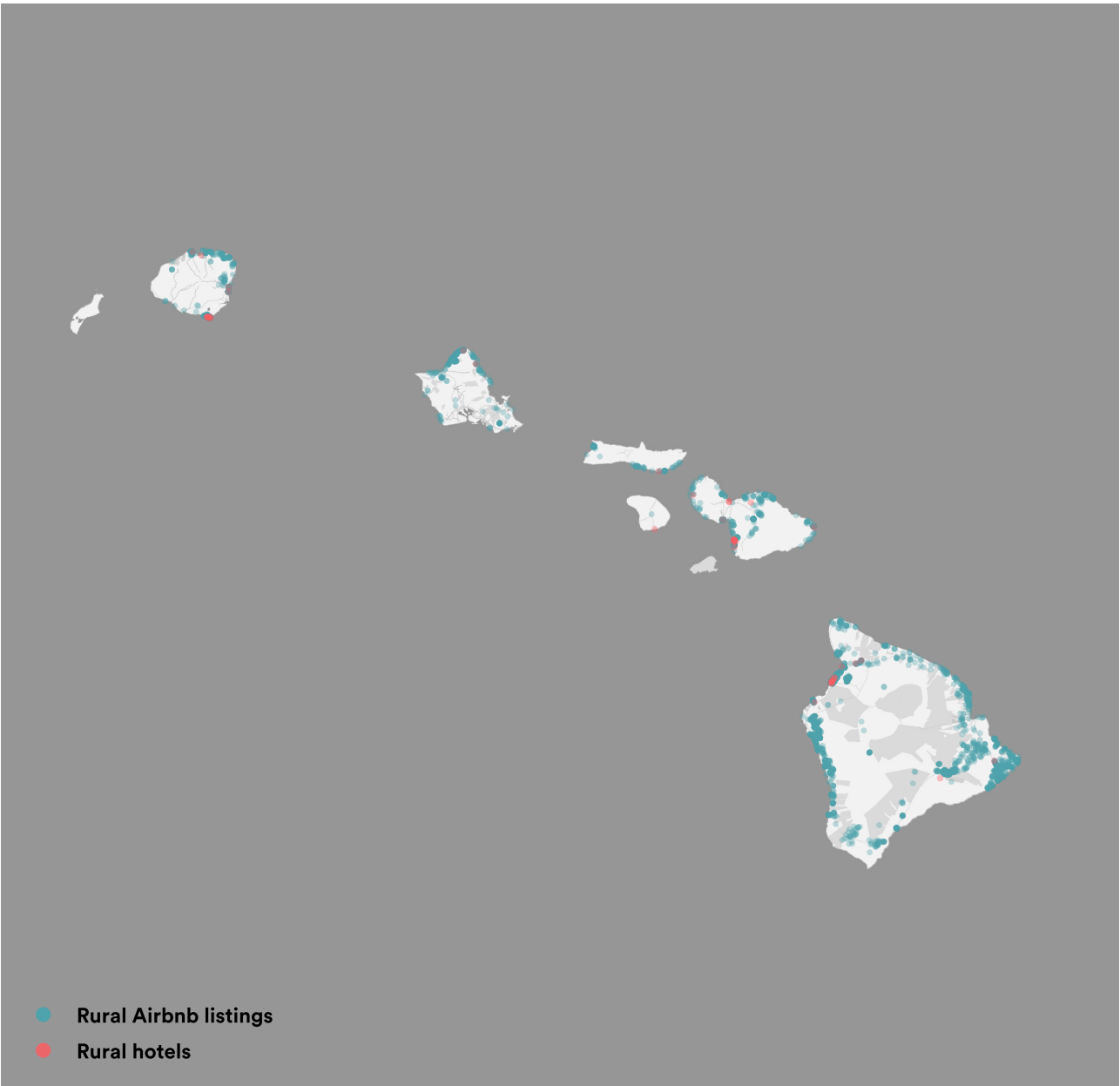


# Overview of the Rural Airbnb Community in Hawaii

The following page estimates the rural Airbnb community in Hawaii between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

Guests		Listings	
112,000	70%	22%	19%
Guest arrivals to rural listings	Year-over-year growth in guest arrivals	Percent of state's Airbnb listings in rural areas	Percent of state's hotel rooms in rural areas
Hosts		Earnings	
1,700	49 years	\$10,400	\$26.5M
Number of active rural hosts	Average age of rural hosts	Typical annual earnings for rural hosts	Total annual earnings for rural hosts

## Map of Rural Airbnb Listings and Hotels

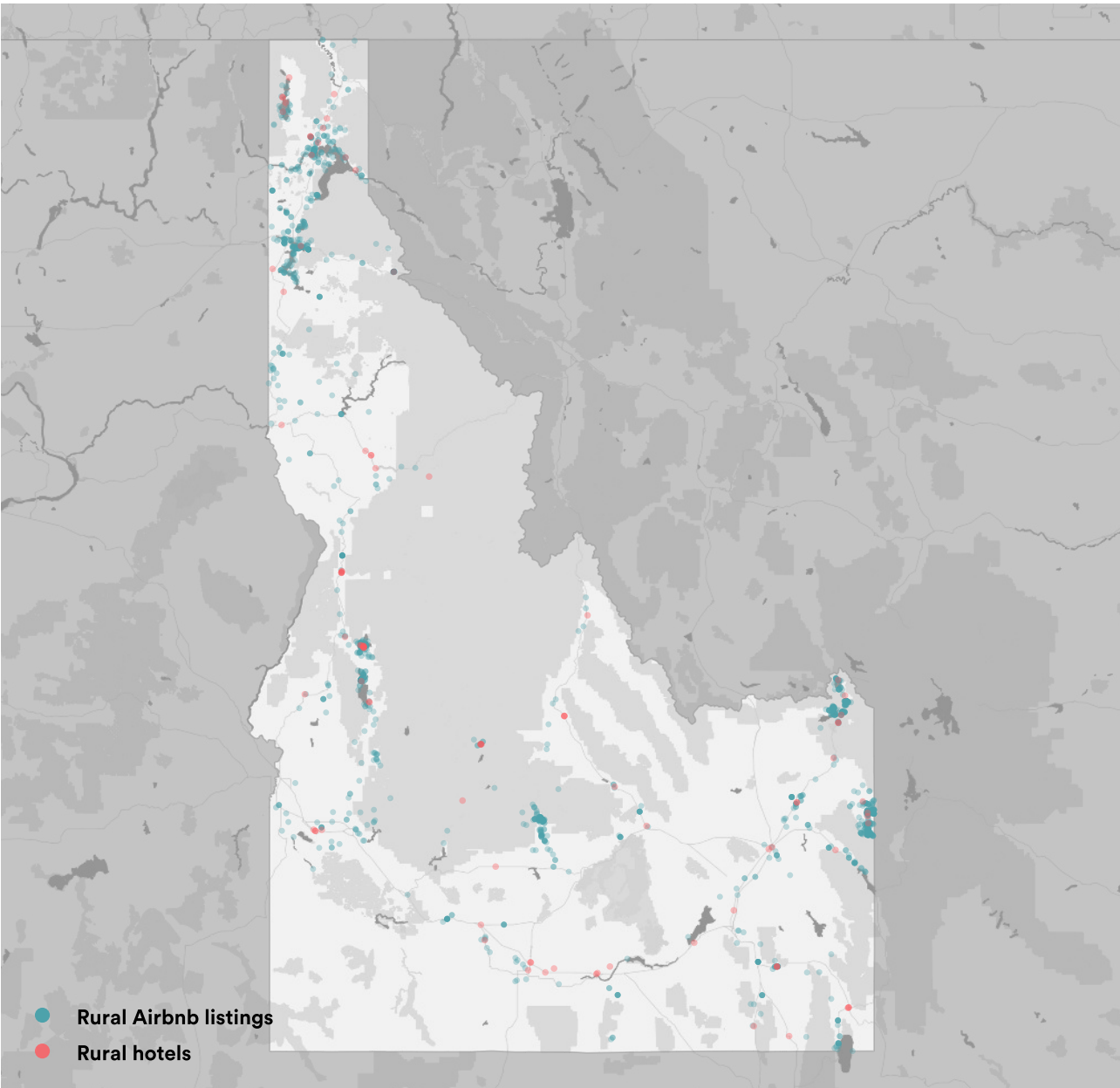


# Overview of the Rural Airbnb Community in Idaho

The following page estimates the rural Airbnb community in Idaho between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

Guests		Listings	
50,000	146%	53%	19%
Guest arrivals to rural listings	Year-over-year growth in guest arrivals	Percent of state's Airbnb listings in rural areas	Percent of state's hotel rooms in rural areas
Hosts		Earnings	
870	49 years	\$4,700	\$5.9M
Number of active rural hosts	Average age of rural hosts	Typical annual earnings for rural hosts	Total annual earnings for rural hosts

## Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Illinois

The following page estimates the rural Airbnb community in Illinois between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**10,000**

Guest arrivals to rural listings

**207%**

Year-over-year growth in guest arrivals

### Listings

**3%**

Percent of state's Airbnb listings in rural areas

**4%**

Percent of state's hotel rooms in rural areas

### Hosts

**240**

Number of active rural hosts

**48 years**

Average age of rural hosts

### Earnings

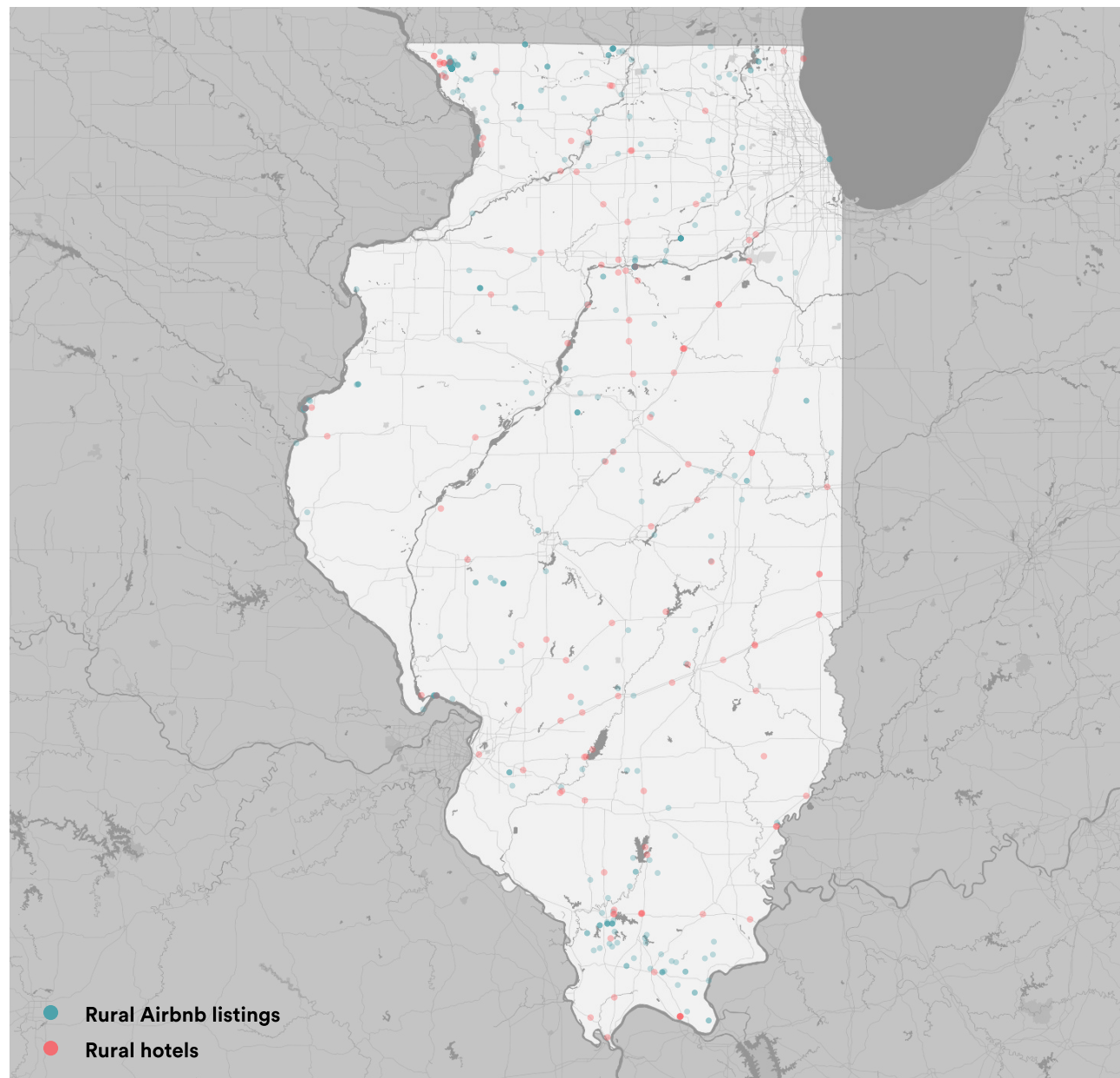
**\$3,900**

Typical annual earnings for rural hosts

**\$990K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Indiana

The following page estimates the rural Airbnb community in Indiana between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**12,000**

Guest arrivals to rural listings

**153%**

Year-over-year growth in guest arrivals

### Listings

**14%**

Percent of state's Airbnb listings in rural areas

**16%**

Percent of state's hotel rooms in rural areas

### Hosts

**330**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

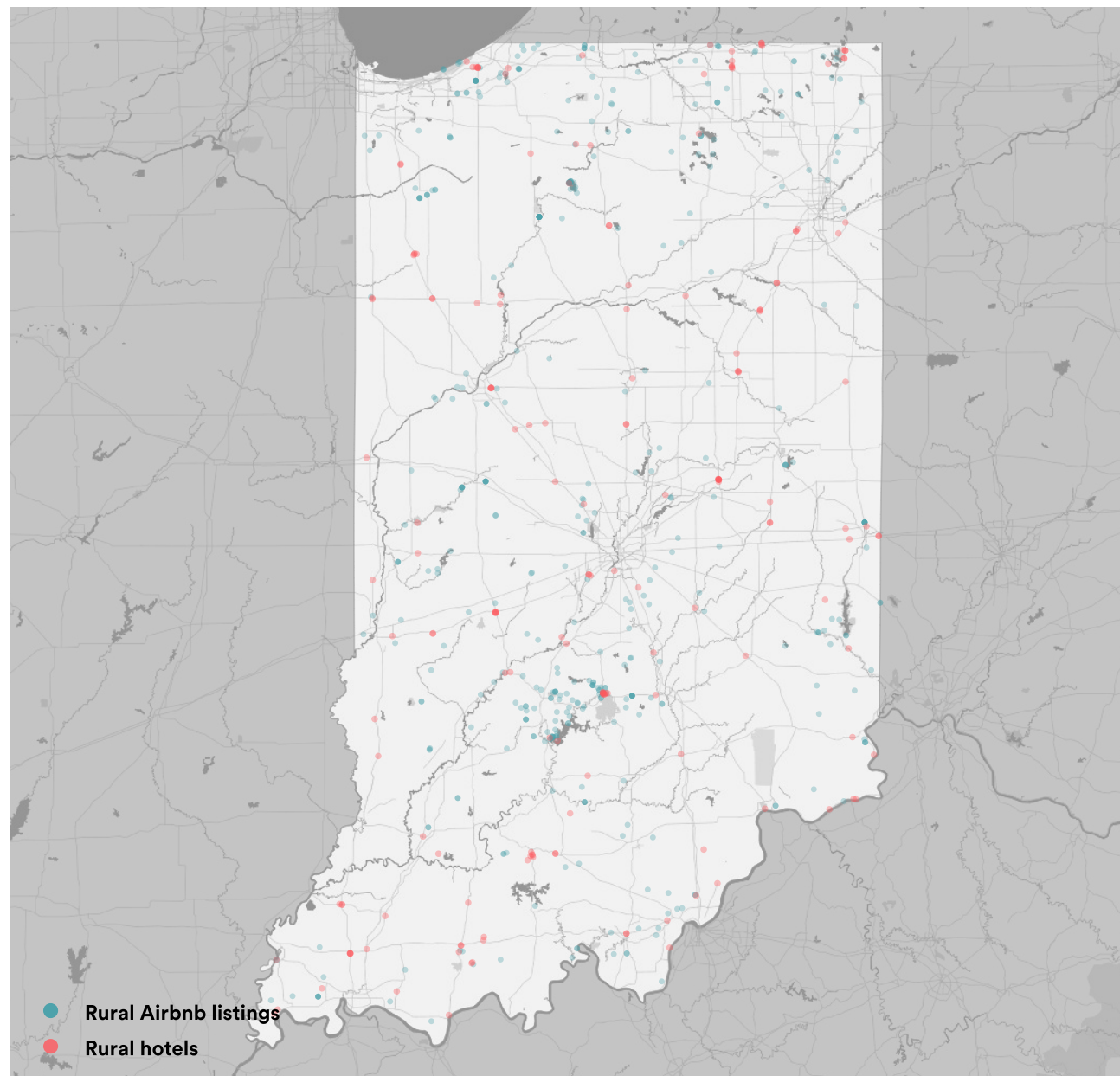
**\$3,400**

Typical annual earnings for rural hosts

**\$1.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Iowa

The following page estimates the rural Airbnb community in Iowa between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**5,700**

Guest arrivals to rural listings

**185%**

Year-over-year growth in guest arrivals

### Listings

**31%**

Percent of state's Airbnb listings in rural areas

**19%**

Percent of state's hotel rooms in rural areas

### Hosts

**200**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

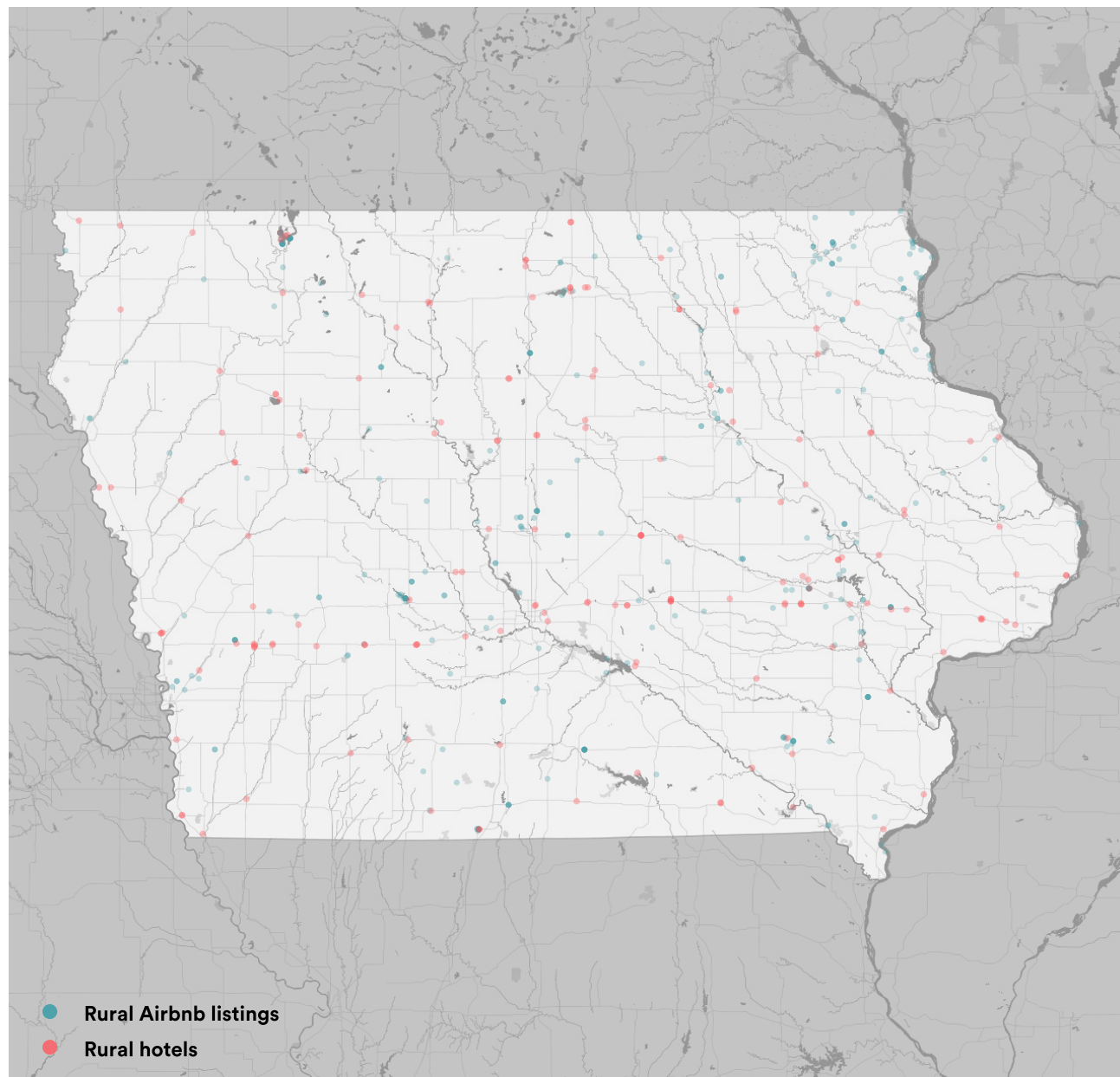
**\$2,600**

Typical annual earnings for rural hosts

**\$538K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Kansas

The following page estimates the rural Airbnb community in Kansas between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**4,900**

