

Airbnb Welcomes VICE Experiences to the World of Airbnb Trips

Airbnb and VICE are hosting four once in a lifetime Experiences in Paris, Harlem, Cape Town and Tokyo

San Francisco, CA, August 14, 2017 -- Today, Airbnb and VICE Media are teaming up to bring [one-of-a-kind Experiences](#) to life through the Airbnb Trips platform. Hosted by VICE, these global adventures are available to win exclusively through Airbnb. Happening in top destinations around the world, the different Experiences will explore Cape Town's vibrant electronic music scene, Paris' secret sexual history of love and lust, New York's ballroom vogue scene and Tokyo's underground queer culture hotspots.

VICE, the world's leading youth media brand, has captivated audiences for more than two decades through immersive storytelling around the world, making them uniquely situated to curate authentic Airbnb Experiences that are inspired by VICE's most beloved and cutting edge content.

The four Airbnb Experiences available to win include:

[Township Techno in Cape Town:](#)

- Dive into the electronic music scene in an unexpected place - the Khayelitsha Township. See how rhythm and beats are imprinted in the culture by learning traditional dance moves. Then collaborate with a local DJ to produce your own track, which you'll perform later at a party you won't forget.
- VICE has curated this tour alongside Spoek Mathambo and Yolanda Fyrus. Spoek Mathambo is a world-renowned South African rapper, DJ and producer, who coined the term "Township Techno." Yolanda Fyrus is a musician, frequent collaborator of Mathambo's, and all-around Khayelitsha figurehead.

[Lust in Translation in Paris:](#)

- This unique travel Experience will reveal a more historical, nuanced side of Paris than you're used to - from the classic cabarets in Pigalle, to the "love stores," that are promoting inclusivity in erotic culture, to your own private burlesque class, and even...kinky baguettes.
- VICE has curated this tour along with Camille Emmanuelle, an internationally published writer, educator and therapist whose work focuses around sex, intimacy and empowerment.

[Belle of the Ball in Harlem:](#)

- Voguing is one of the most authentic subcultures truly unique to New York, gaining wide recognition despite being an exclusive and close-knit community. You'll be taught the

history, the dance moves, and to top it all off, get to attend a vogue party - one of the most vivid and energetic events ever.

- VICE has curated this tour along with Kia LaBeija, a multidisciplinary artist born and raised in New York City. Her work explores the intersections of community, politics, fine art and activism.

Coming Out Tokyo:

- Step into Tokyo's thriving yet partially-hidden queer culture by learning how manga comics are pushing LGBTQ narratives into mainstream pop culture. Then explore the unique nightlife of the Ni-chōme district, which boasts the highest concentration of gay bars in the world.
- VICE has curated this tour alongside Ian Daniel and Yuki Keiser. Ian Daniel is a producer, filmmaker and co-host of the Emmy-nominated VICELAND show Gaycation. Yuki Keiser is a Japanese cultural consultant, Tokyo travel curator and writer.

100 people will receive one of these trips of a lifetime. Each trip will include:

- One ticket to one of the Experiences offered. (Each Experience is offered four times and no one can attend more than one.)
- Roundtrip airfare to either Tokyo, Paris, Cape Town, or New York.
- Three nights accommodation in an Airbnb home.
- Per diem for local transportation and food.

These mesmerizing and rare glimpses into the passions of local experts build on the momentum of the Airbnb Trips launch in November 2016. Trips brings together where you stay, what you do and the people you meet all in one place. Through Experiences, people can enjoy different sides of a city, and locals can share their interests with fellow locals and visitors alike. For cities, Experiences help diversify tourism from busy city centers to the hidden corners of cities, giving travelers unprecedented access to people and places they would otherwise miss. Today, more than 2,500 Experiences are available to book in more than 35 cities around the world.

From Aug. 14 to Sept. 1, eligible entrants age 21 and over residing in these countries - United States, Canada (excluding Quebec), Mexico, United Kingdom, France, Germany, Japan, Australia, and South Africa - are invited to submit a response to a thematic prompt on the contest page, using their Airbnb account, to enter for a chance to win a VICE and Airbnb Experience. Entries will be judged on the originality, creativity and spirit of their response to the prompt. No purchase necessary. Interested parties should go to www.airbnb.com/vice to see if they meet the requirements to enter and for official rules.

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ABOUT Airbnb

Founded in 2008, Airbnb's mission is to create a world where people can belong when they travel by being connected to local cultures and having unique travel experiences. Its community

marketplace provides access to millions of unique accommodations from apartments and villas to castles and treehouses in more than 65,000 cities and 191 countries. With Experiences, Airbnb offers unprecedented access to local communities and interests, while Places lets people discover the hidden gems of a city as recommended by the people that live there. Airbnb is people powered and the easiest way to earn a little extra income from extra space in a home or from sharing passions, interests and cities.

ABOUT VICE Media

VICE is the world's leading youth media brand. Launched in 1994, VICE is on pace to bring its award-winning programming to over 80 territories worldwide by the end of 2017 across mobile, digital, and linear platforms. VICE operates an expanding international network of digital channels; a television and feature film production studio; an Emmy-nominated international television network, VICELAND; an Emmy-nominated weekly newsmagazine show on HBO; a nightly news series on HBO; an in-house creative services agencies and branded studio; a magazine; and a record label;

VICE's award-winning programming has been recognized by the Academy of Television Arts & Sciences, Peabody Awards, Sundance Film Festival, PEN Center, Cannes Lions, Frontline Club, Knight Foundation, American Society of Magazine Editors, LA Press Club, James Beard awards, and Webby Awards, among others.

