



Airbnb Plus Overview

What is Airbnb Plus?

Airbnb Plus is a new tier of homes on Airbnb that have been verified for quality and comfort, and was inspired by some of Airbnb's best hosts and homes.

What does Airbnb Plus provide guests and hosts?

For guests, Airbnb Plus provides a quality experience - beautiful homes, verified for quality, with exceptional hosts. For hosts, it's an opportunity to stand out and earn more. And they can enjoy exclusive tools like premier placement and merchandising, and dedicated team support.

What makes a home Airbnb Plus?

Every home designated Airbnb Plus is unique and meets a certain set of standards and guidelines, and those were generated by observing the behaviors of our best hosts. The homes have been inspected and verified in person against a [100 point checklist](#) covering design, amenities and hospitality. The inspectors are professional photographers who are specially trained to inspect a listing. Some things they look for include:

- Is the home thoughtfully designed and does it feature the host's personality
- Does it come with a fully-equipped kitchen - including cookware, servingware, and cooking essentials
- Is there a cohesive interior style
- Is the property clean with no clutter, and well-maintained
- Does it have a fully-featured bathroom with shampoo, soap, towels, a hairdryer, and more
- Is it comfortable
- Is it easy to check in, meaning it has a lockbox, a digital lock, keypad, or someone on-site to let the guest in
- Is it equipped with a TV with media entertainment (e.g. Netflix, Roku, or cable) and a remote control



[Living room in London](#)



[Bathroom in Shanghai](#)



[Bedroom in Los Angeles](#)

What is the price range for Airbnb Plus homes?

Airbnb Plus homes average \$250 USD/night.

Where is Airbnb Plus available?

There are 2000 Airbnb Plus homes in 13 cities today - Los Angeles, Shanghai, Cape Town, London, Sydney, Melbourne, Rome, Milan, Toronto, Barcelona, Chicago, Austin, and San Francisco. Airbnb will have over 75,000 homes across 50+ markets by the end of 2018, and are launching in 13 more cities mid-year, including Athens, Auckland, Bali, Beijing, Chengdu, Crete, Lisbon, Mexico City, Montreal, Phoenix, Prague, Riviera Maya, and Seattle.

What are the host requirements for Airbnb Plus?

If a host meets the eligibility requirements for the program* and lives in a city where Airbnb Plus is available, they can apply [here](#). The host booking fees remain exactly the same ongoing but there is a one time application fee of \$149 USD which covers the new services that are provided to hosts including the verification process and interior design consultation.

**To be eligible for the Airbnb Plus program, hosts must -*

- *Have a minimum of one stay*
- *Be top reviewed with an average rating of 4.8+ stars*
- *Accept 95% of reservations*
- *Have had no last minute cancellations in the past year*
- *Host an entire home or a private room with a private bathroom*