Guest arrivals to rural listings

**159%**

Year-over-year growth in guest arrivals

### Listings

**26%**

Percent of state's Airbnb listings in rural areas

**13%**

Percent of state's hotel rooms in rural areas

### Hosts

**180**

Number of active rural hosts

**48 years**

Average age of rural hosts

### Earnings

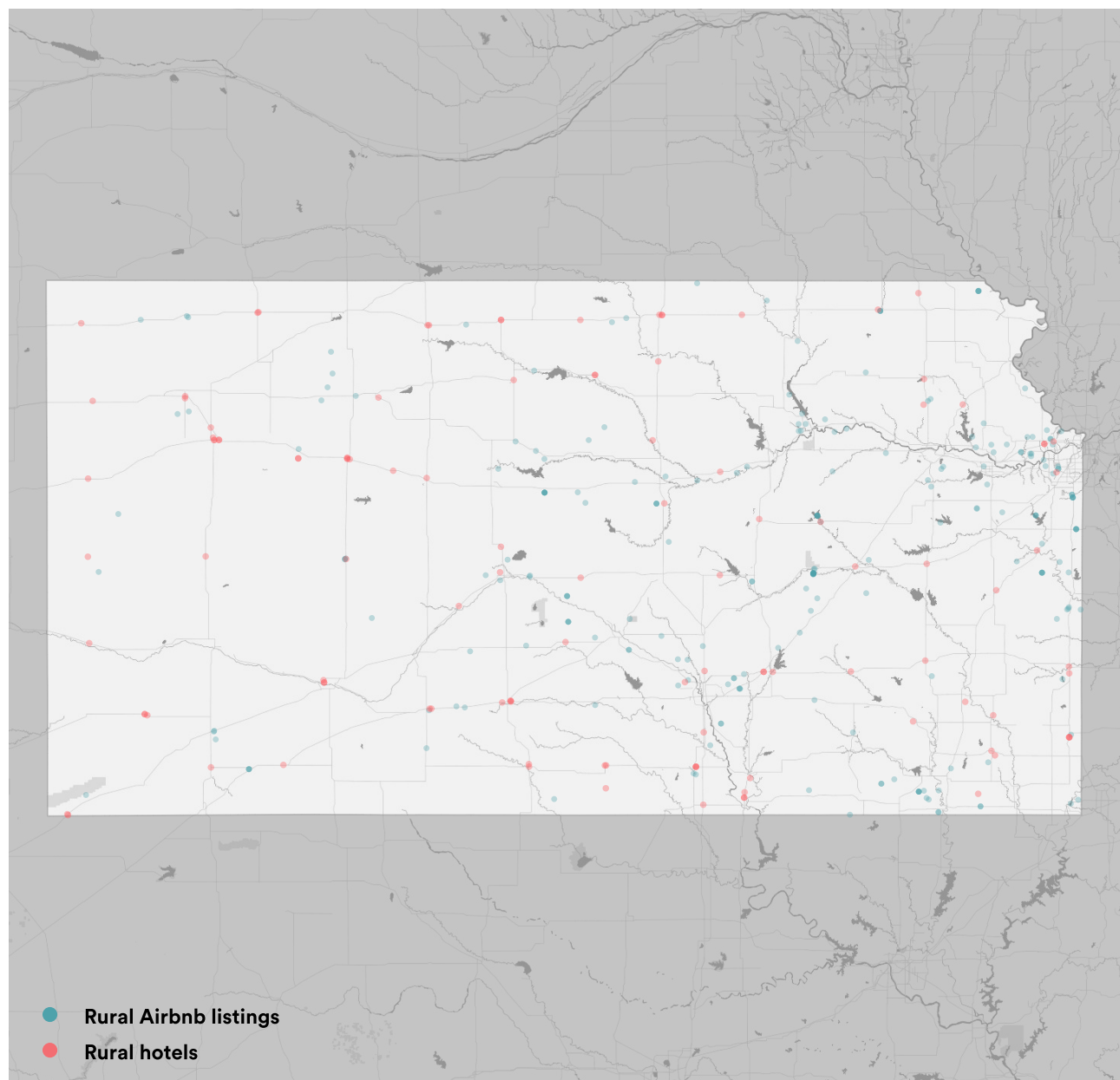
**\$2,700**

Typical annual earnings for rural hosts

**\$408K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Kentucky

The following page estimates the rural Airbnb community in Kentucky between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**13,000**

Guest arrivals to rural listings

**225%**

Year-over-year growth in guest arrivals

### Listings

**18%**

Percent of state's Airbnb listings in rural areas

**18%**

Percent of state's hotel rooms in rural areas

### Hosts

**360**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

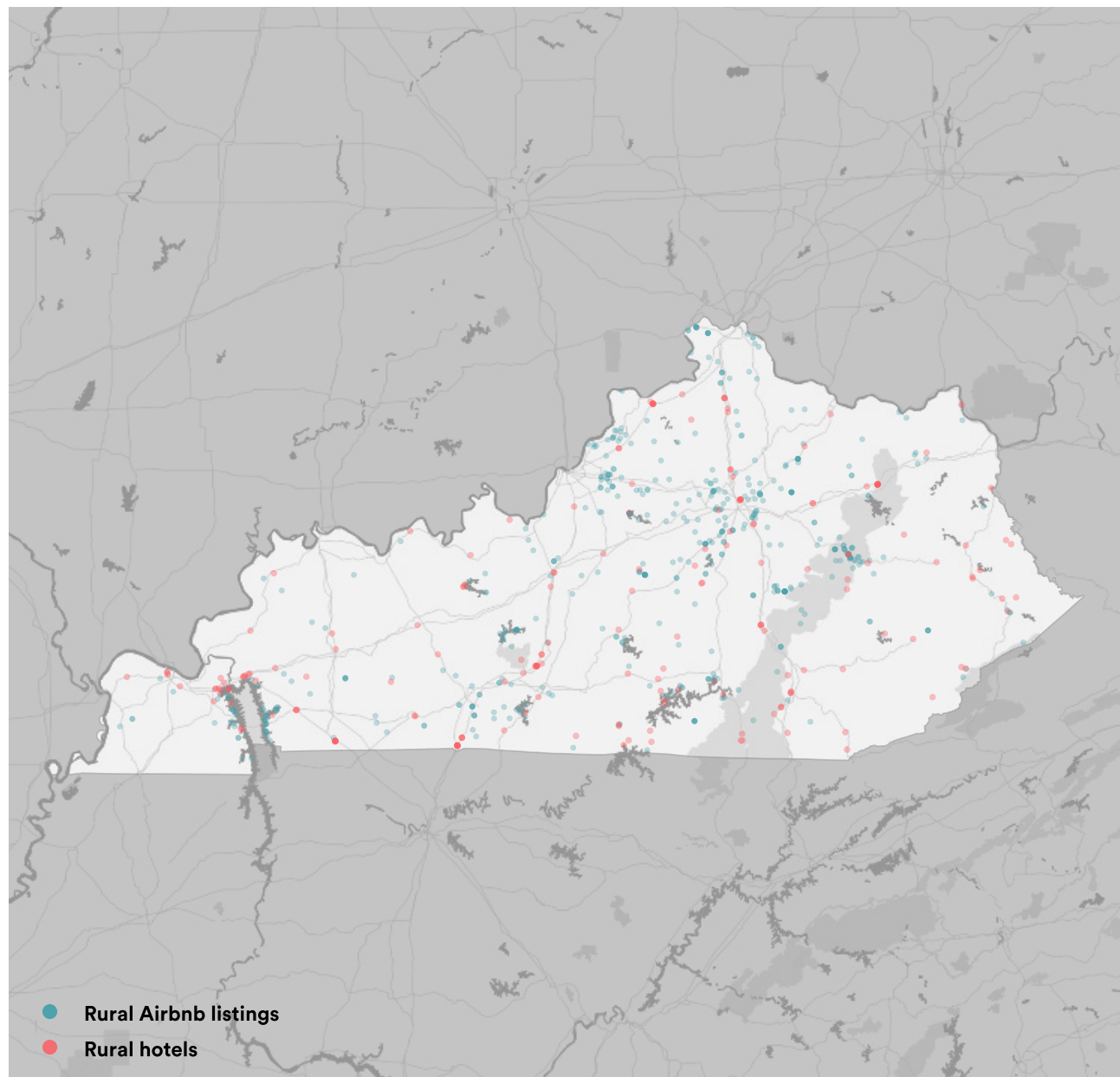
**\$3,300**

Typical annual earnings for rural hosts

**\$1.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Louisiana

The following page estimates the rural Airbnb community in Louisiana between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**6,200**

Guest arrivals to rural listings

**130%**

Year-over-year growth in guest arrivals

### Listings

**4%**

Percent of state's Airbnb listings in rural areas

**8%**

Percent of state's hotel rooms in rural areas

### Hosts

**190**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

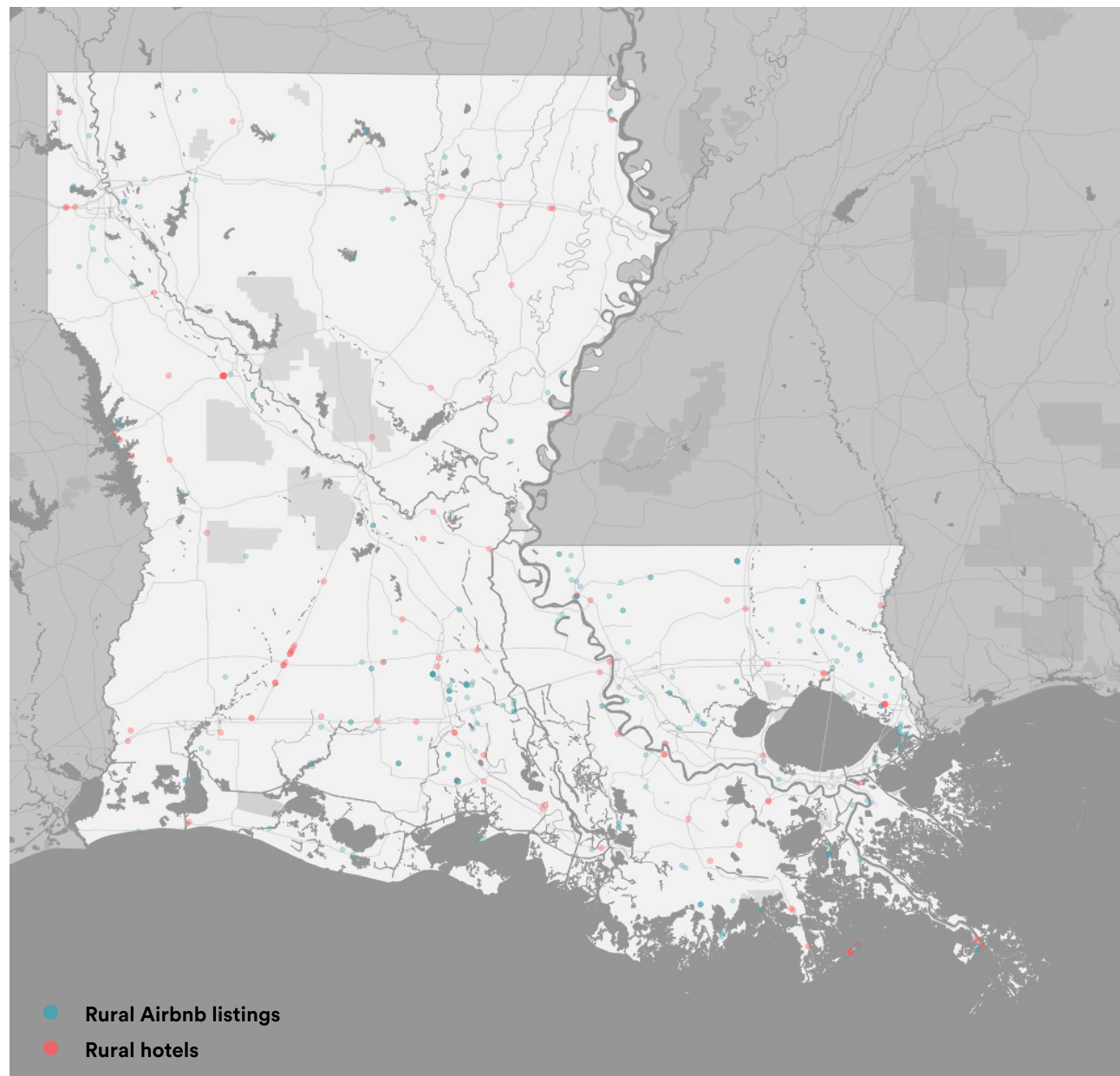
**\$4,900**

Typical annual earnings for rural hosts

**\$681K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Maine

The following page estimates the rural Airbnb community in Maine between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**89,000**

Guest arrivals to rural listings

**100%**

Year-over-year growth in guest arrivals

### Listings

**69%**

Percent of state's Airbnb listings in rural areas

**39%**

Percent of state's hotel rooms in rural areas

### Hosts

**2,400**

Number of active rural hosts

**51 years**

Average age of rural hosts

### Earnings

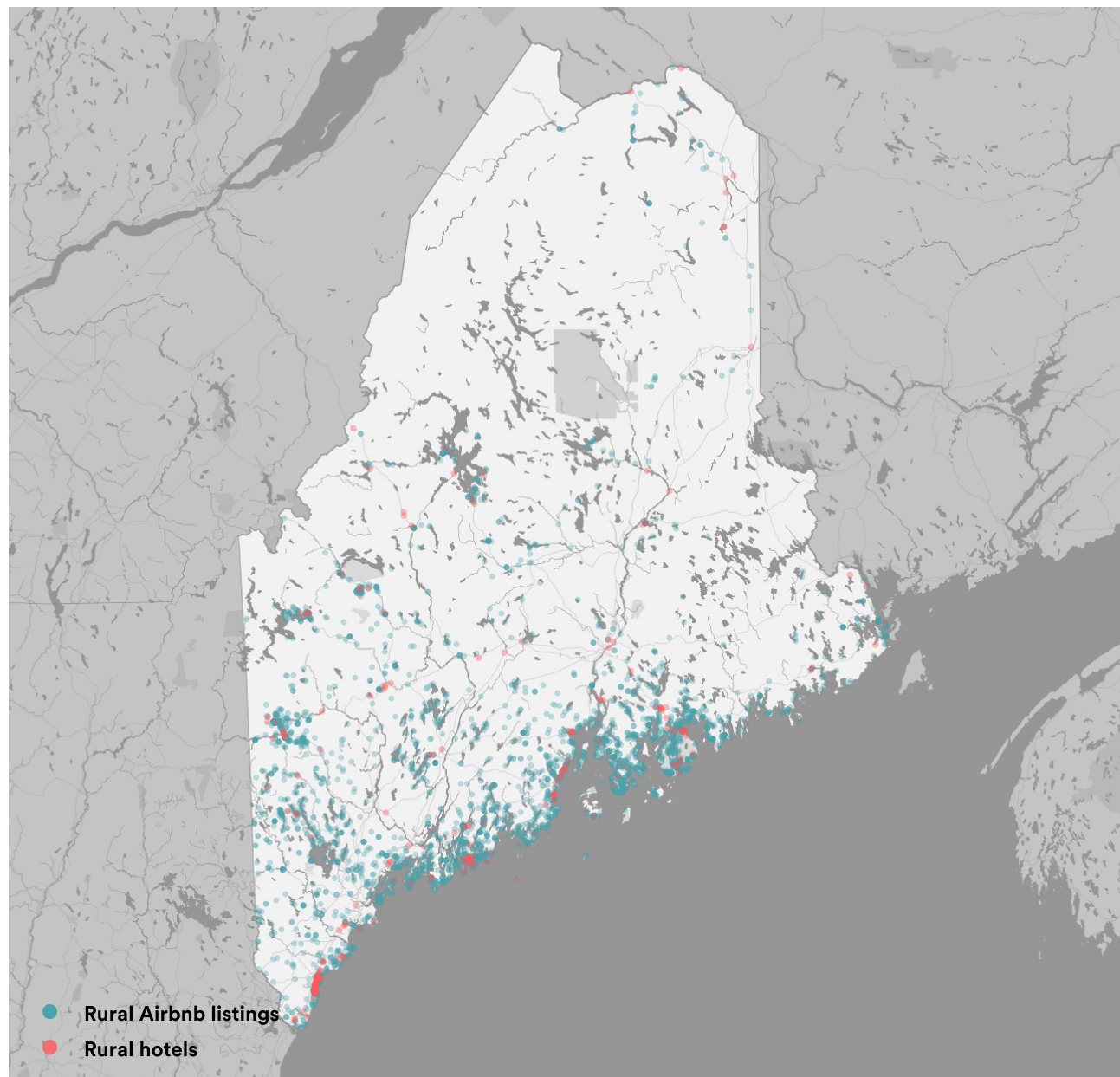
**\$5,500**

Typical annual earnings for rural hosts

**\$13.7M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Maryland

The following page estimates the rural Airbnb community in Maryland between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**20,000**

