

Spend a Night on the Exploration Vessel from BBC's *Blue Planet II* with Airbnb

- Groundbreaking live research mission with the scientists and filmmakers behind BBC's *Blue Planet II* on the iconic *Alucia* ship owned by exploration pioneer OceanX
- Become a true ocean explorer, researching the health of the ocean while navigating two submersibles and a helipad with the latest scientific equipment

29 January 2018: Today, Airbnb and BBC Worldwide announced that the exploration vessel featured in *Blue Planet II*, OceanX's *Alucia*, has been listed on Airbnb. Three lucky ocean lovers will have the chance to experience what it's like to journey up to 1000m beneath the waves in one of the most beautiful places in the world, The Bahamas.

In a bid to inspire the public about ocean exploration and conservation, the winning guests will submerge in the submarine featured in *Blue Planet II* to explore undersea territory. Hosted by Orla Doherty, the producer, guests will be regaled with untold stories of aquatic adventures and learn little known facts and surprising accounts of marine life. The team's deep sea mission is as exciting and pioneering as man walking on the moon or climbing Mount Everest.

Orla Doherty, *Blue Planet II*, Producer said, "Having spent 500 hours in the submarine and countless weeks at sea filming the deep sea for *Blue Planet II*, the *Alucia* almost feels like my second home. I now feel privileged to be able to share this once in a lifetime experience with promising ocean heroes and show them the wonders of life in the ocean."

For a chance to join this expedition, budding explorers are invited to explain what their ideal deep sea adventure is and what they dream of exploring beneath the waves. The three chosen entries will enjoy a two night expedition, boarding OceanX's world class marine research and exploration vessel, the *Alucia* in Cape Eleuthera, Bahamas and finishing in Nassau, Bahamas. Whilst on board, guests will learn about the extreme adventures experienced during filming *Blue Planet II* and see first hand a whole host of surprising marine creatures.

Joe Gebbia, Founder and Chief Product Officer, Airbnb said, "Immerse yourself into the extraordinary. Let marine life host you for this awe-filled special experience aboard the iconic *Alucia*. Our oceans are in danger, and what better way to know what we can do

to help than through the very eyes of underwater animals at risk and with the expertise of the world's leading scientists?"

"The *Alucia* has been partner to some of the most groundbreaking science research and filmmaking in the world, including the first-ever footage of the giant squid and unprecedented deep sea dives in Antarctica," said Vincent Pieribone, Vice Chairman, OceanX which owns and operates the *Alucia* exploration vessel featured in Blue Planet II and is partner of BBC Earth on its digital #OurBluePlanet initiative. "We are thrilled to partner with Airbnb and the BBC to offer these winners this priceless opportunity to experience firsthand the mysteries, excitement and beauty of the ocean, the next frontier of human exploration."

House Rules

- No skinny dipping. The fish might be watching.
- Avoid watching Jaws or The Abyss before your trip.
- No sleepwalking or night swimming.
- No selfies with the deep sea creatures.
- No fishing--we don't eat our research subjects.
- Leave the high heels and tie pins at home--this is a research vessel, not a cruise ship.

The Prize

Three entries will be chosen by a panel of judges. Each winner can take one guest with them. The expedition will be from 4-8 April, 2018 and will include return economy flights from winner's home city to Nassau, Bahamas. Two nights will be spent on-board the *Alucia* (5th - 7th) and two nights at a home on Airbnb before and after the expedition. All meals, ground transportation and entertainment included.

How to Enter

To enter for a chance to win, visit the listing page of Blue Planet on Airbnb - airbnb.com/blueplanet - and answer the question: *You don't need to be an astronaut to discover a new world. Our oceans are teeming with bizarre species and dramatic, alien-like landscapes. Tell us about your ideal deep sea adventure--what do you dream of exploring beneath the waves?* Describe your dream adventure and complete your entry by February 10th, 2018 at 12pm GMT for a chance to win.

Winners will be flown to Nassau, Bahamas. Submissions should be **50-550** characters in English. For eligibility requirements and full contest terms and conditions, please see airbnb.com/blueplanet. Eligible markets: US, Canada, China, Singapore, Taiwan, Hong Kong, Indonesia, Malaysia, Germany, Philippines, Portugal, Spain and UK

About Airbnb

Founded in 2008, Airbnb's mission is to create a world where people can belong when they travel by being connected to local cultures and having unique travel experiences. Its community marketplace provides access to millions of unique accommodations from apartments and villas to castles and treehouses in more than 65,000 cities and 191 countries. With Experiences, Airbnb offers unprecedented access to local communities and interests, while Places lets people discover the hidden gems of a city as recommended by the people that live there. Airbnb is people powered and the easiest way to earn a little extra income from extra space in a home or from sharing passions, interests and cities.

About BBC Worldwide

BBC Worldwide is a principal commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2016/17 BBC Worldwide generated headline profits of £157.3 and headline sales of £1,059.9m and returned £210.5m to the BBC.

For more detailed performance information please see our Annual Review webpage:

bbcworldwide.com/annual-review/

bbcworldwide.com

twitter.com/bbcwpress

About OceanX

OceanX is a nonprofit organization dedicated to exciting and inspiring the next generation about ocean exploration. OceanX's team of scientists, researchers and filmmakers unites human stories, next-gen technology and fearless science to discover and share the wonders of the ocean unknown. OceanX is an initiative of the Dalio Foundation. For more information, visit www.OceanX.org.