Guest arrivals to rural listings

**122%**

Year-over-year growth in guest arrivals

### Listings

**10%**

Percent of state's Airbnb listings in rural areas

**4%**

Percent of state's hotel rooms in rural areas

### Hosts

**460**

Number of active rural hosts

**51 years**

Average age of rural hosts

### Earnings

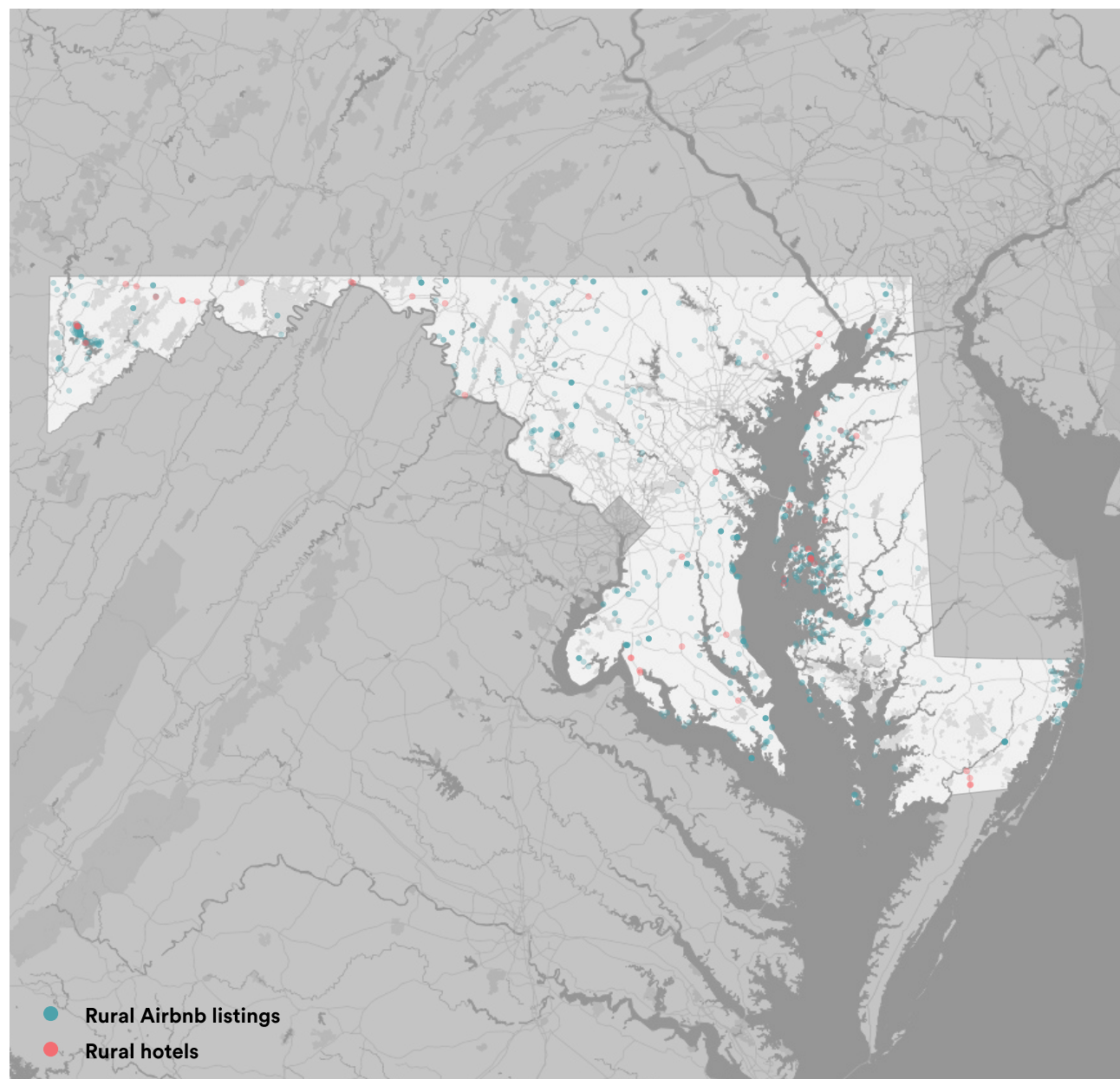
**\$6,100**

Typical annual earnings for rural hosts

**\$2.9M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Massachusetts

The following page estimates the rural Airbnb community in Massachusetts between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**53,000**

Guest arrivals to rural listings

**61%**

Year-over-year growth in guest arrivals

### Listings

**12%**

Percent of state's Airbnb listings in rural areas

**4%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,600**

Number of active rural hosts

**53 years**

Average age of rural hosts

### Earnings

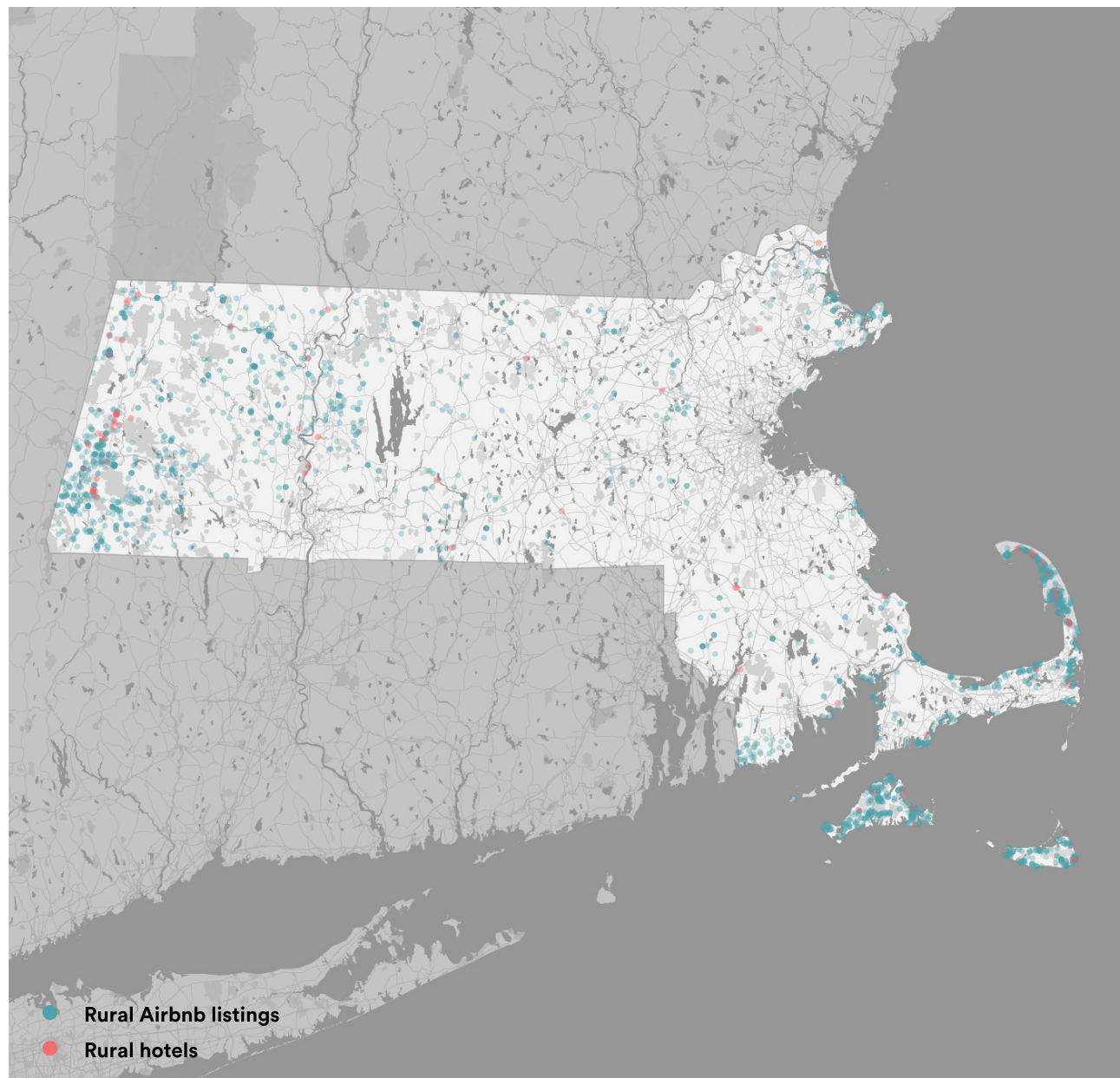
**\$6,600**

Typical annual earnings for rural hosts

**\$10.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Michigan

The following page estimates the rural Airbnb community in Michigan between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**78,000**

Guest arrivals to rural listings

**149%**

Year-over-year growth in guest arrivals

### Listings

**41%**

Percent of state's Airbnb listings in rural areas

**18%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,700**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

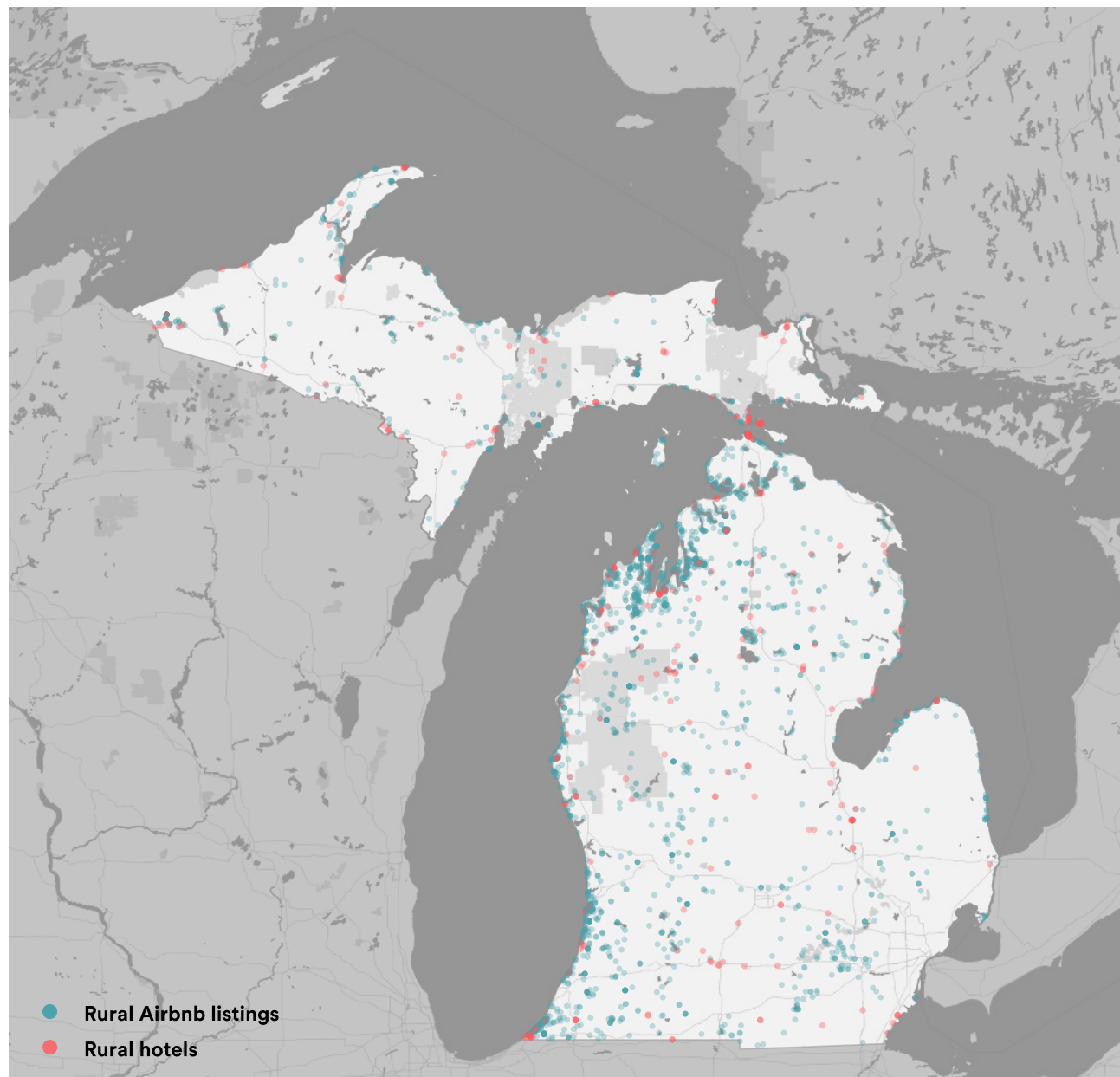
**\$6,000**

Typical annual earnings for rural hosts

**\$10.2M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Minnesota

The following page estimates the rural Airbnb community in Minnesota between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**19,000**

Guest arrivals to rural listings

**227%**

Year-over-year growth in guest arrivals

### Listings

**24%**

Percent of state's Airbnb listings in rural areas

**20%**

Percent of state's hotel rooms in rural areas

### Hosts

**600**

Number of active rural hosts

**48 years**

Average age of rural hosts

### Earnings

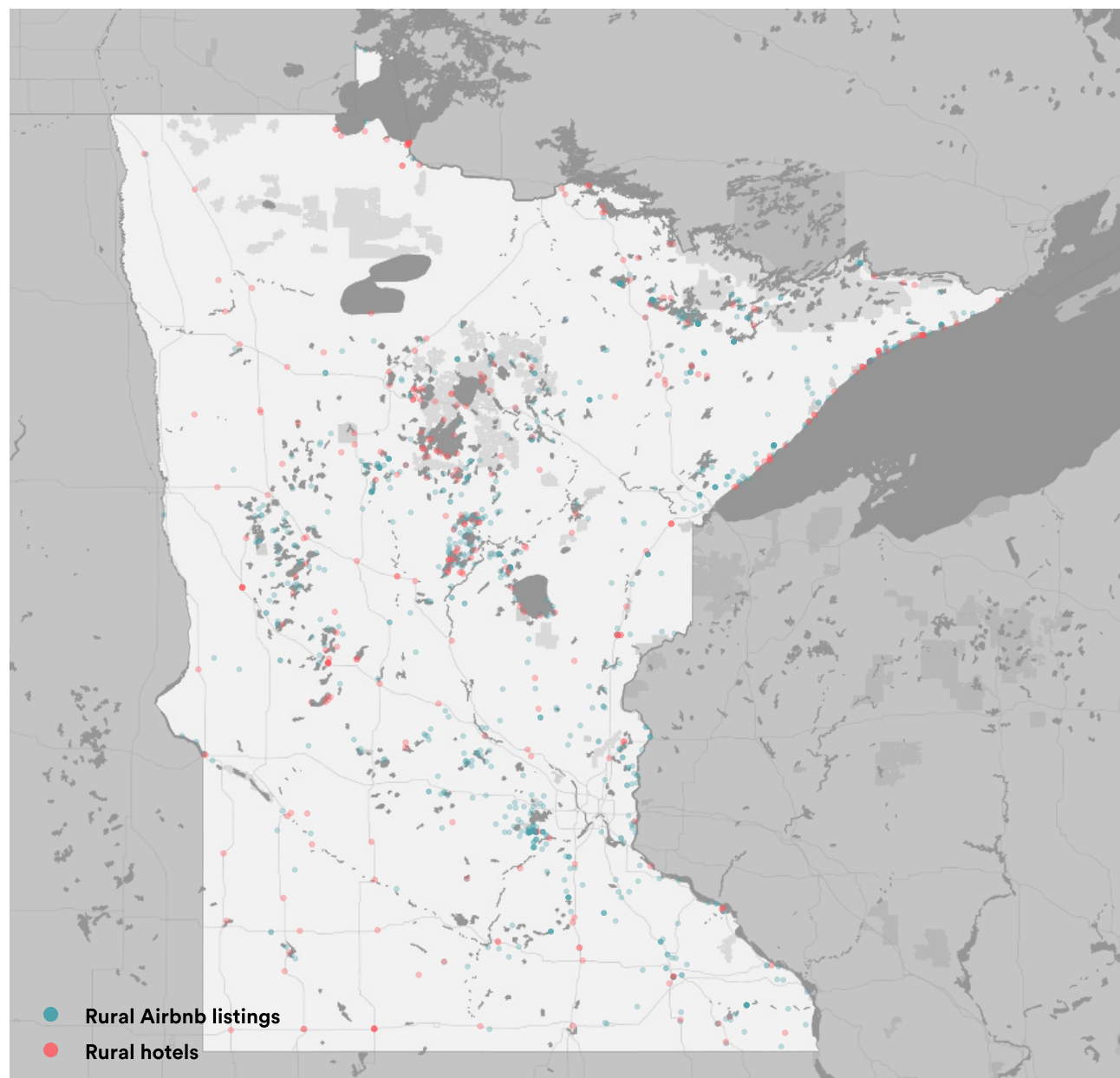
**\$4,000**

Typical annual earnings for rural hosts

**\$2.2M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Mississippi

The following page estimates the rural Airbnb community in Mississippi between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**5,300**

Guest arrivals to rural listings

**175%**

Year-over-year growth in guest arrivals

### Listings

**26%**

Percent of state's Airbnb listings in rural areas

**25%**

Percent of state's hotel rooms in rural areas

### Hosts

**280**

Number of active rural hosts

**47 years**

Average age of rural hosts

### Earnings

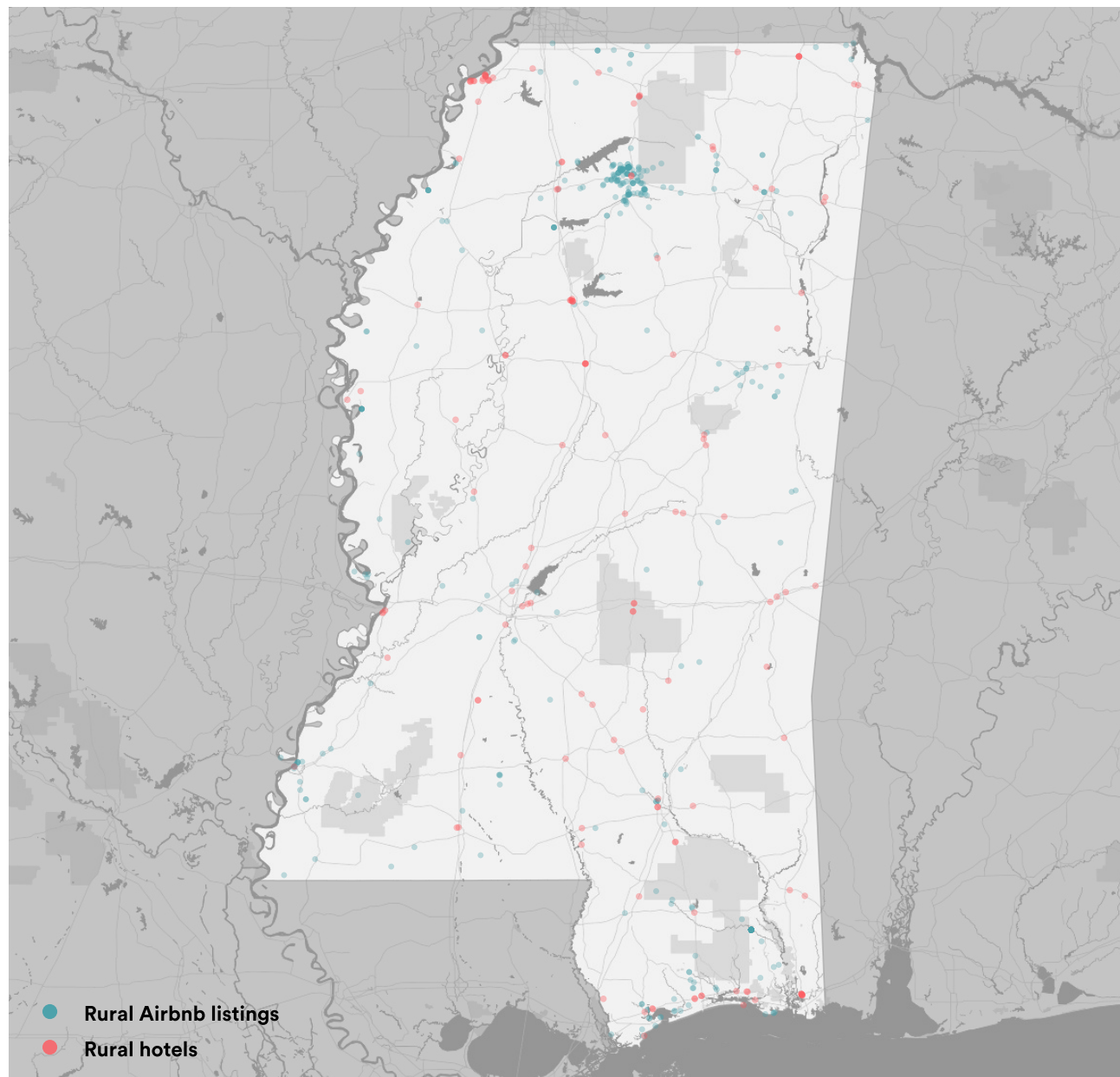
**\$2,800**

Typical annual earnings for rural hosts

**\$653K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Missouri

The following page estimates the rural Airbnb community in Missouri between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**17,000**

Guest arrivals to rural listings

**265%**

Year-over-year growth in guest arrivals

### Listings

**26%**

Percent of state's Airbnb listings in rural areas

**14%**

Percent of state's hotel rooms in rural areas

### Hosts

**490**

Number of active rural hosts

**47 years**

Average age of rural hosts

### Earnings

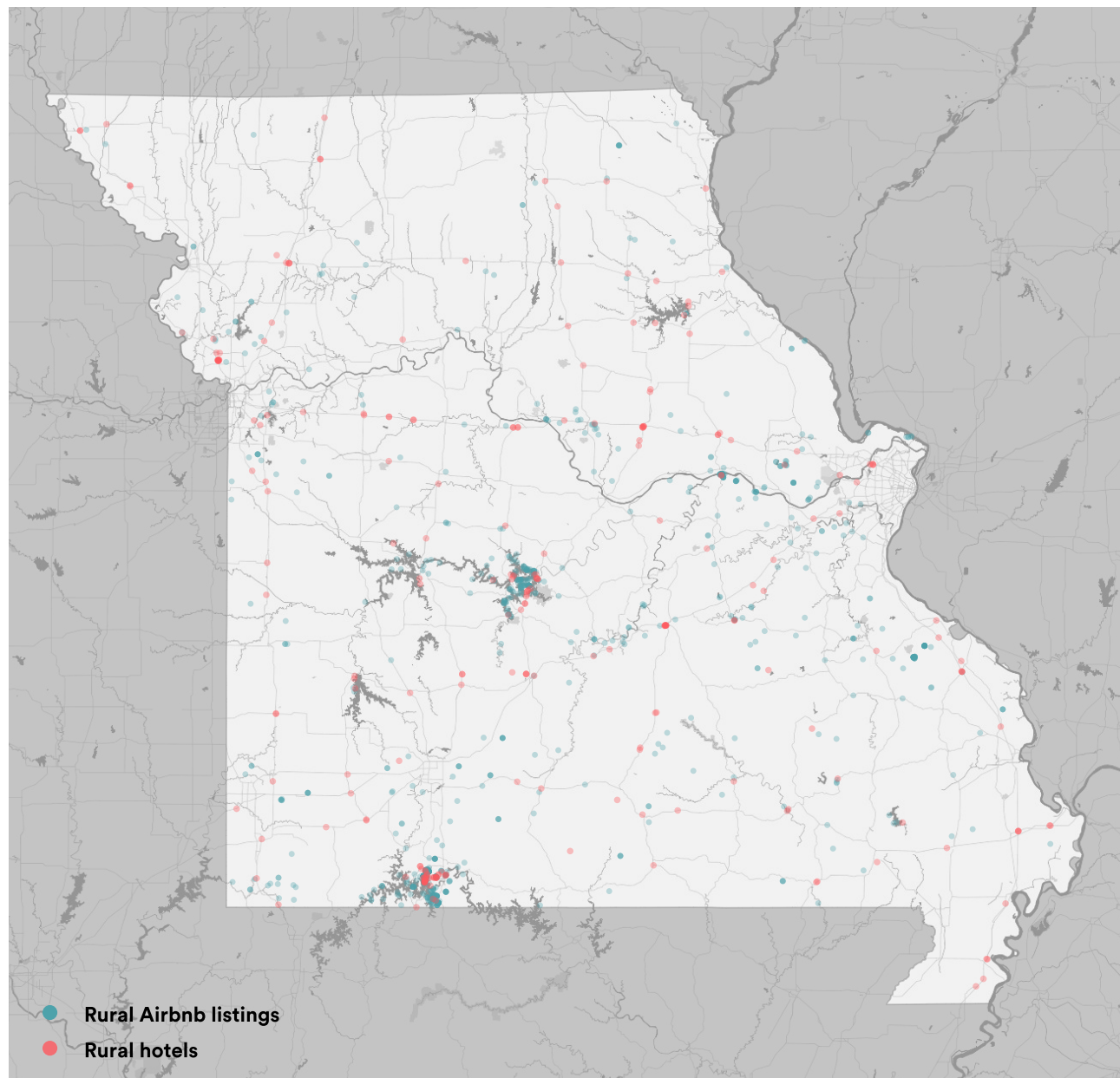
**\$4,100**

Typical annual earnings for rural hosts

**\$1.8M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Montana

The following page estimates the rural Airbnb community in Montana between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**44,000**

Guest arrivals to rural listings

**167%**

Year-over-year growth in guest arrivals

### Listings

**64%**

Percent of state's Airbnb listings in rural areas

**28%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,100**

Number of active rural hosts

**49 years**

Average age of rural hosts

### Earnings

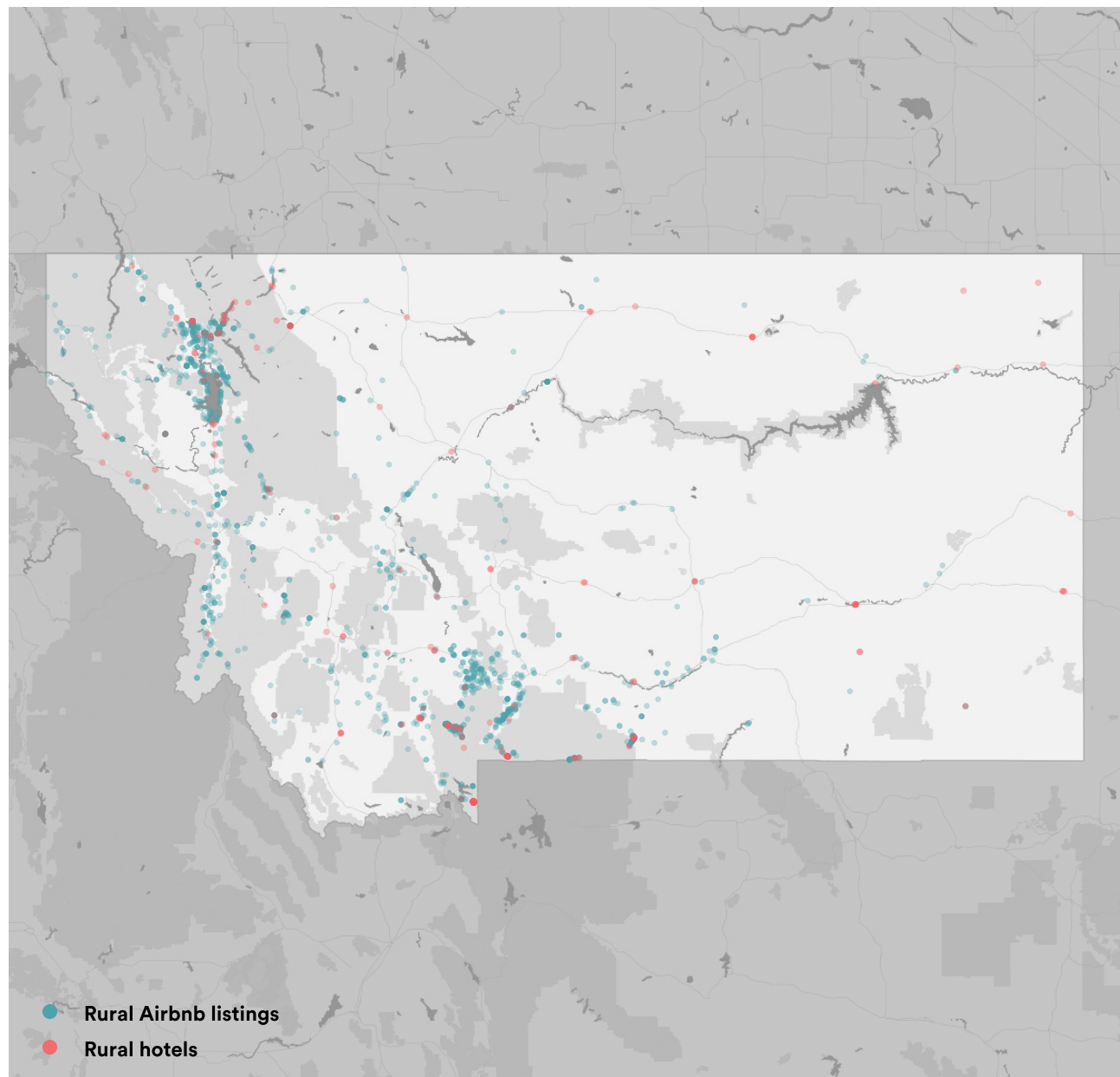
**\$5,100**

Typical annual earnings for rural hosts

**\$6.4M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Nebraska

The following page estimates the rural Airbnb community in Nebraska between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**2,800**

Guest arrivals to rural listings

**132%**

Year-over-year growth in guest arrivals

### Listings

**15%**

Percent of state's Airbnb listings in rural areas

**17%**

Percent of state's hotel rooms in rural areas

### Hosts

**110**

Number of active rural hosts

**53 years**

Average age of rural hosts

### Earnings

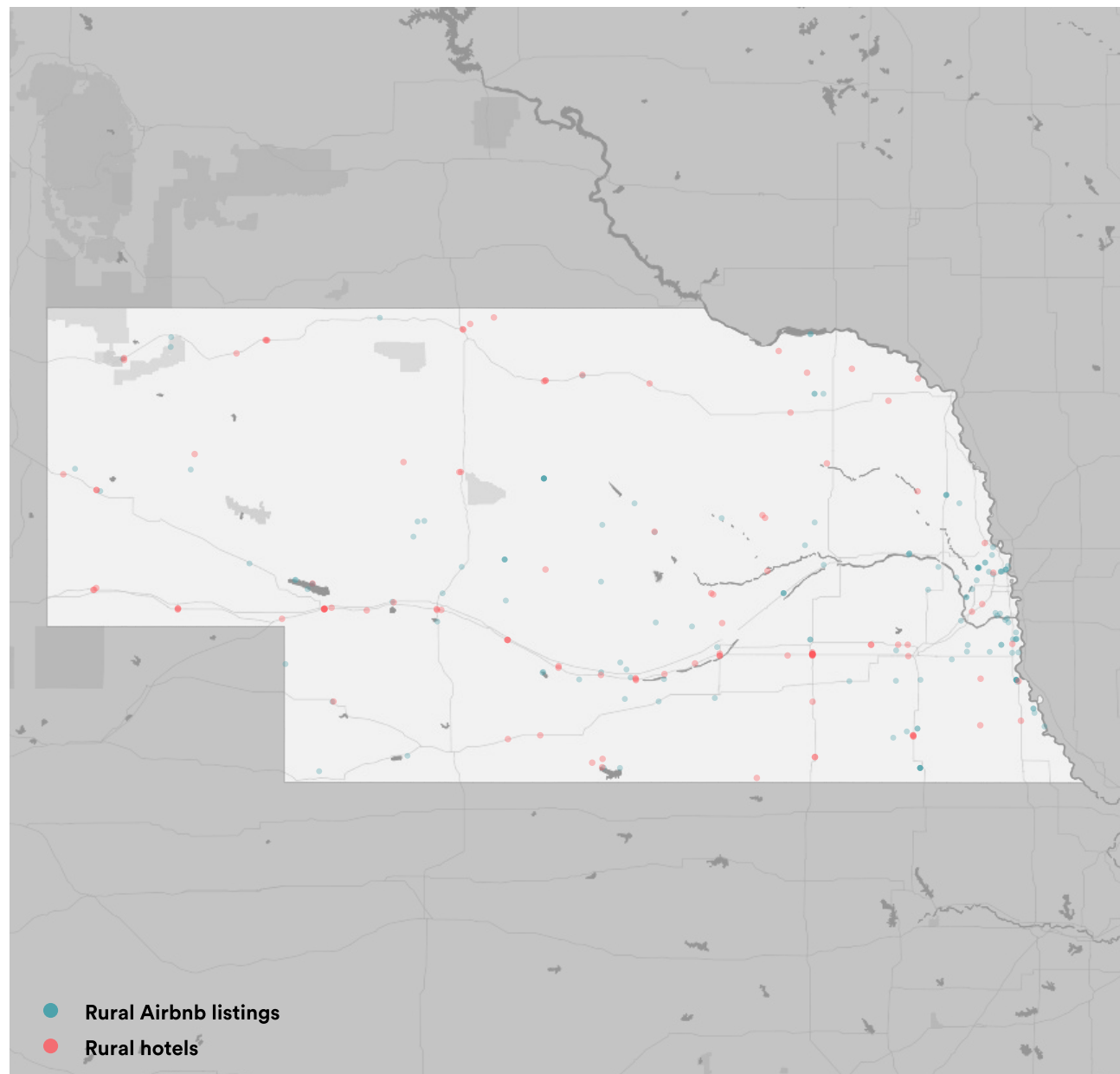
**\$2,100**

Typical annual earnings for rural hosts

**\$231K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Nevada

The following page estimates the rural Airbnb community in Nevada between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**32,000**

Guest arrivals to rural listings

**65%**

Year-over-year growth in guest arrivals

### Listings

**12%**

Percent of state's Airbnb listings in rural areas

**9%**

Percent of state's hotel rooms in rural areas

### Hosts

**450**

Number of active rural hosts

**47 years**

Average age of rural hosts

### Earnings

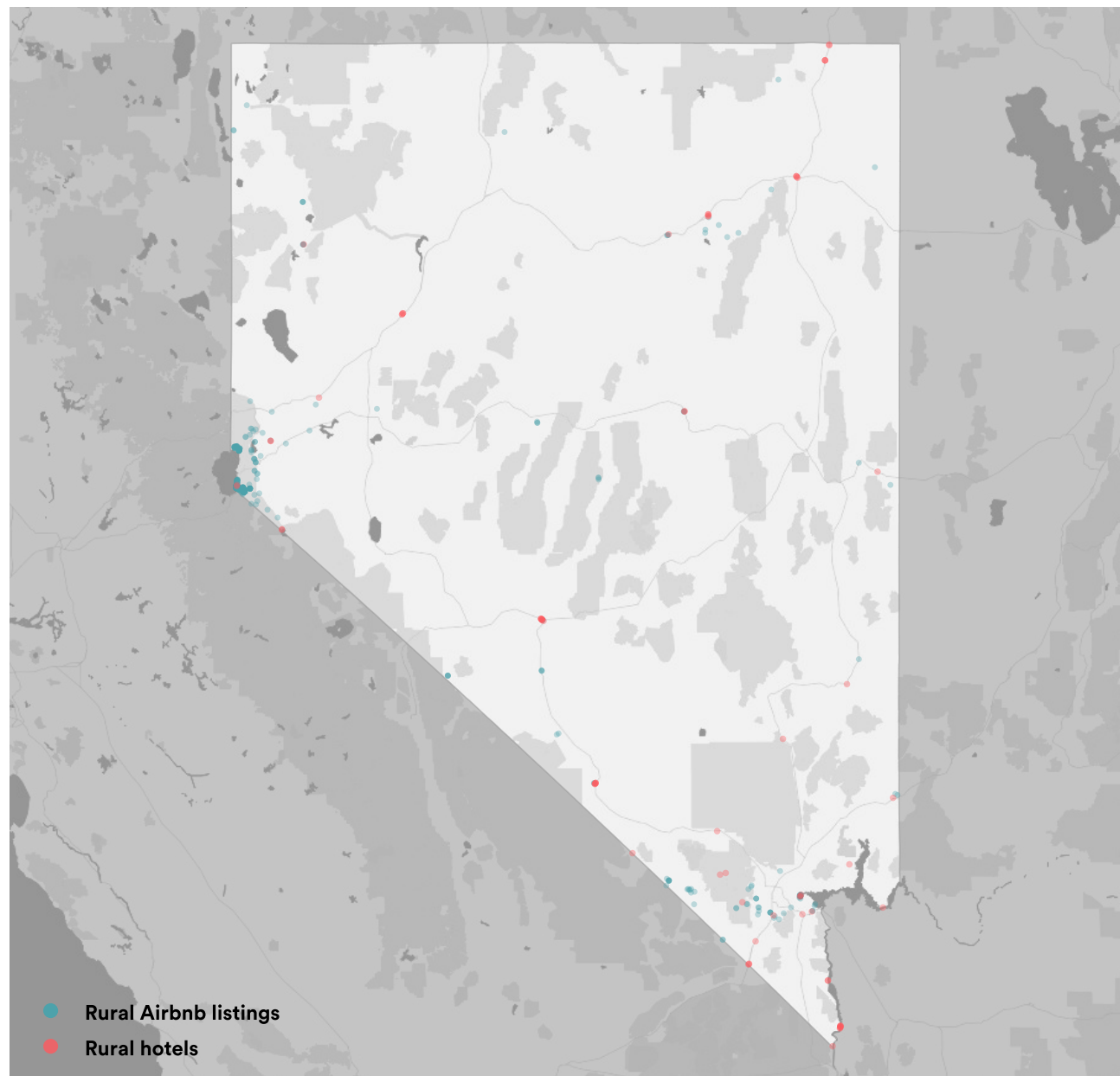
**\$9,000**

Typical annual earnings for rural hosts

**\$5M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in New Hampshire

The following page estimates the rural Airbnb community in New Hampshire between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**67,000**

Guest arrivals to rural listings

**118%**

Year-over-year growth in guest arrivals

### Listings

**72%**

Percent of state's Airbnb listings in rural areas

**33%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,400**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

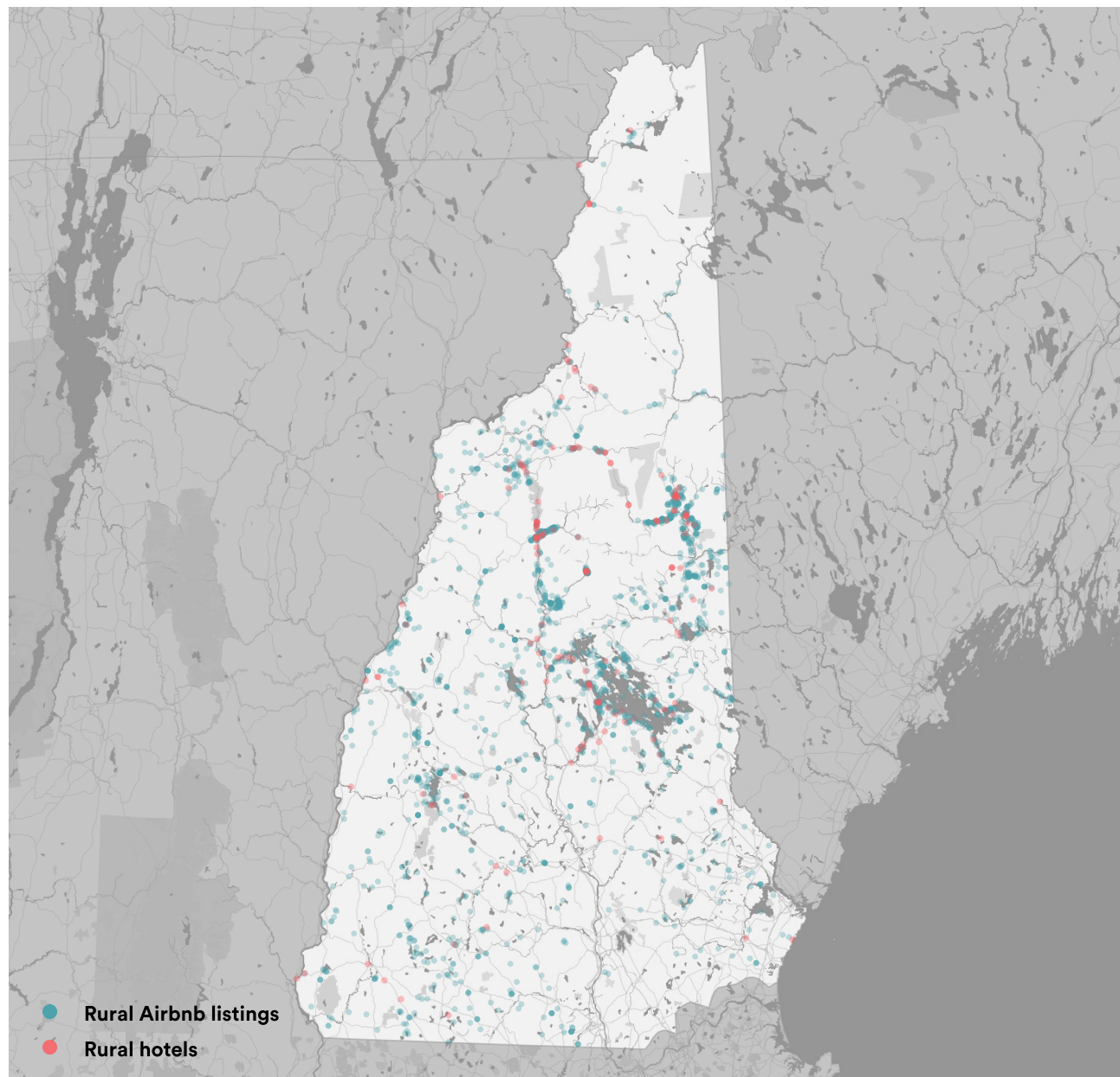
**\$5,400**

Typical annual earnings for rural hosts

**\$7.8M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in New Jersey

The following page estimates the rural Airbnb community in New Jersey between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**5,400**

Guest arrivals to rural listings

**123%**

Year-over-year growth in guest arrivals

### Listings

**3%**

Percent of state's Airbnb listings in rural areas

**3%**

Percent of state's hotel rooms in rural areas

### Hosts

**190**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

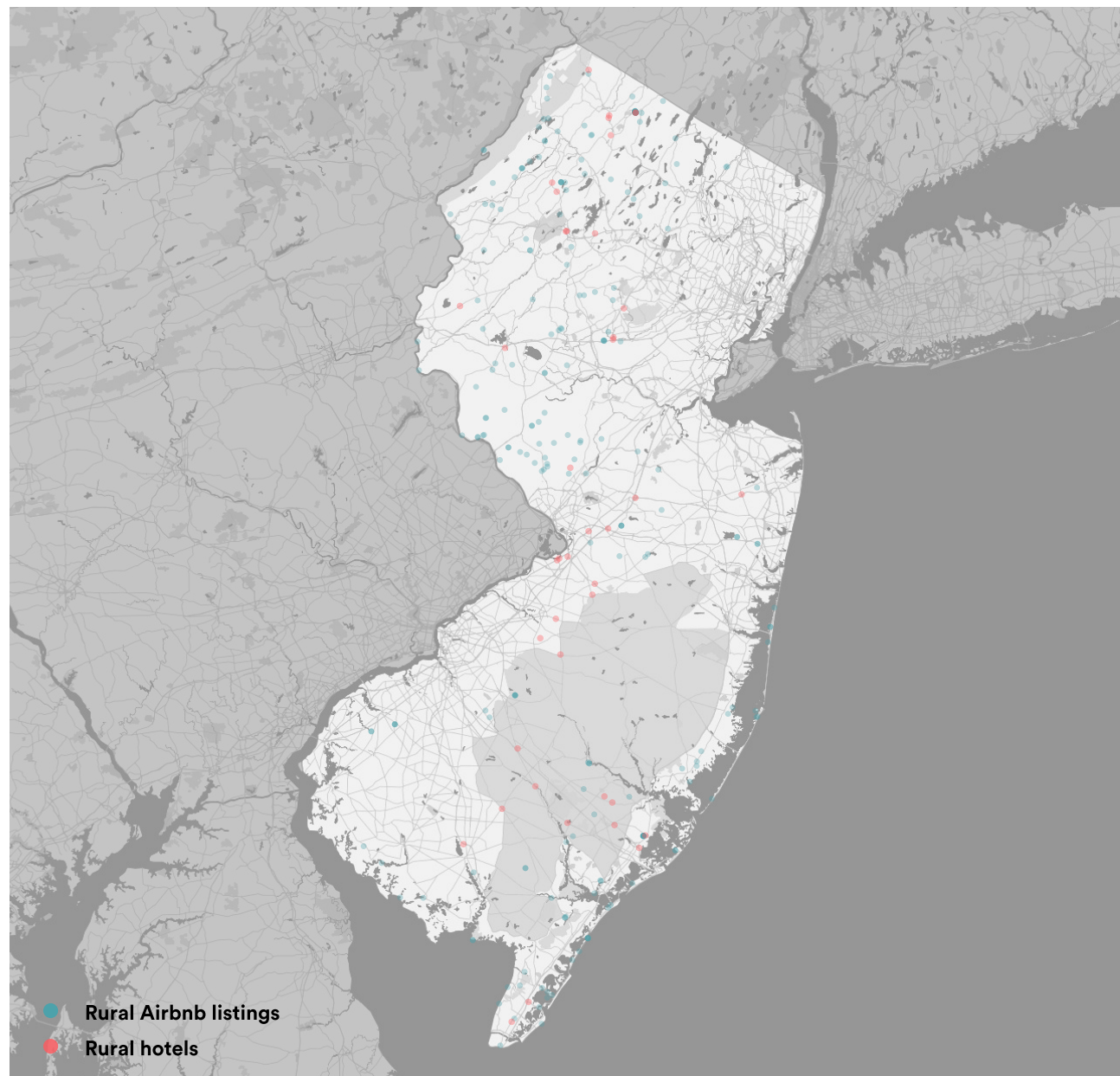
**\$4,500**

Typical annual earnings for rural hosts

**\$891K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in New Mexico

The following page estimates the rural Airbnb community in New Mexico between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**38,000**

Guest arrivals to rural listings

**137%**

Year-over-year growth in guest arrivals

### Listings

**36%**

Percent of state's Airbnb listings in rural areas

**16%**

Percent of state's hotel rooms in rural areas

### Hosts

**870**

Number of active rural hosts

**52 years**

Average age of rural hosts

### Earnings

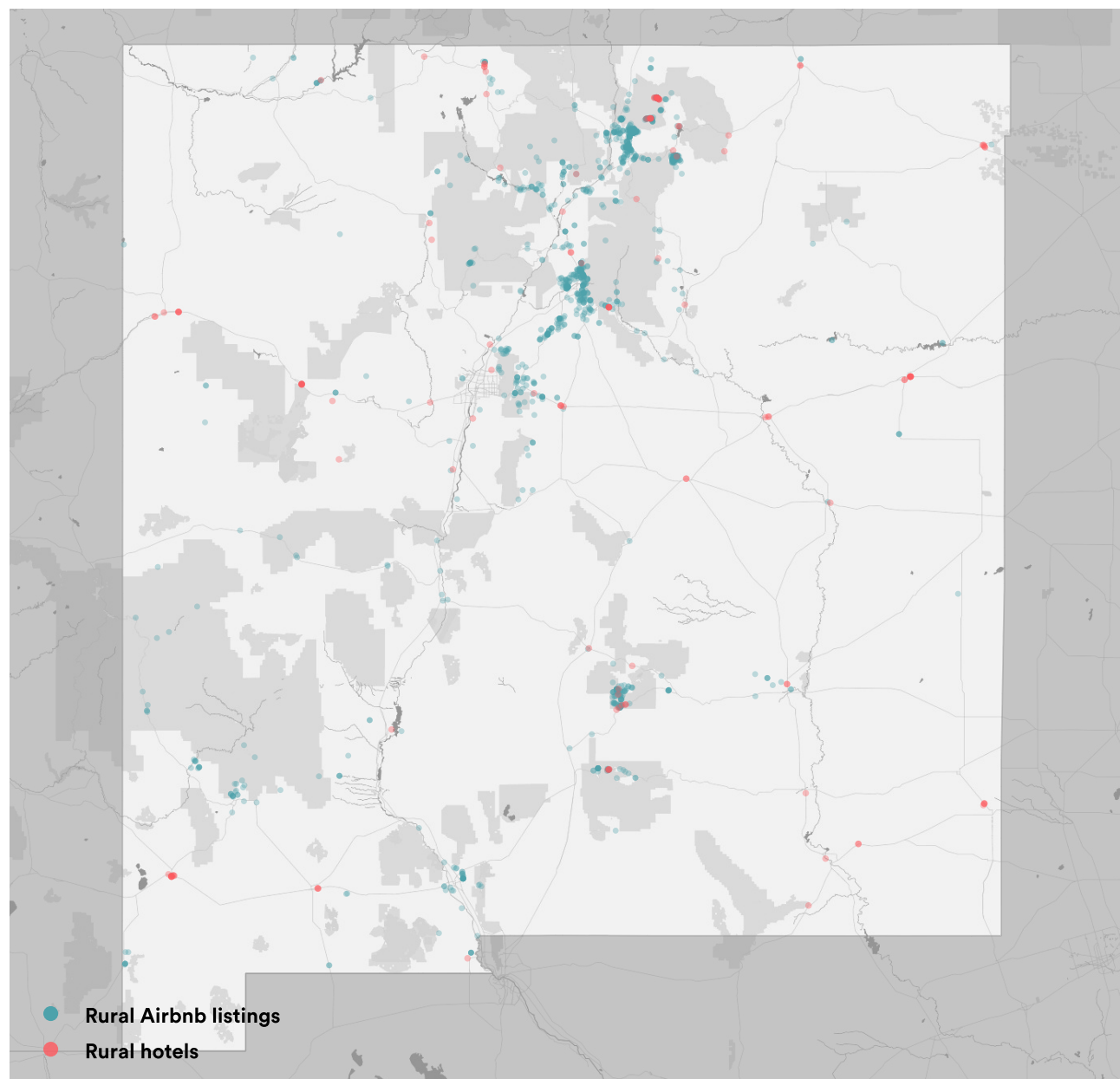
**\$5,300**

Typical annual earnings for rural hosts

**\$5.2M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in New York

The following page estimates the rural Airbnb community in New York between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**275,000**

Guest arrivals to rural listings

**70%**

Year-over-year growth in guest arrivals

### Listings

**13%**

Percent of state's Airbnb listings in rural areas

**9%**

Percent of state's hotel rooms in rural areas

### Hosts

**5,900**

Number of active rural hosts

**51 years**

Average age of rural hosts

### Earnings

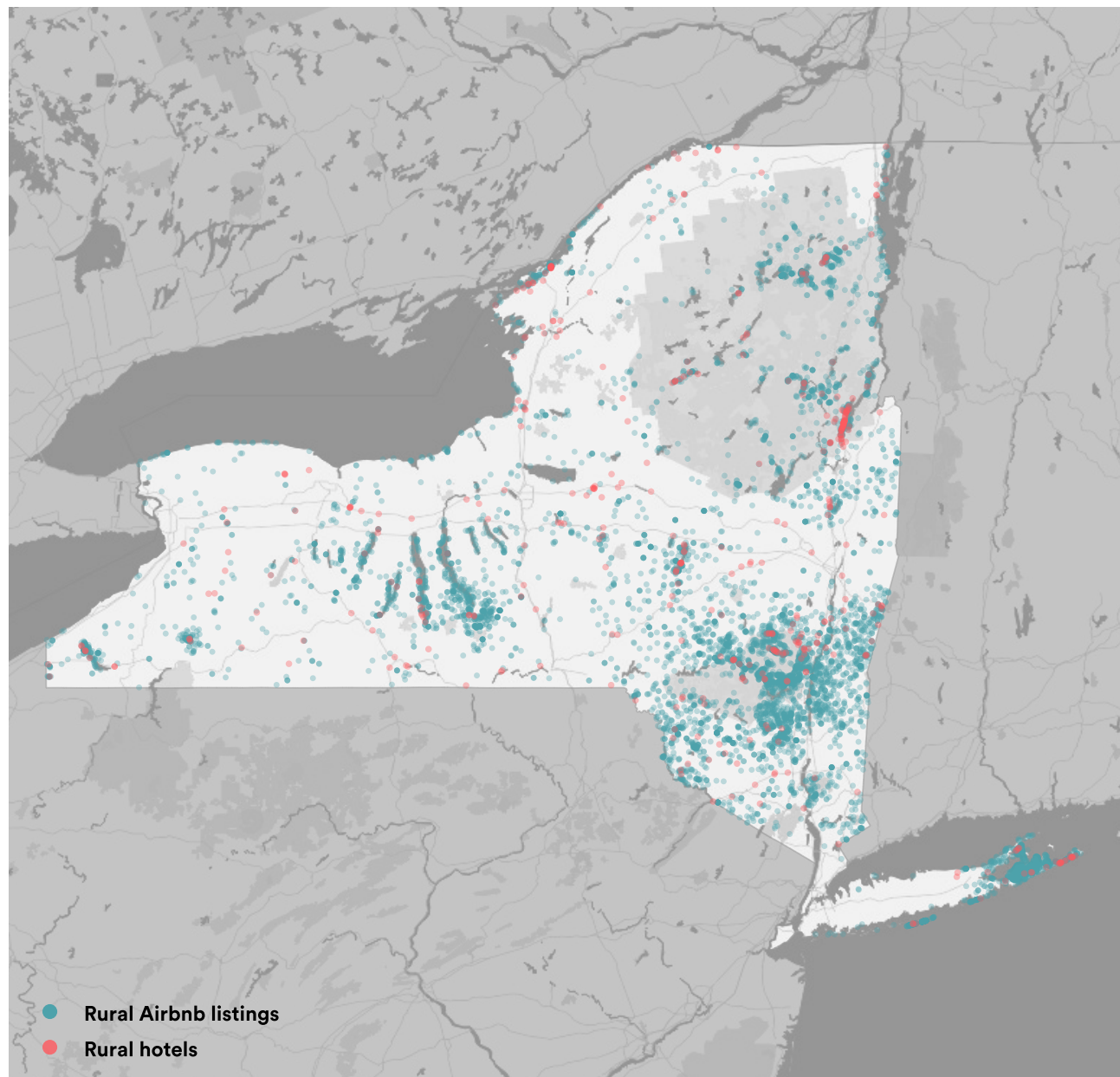
**\$7,200**

Typical annual earnings for rural hosts

**\$49.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





# Overview of the Rural Airbnb Community in North Carolina

The following page estimates the rural Airbnb community in North Carolina between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

## Guests

141,000

Guest arrivals to rural listings

132%

Year-over-year growth in guest arrivals

## Listings

38%

Percent of state's Airbnb listings in rural areas

15%

Percent of state's hotel rooms in rural areas

## Hosts

2,600

Number of active rural hosts

50 years

Average age of rural hosts

## Earnings

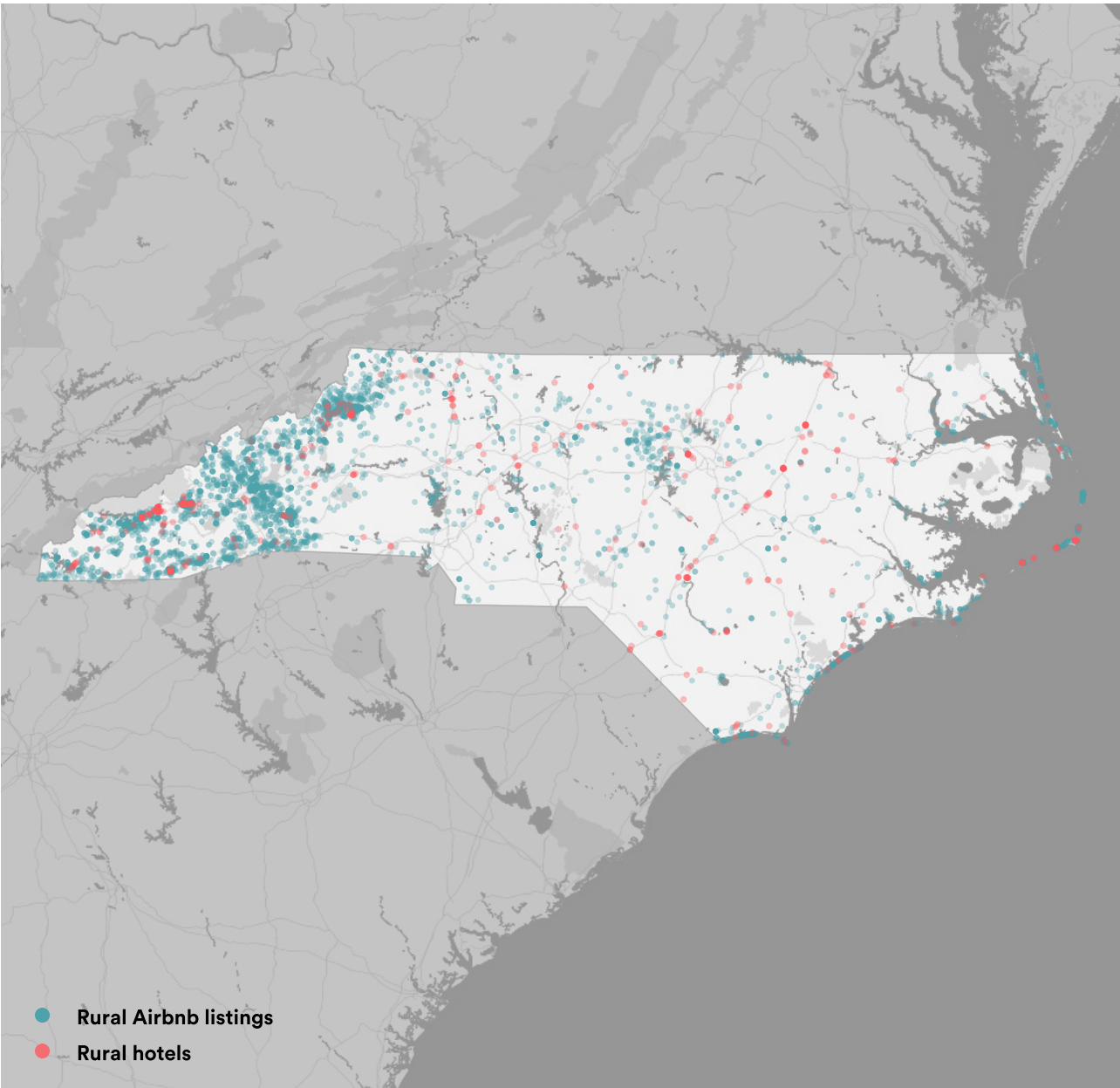
\$5,600

Typical annual earnings for rural hosts

\$16.4M

Total annual earnings for rural hosts

## Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in North Dakota

The following page estimates the rural Airbnb community in North Dakota between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**600**

Guest arrivals to rural listings

**110%**

Year-over-year growth in guest arrivals

### Listings

**34%**

Percent of state's Airbnb listings in rural areas

**22%**

Percent of state's hotel rooms in rural areas

### Hosts

**40**

Number of active rural hosts

**43 years**

Average age of rural hosts

### Earnings

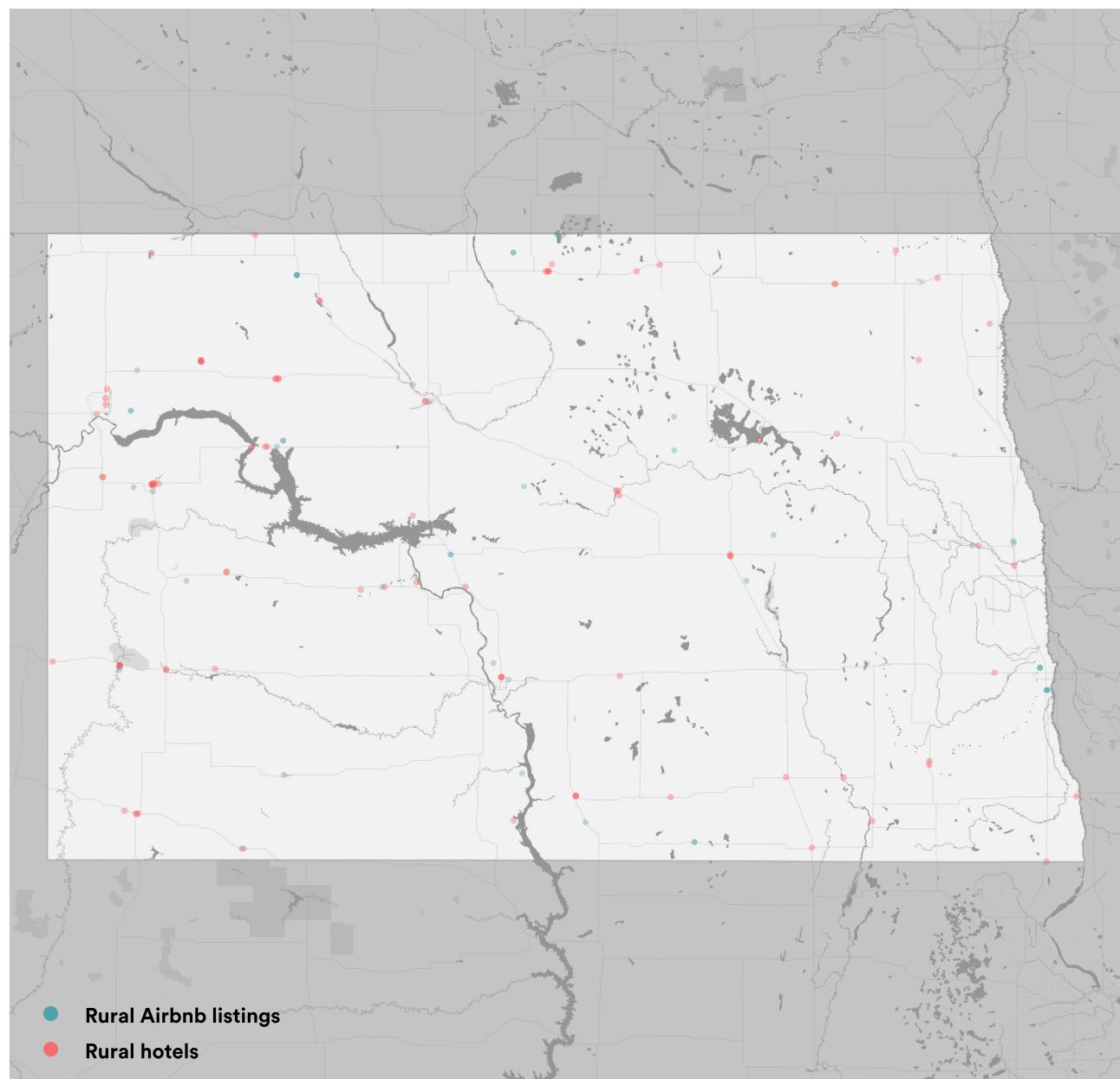
**\$1,200**

Typical annual earnings for rural hosts

**\$55K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Ohio

The following page estimates the rural Airbnb community in Ohio between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**14,000**

Guest arrivals to rural listings

**201%**

Year-over-year growth in guest arrivals

### Listings

**12%**

Percent of state's Airbnb listings in rural areas

**9%**

Percent of state's hotel rooms in rural areas

### Hosts

**450**

Number of active rural hosts

**53 years**

Average age of rural hosts

### Earnings

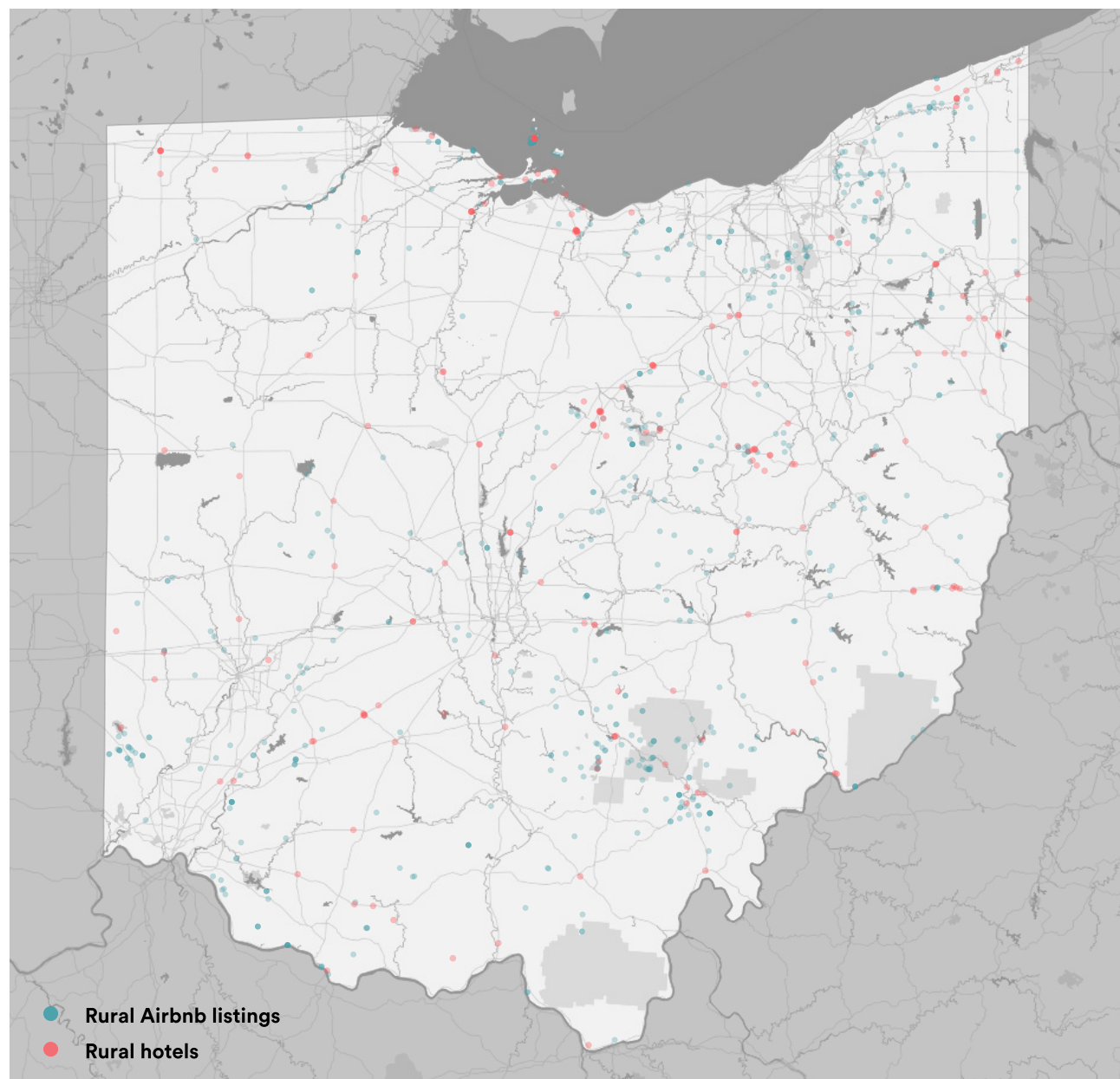
**\$3,400**

Typical annual earnings for rural hosts

**\$1.5M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Oklahoma

The following page estimates the rural Airbnb community in Oklahoma between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**6,900**

Guest arrivals to rural listings

**355%**

Year-over-year growth in guest arrivals

### Listings

**34%**

Percent of state's Airbnb listings in rural areas

**16%**

Percent of state's hotel rooms in rural areas

### Hosts

**260**

Number of active rural hosts

**49 years**

Average age of rural hosts

### Earnings

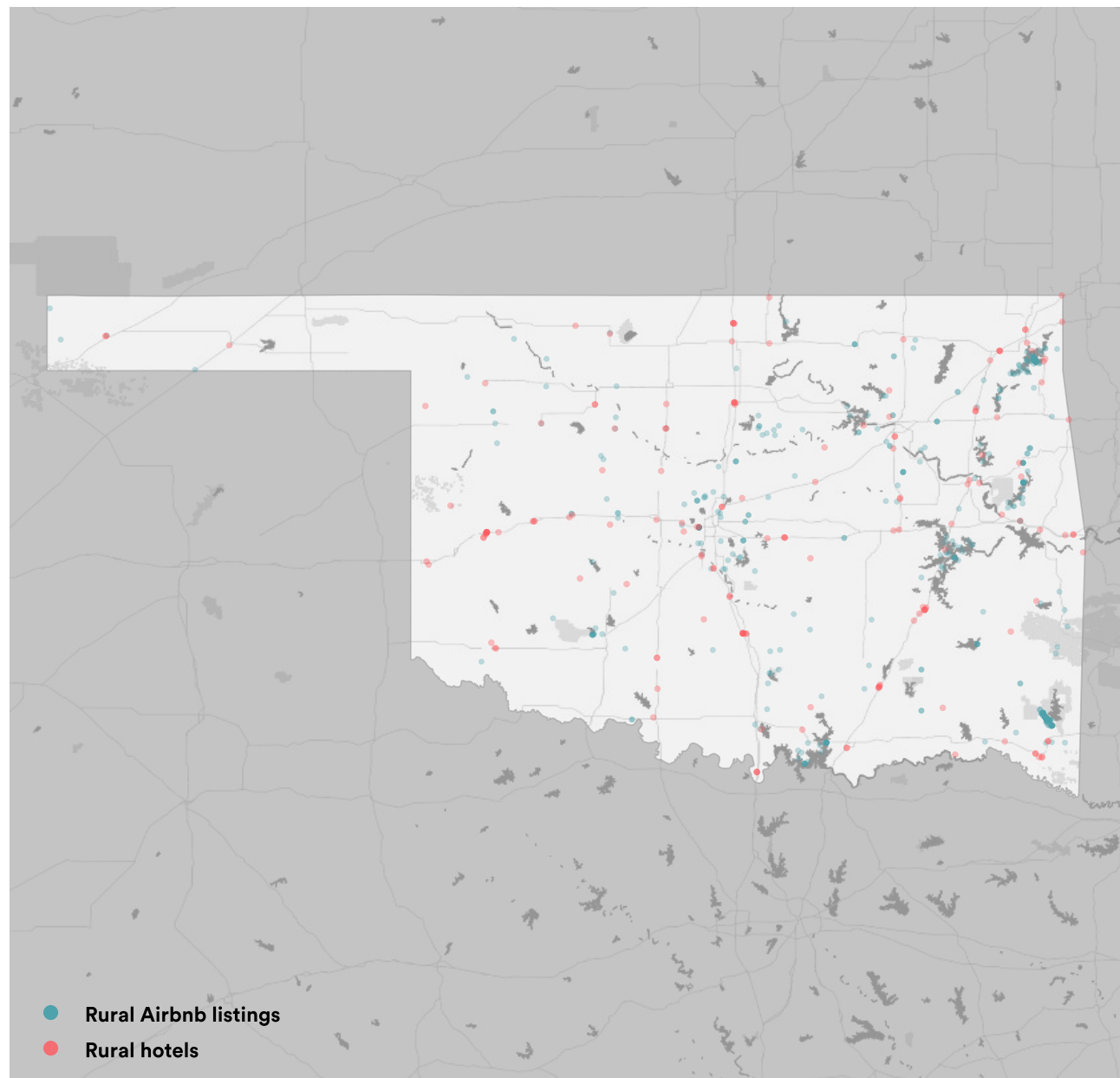
**\$3,100**

Typical annual earnings for rural hosts

**\$745K**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Oregon

The following page estimates the rural Airbnb community in Oregon between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**141,000**

Guest arrivals to rural listings

**101%**

Year-over-year growth in guest arrivals

### Listings

**26%**

Percent of state's Airbnb listings in rural areas

**12%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,600**

Number of active rural hosts

**48 years**

Average age of rural hosts

### Earnings

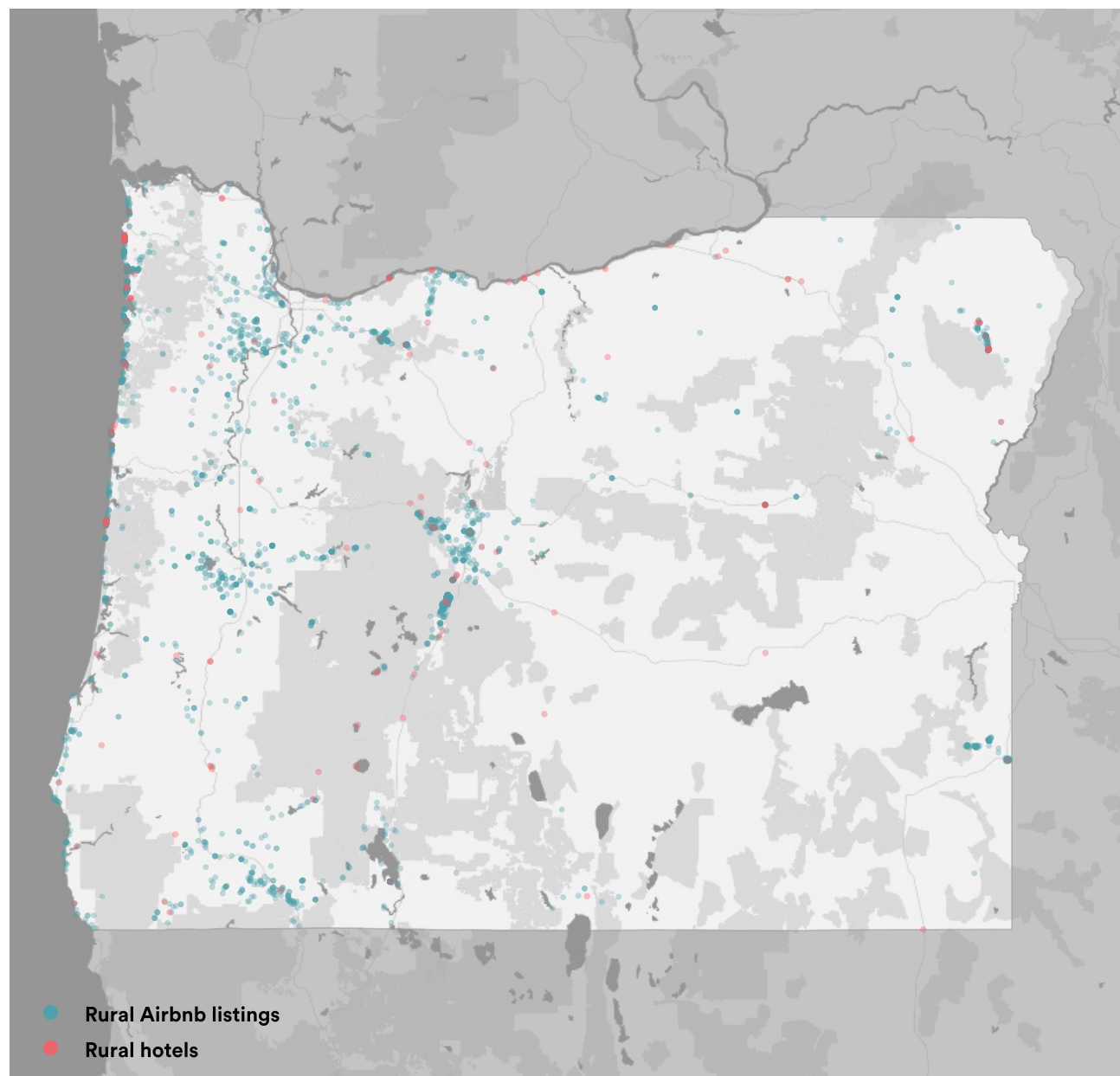
**\$9,100**

Typical annual earnings for rural hosts

**\$16.6M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Pennsylvania

The following page estimates the rural Airbnb community in Pennsylvania between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**86,000**

Guest arrivals to rural listings

**129%**

Year-over-year growth in guest arrivals

### Listings

**15%**

Percent of state's Airbnb listings in rural areas

**17%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,600**

Number of active rural hosts

**49 years**

Average age of rural hosts

### Earnings

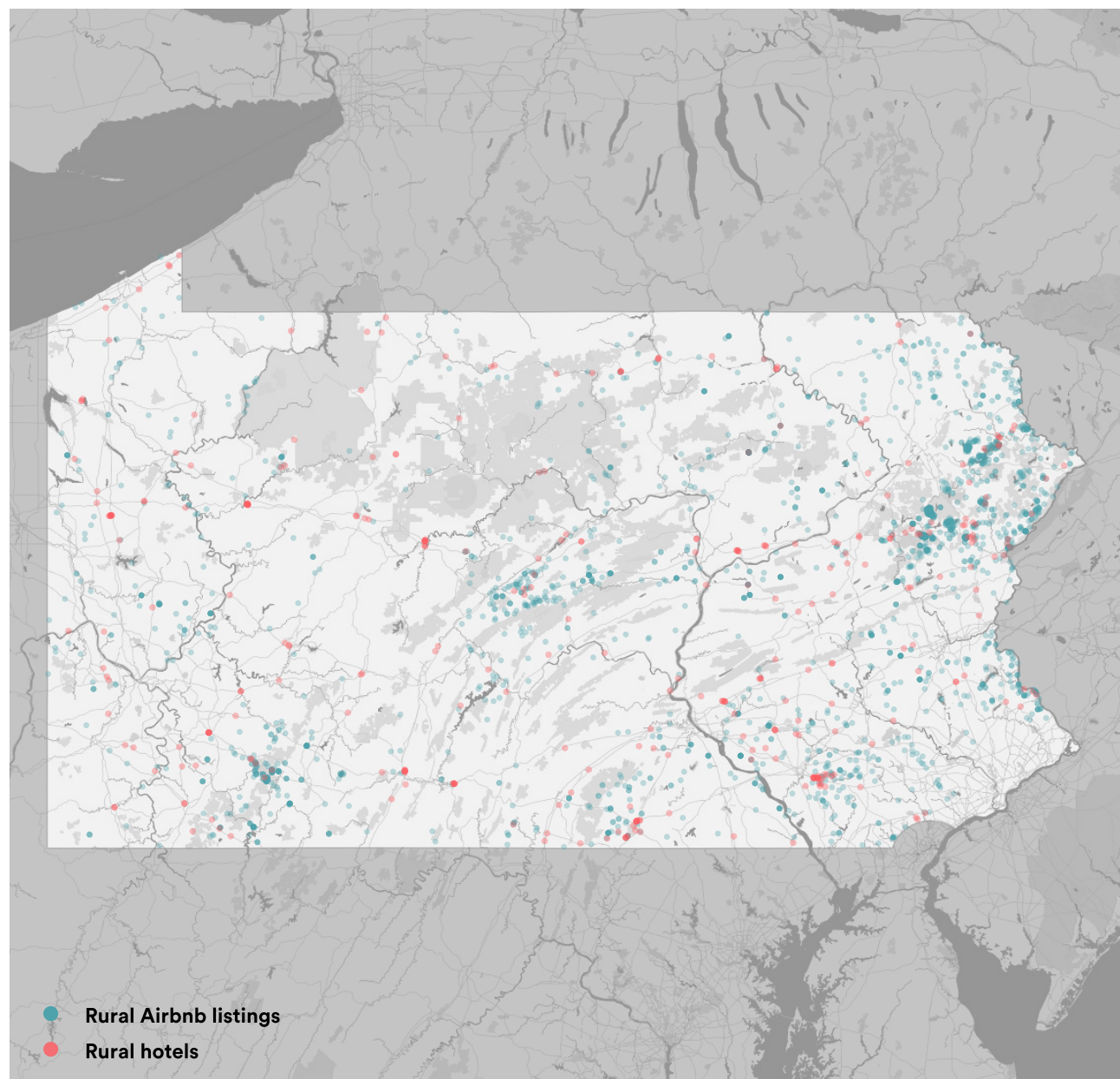
**\$5,800**

Typical annual earnings for rural hosts

**\$9.4M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Rhode Island

The following page estimates the rural Airbnb community in Rhode Island between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**5,600**

Guest arrivals to rural listings

**95%**

Year-over-year growth in guest arrivals

### Listings

**11%**

Percent of state's Airbnb listings in rural areas

**9%**

Percent of state's hotel rooms in rural areas

### Hosts

**150**

Number of active rural hosts

**50 years**

Average age of rural hosts

### Earnings

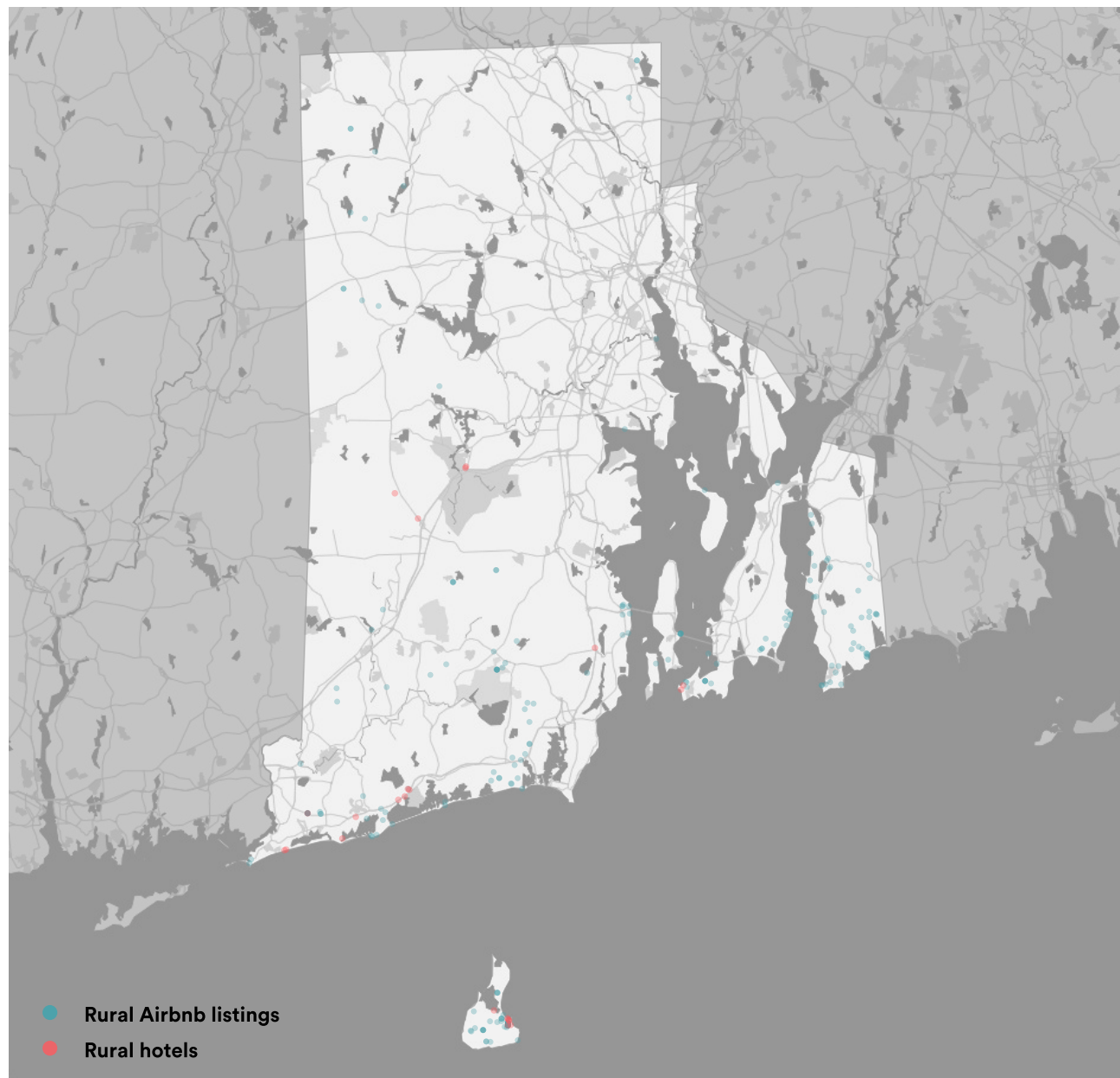
**\$7,300**

Typical annual earnings for rural hosts

**\$1.2M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in South Carolina

The following page estimates the rural Airbnb community in South Carolina between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**22,000**

Guest arrivals to rural listings

**142%**

Year-over-year growth in guest arrivals

### Listings

**16%**

Percent of state's Airbnb listings in rural areas

**12%**

Percent of state's hotel rooms in rural areas

### Hosts

**650**

Number of active rural hosts

**44 years**

Average age of rural hosts

### Earnings

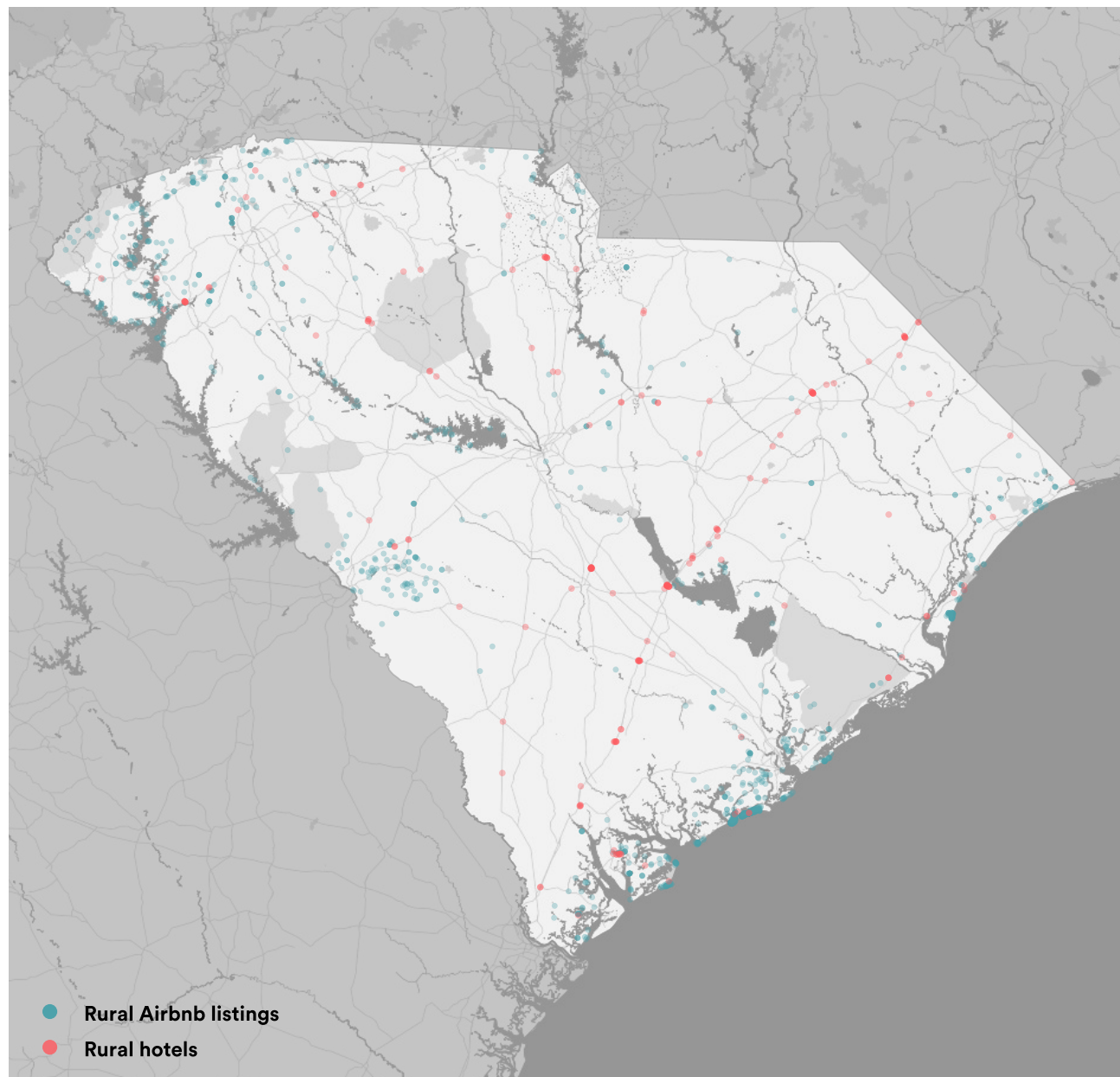
**\$4,300**

Typical annual earnings for rural hosts

**\$3.4M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





# Overview of the Rural Airbnb Community in South Dakota

The following page estimates the rural Airbnb community in South Dakota between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

## Guests

8,600

Guest arrivals to rural listings

158%

Year-over-year growth in guest arrivals

## Listings

55%

Percent of state's Airbnb listings in rural areas

35%

Percent of state's hotel rooms in rural areas

## Hosts

240

Number of active rural hosts

50 years

Average age of rural hosts

## Earnings

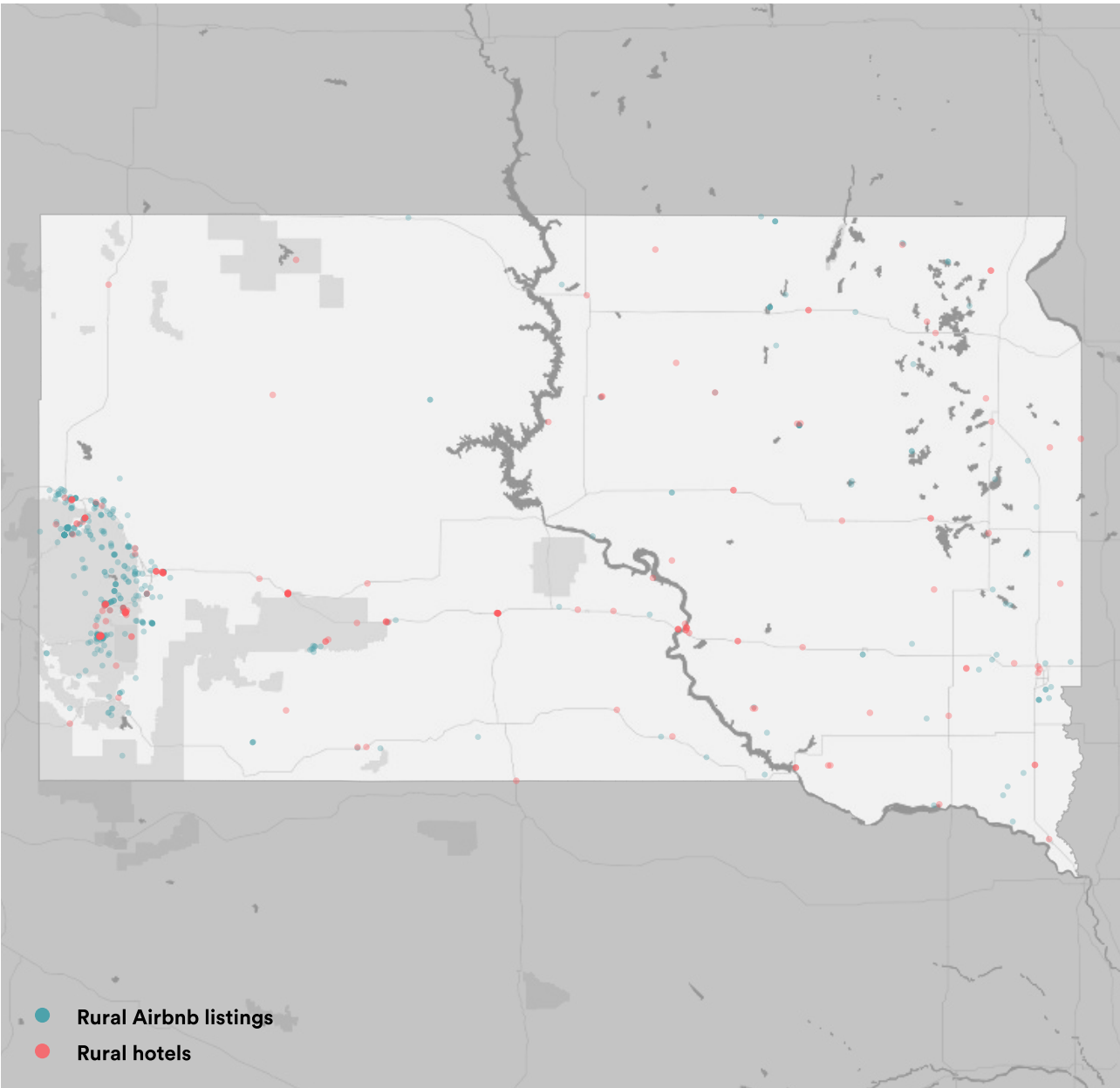
\$4,800

Typical annual earnings for rural hosts

\$987K

Total annual earnings for rural hosts

## Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Tennessee

The following page estimates the rural Airbnb community in Tennessee between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**75,000**

Guest arrivals to rural listings

**194%**

Year-over-year growth in guest arrivals

### Listings

**28%**

Percent of state's Airbnb listings in rural areas

**14%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,100**

Number of active rural hosts

**45 years**

Average age of rural hosts

### Earnings

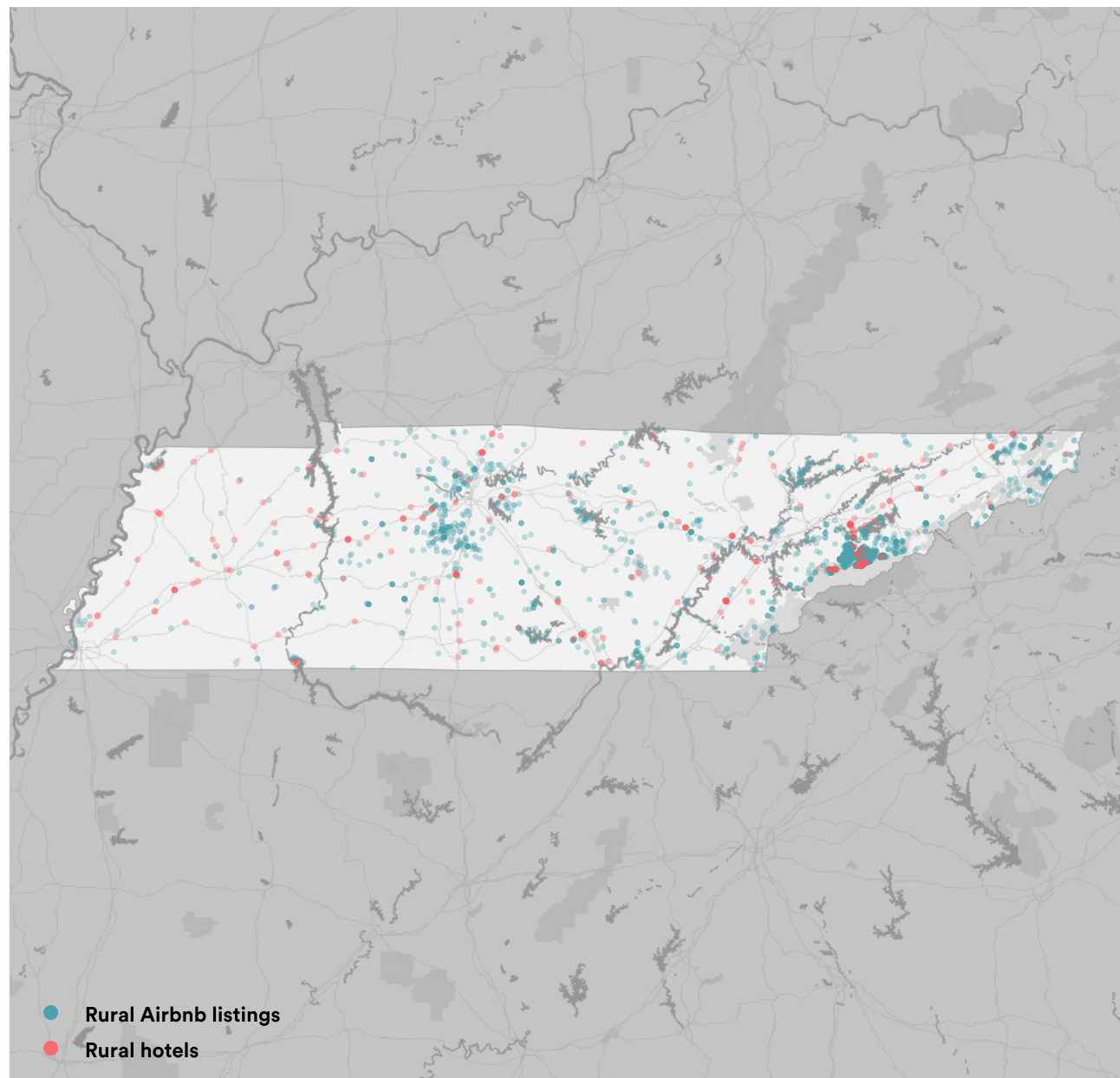
**\$6,200**

Typical annual earnings for rural hosts

**\$9.3M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Texas

The following page estimates the rural Airbnb community in Texas between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**128,000**

Guest arrivals to rural listings

**181%**

Year-over-year growth in guest arrivals

### Listings

**13%**

Percent of state's Airbnb listings in rural areas

**9%**

Percent of state's hotel rooms in rural areas

### Hosts

**2,600**

Number of active rural hosts

**47 years**

Average age of rural hosts

### Earnings

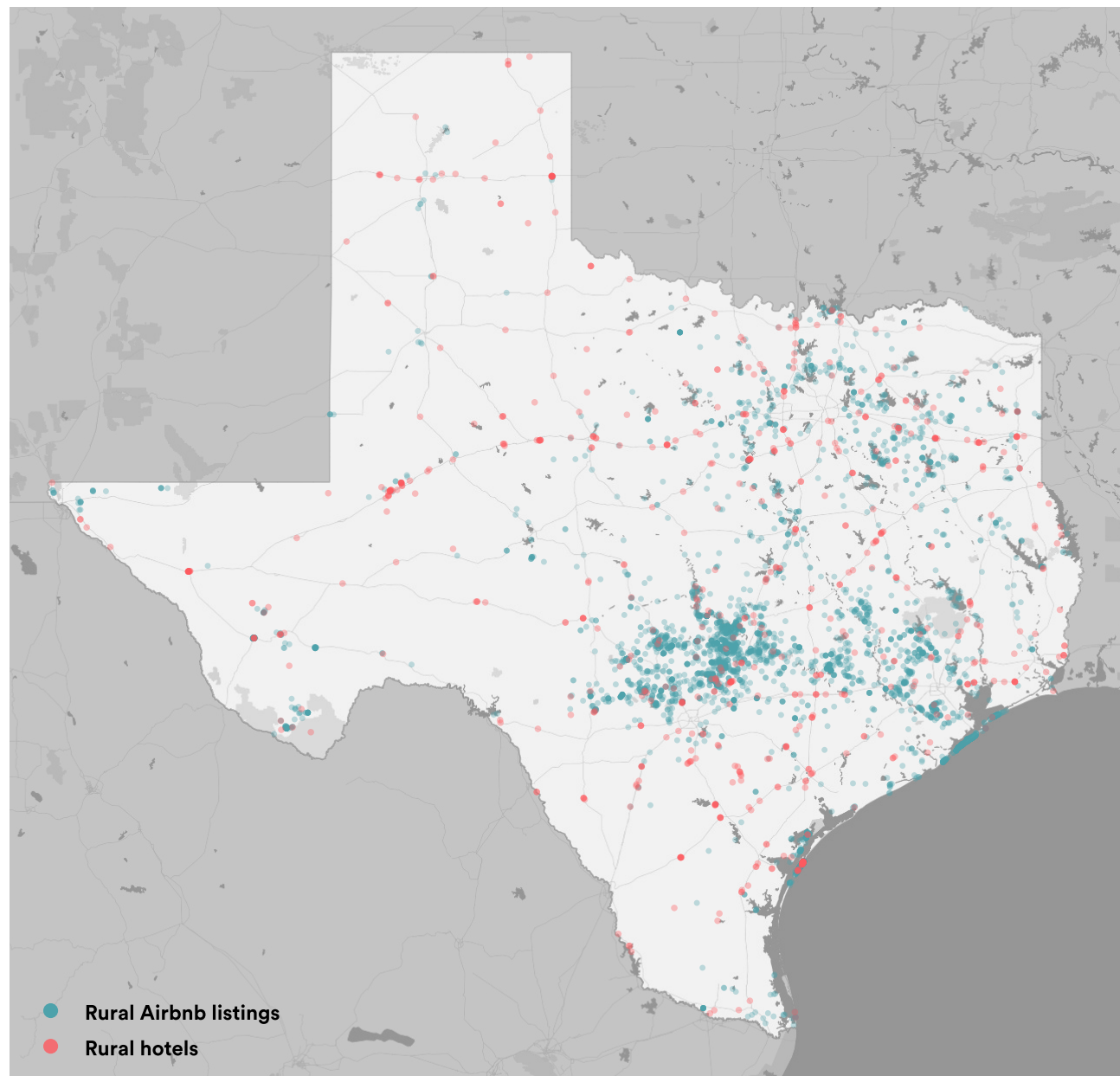
**\$5,700**

Typical annual earnings for rural hosts

**\$16.6M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Utah

The following page estimates the rural Airbnb community in Utah between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**90,000**

Guest arrivals to rural listings

**177%**

Year-over-year growth in guest arrivals

### Listings

**43%**

Percent of state's Airbnb listings in rural areas

**30%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,500**

Number of active rural hosts

**46 years**

Average age of rural hosts

### Earnings

**\$6,900**

Typical annual earnings for rural hosts

**\$13.6M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Vermont

The following page estimates the rural Airbnb community in Vermont between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**125,000**

Guest arrivals to rural listings

**84%**

Year-over-year growth in guest arrivals

### Listings

**86%**

Percent of state's Airbnb listings in rural areas

**57%**

Percent of state's hotel rooms in rural areas

### Hosts

**2,800**

Number of active rural hosts

**51 years**

Average age of rural hosts

### Earnings

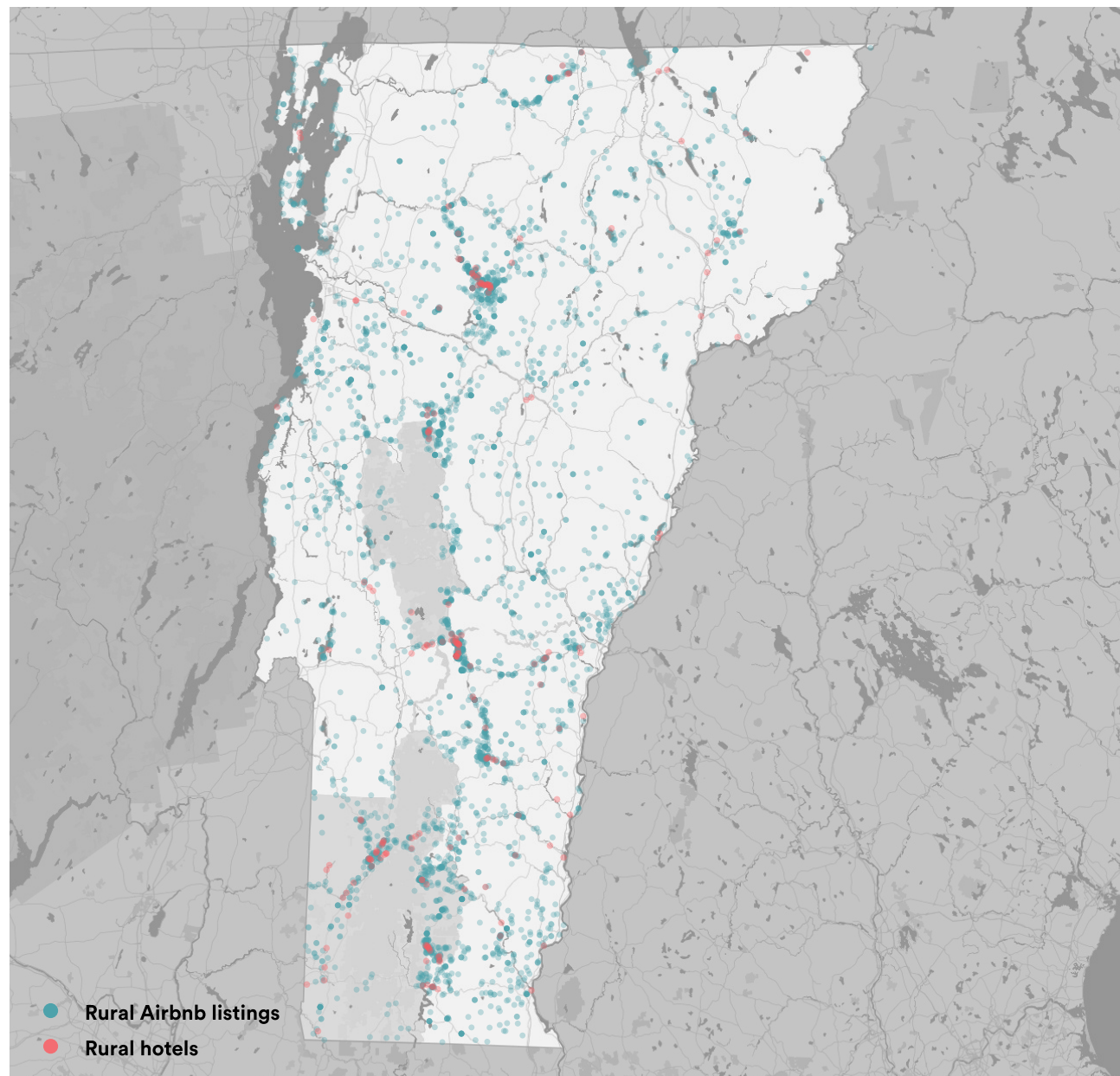
**\$5,800**

Typical annual earnings for rural hosts

**\$18.1M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Virginia

The following page estimates the rural Airbnb community in Virginia between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**93,000**

Guest arrivals to rural listings

**117%**

Year-over-year growth in guest arrivals

### Listings

**25%**

Percent of state's Airbnb listings in rural areas

**11%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,600**

Number of active rural hosts

**51 years**

Average age of rural hosts

### Earnings

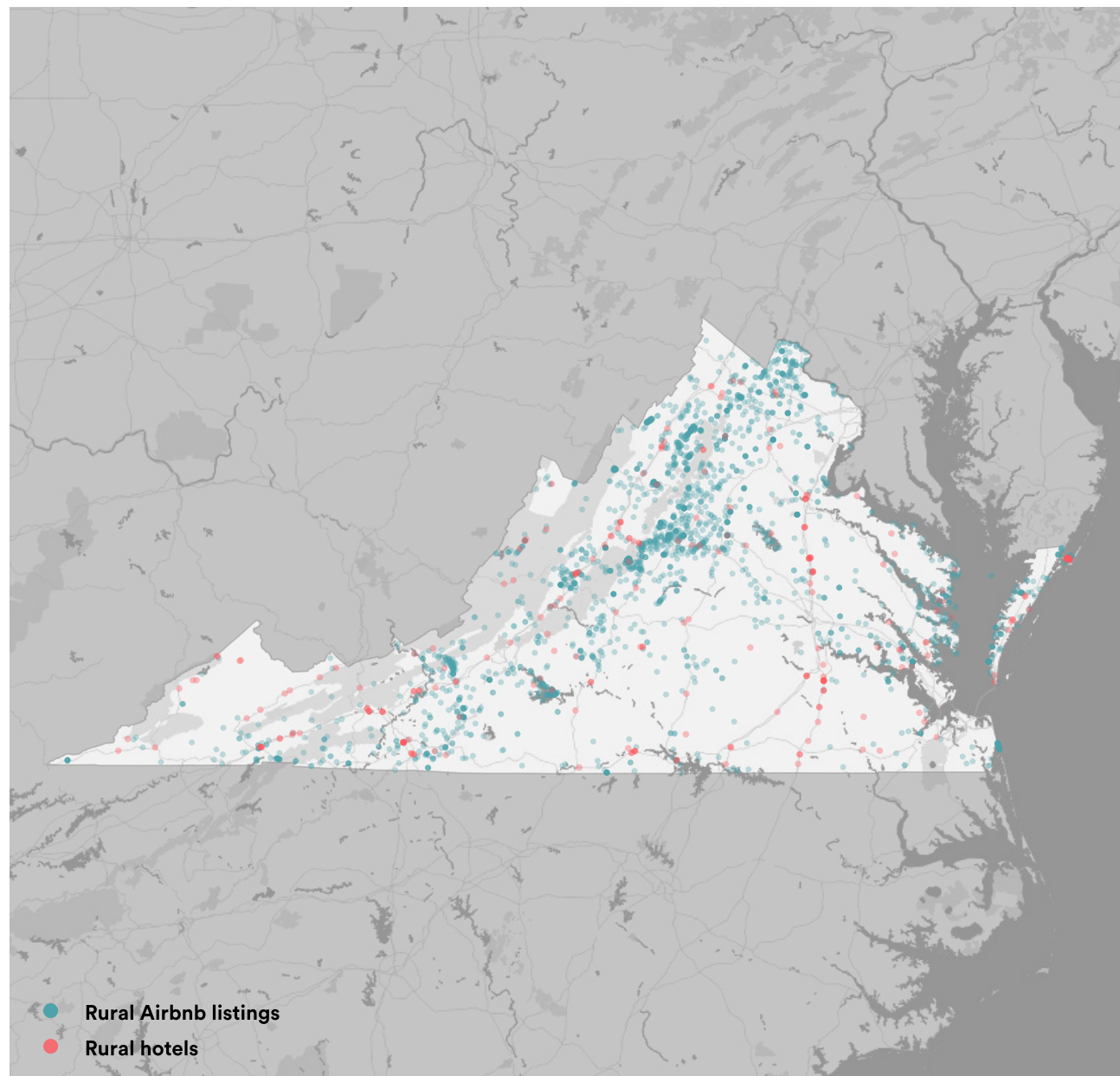
**\$5,900**

Typical annual earnings for rural hosts

**\$10.7M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Washington

The following page estimates the rural Airbnb community in Washington between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**148,000**

Guest arrivals to rural listings

**88%**

Year-over-year growth in guest arrivals

### Listings

**24%**

Percent of state's Airbnb listings in rural areas

**9%**

Percent of state's hotel rooms in rural areas

### Hosts

**2,100**

Number of active rural hosts

**49 years**

Average age of rural hosts

### Earnings

**\$7,200**

Typical annual earnings for rural hosts

**\$17.8M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in West Virginia

The following page estimates the rural Airbnb community in West Virginia between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**23,000**

Guest arrivals to rural listings

**156%**

Year-over-year growth in guest arrivals

### Listings

**75%**

Percent of state's Airbnb listings in rural areas

**33%**

Percent of state's hotel rooms in rural areas

### Hosts

**360**

Number of active rural hosts

**47 years**

Average age of rural hosts

### Earnings

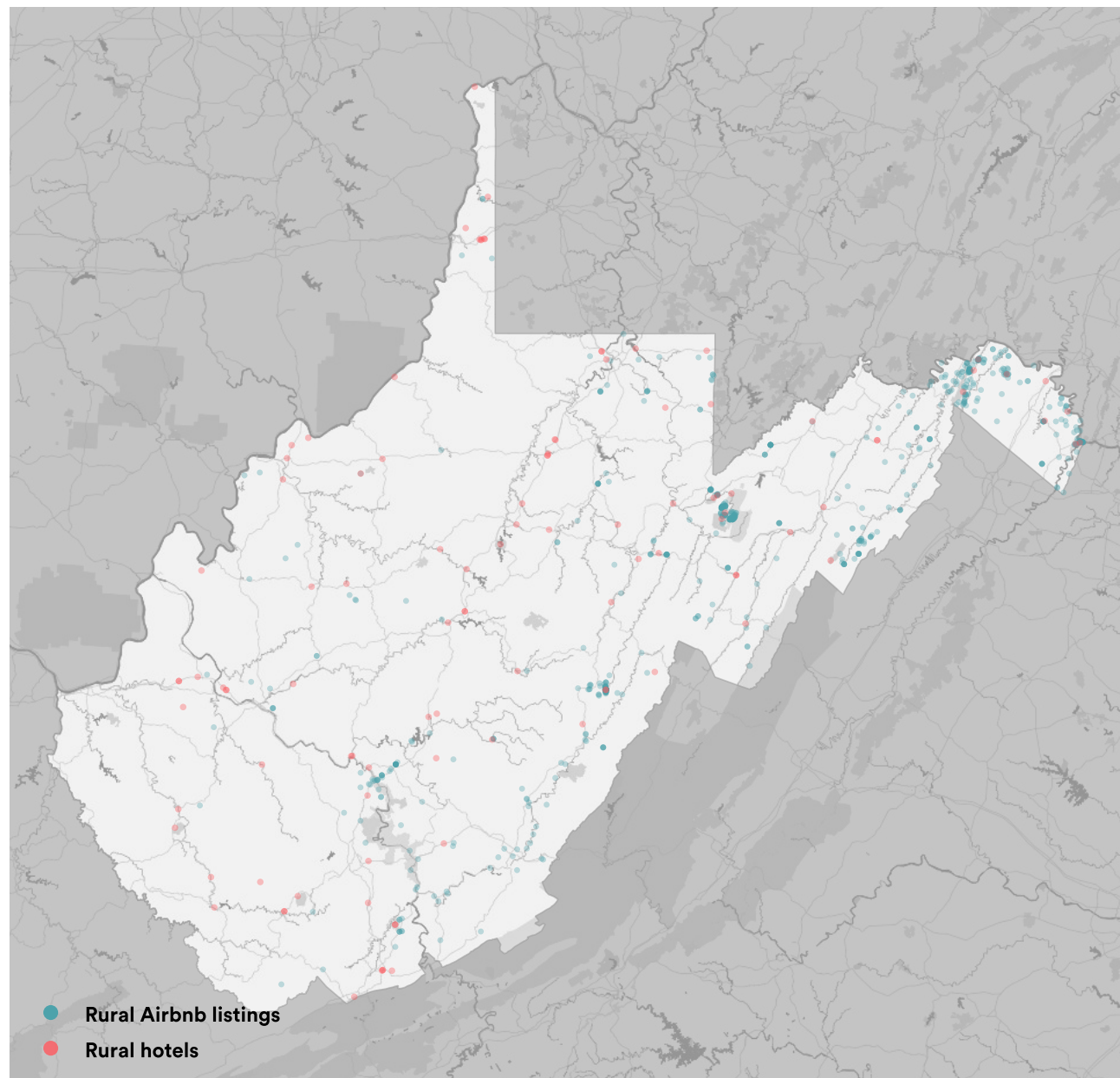
**\$6,400**

Typical annual earnings for rural hosts

**\$2.5M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels





## Overview of the Rural Airbnb Community in Wisconsin

The following page estimates the rural Airbnb community in Wisconsin between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**43,000**

Guest arrivals to rural listings

**149%**

Year-over-year growth in guest arrivals

### Listings

**43%**

Percent of state's Airbnb listings in rural areas

**20%**

Percent of state's hotel rooms in rural areas

### Hosts

**1,100**

Number of active rural hosts

**49 years**

Average age of rural hosts

### Earnings

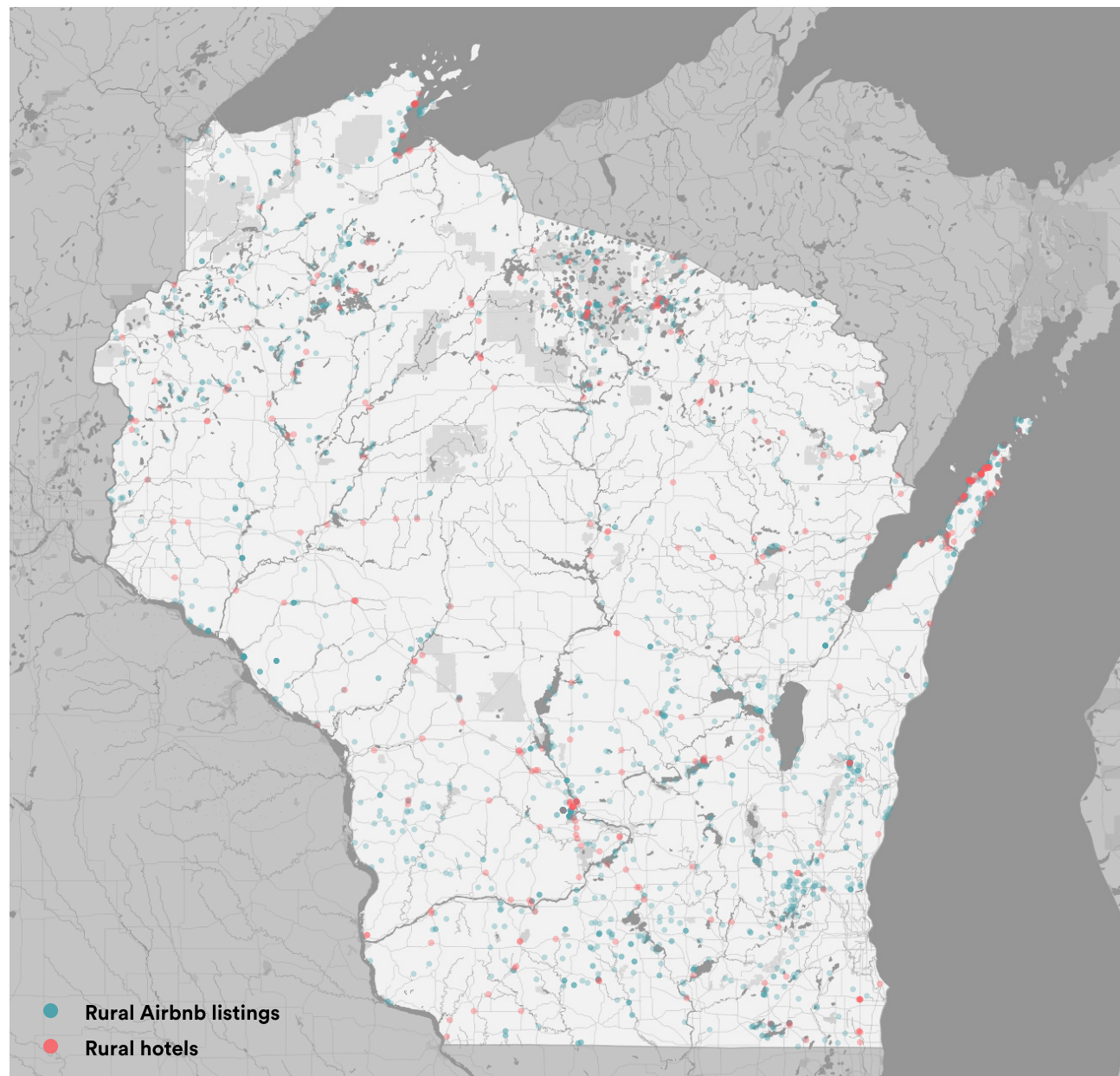
**\$4,500**

Typical annual earnings for rural hosts

**\$5.1M**

Total annual earnings for rural hosts

## Map of Rural Airbnb Listings and Hotels



## Overview of the Rural Airbnb Community in Wyoming

The following page estimates the rural Airbnb community in Wyoming between Feb. 1, 2016 and Feb. 1, 2017. Rural regions reflect the 2010 U.S. Census designation.

### Guests

**14,000**

Guest arrivals to rural listings

**190%**

Year-over-year growth in guest arrivals

### Listings

**66%**

Percent of state's Airbnb listings in rural areas

**31%**

Percent of state's hotel rooms in rural areas

### Hosts

**320**

Number of active rural hosts

**42 years**

Average age of rural hosts

### Earnings

**\$5,200**

Typical annual earnings for rural hosts

**\$2.5M**

Total annual earnings for rural hosts

### Map of Rural Airbnb Listings and Hotels

