

Airbnb Launches Global Hotel Technology Partnership to Support Boutique Hotels, Bed and Breakfasts

Partnership With SiteMinder Makes it Easier for Traditional Hospitality Providers to Reach Airbnb Community

San Francisco -- Airbnb today launched its global hotel technology partnership with SiteMinder, the leading cloud platform for hotels to attract and book guests across the globe. Under the partnership, traditional hospitality businesses that use SiteMinder and meet [Airbnb's hospitality standards](#) can quickly and seamlessly list rooms on the platform. The new technology developed jointly by the two companies will now make it possible for hotels to connect booking information to their existing management system in real-time.

"Small hotels and B&Bs have long used Airbnb and now we're building new tools and partnerships to help these local businesses thrive," said Cameron Houser, Airbnb's Program Manager for Hotels. "We are dedicated to working with small hospitality businesses that excel at offering the best guest experiences and living our mission of belonging and we couldn't ask for a better partner than SiteMinder. SiteMinder is the industry leader and we look forward to continuing to work together to support boutique hotels and bed and breakfasts around the world."

"In an increasingly-complex and competitive world, SiteMinder's partnership with Airbnb offers a new opportunity for boutique hotels and bed and breakfasts to engage the growing number of travelers who seek exceptional hospitality and an authentic local experience," said Mike Ford, Managing Director and Founder of SiteMinder. "We are delighted to provide an innovative technology solution that now makes it easy for these small accommodation providers to reach the millions of customers who use Airbnb everyday, and get time back to provide memorable experiences for guests."

SiteMinder's more than 28,000 clients include leading boutique hotels, hotel ownership groups, and many other hospitality providers globally. Guests can expect the locally-influenced and unique accommodations they expect when booking an Airbnb listing.

About SiteMinder

As the leading cloud platform for hotels, SiteMinder allows hotels to attract, reach and convert guests across the globe. The company serves hotels of all sizes with award-winning solutions for independents and groups alike, wherever they are in the world.

SiteMinder's products include [The Channel Manager](#), the industry's leading online distribution platform; [TheBookingButton](#), a wholly-branded booking engine for direct bookings via the web, mobile or social; [Canvas](#), the intelligent website creator for independent hoteliers; [Prophet](#), the real-time market intelligence solution that takes the guesswork out of pricing rooms; and [GDS by SiteMinder](#), a single-point of entry to a six-figure network of travel agents and the world's major global distribution systems. With more than 28,000 hotel customers and 550 of the industry's top connectivity providers as our partners, today we have presence in more than 160 countries on six continents. For more information, visit www.siteminder.com.

About Airbnb

Founded in 2008, Airbnb's mission is to create a world where people can belong when they travel by being connected to local cultures and having unique travel experiences. Its community marketplace provides access

to millions of unique accommodations from apartments and villas to castles and treehouses in more than 65,000 cities and 191 countries.

With Experiences, Airbnb offers unprecedented access to local communities and interests, while Places lets people discover the hidden gems of a city as recommended by the people that live there. Airbnb is people powered and the easiest way to earn a little extra income from extra space in a home or from sharing passions, interests and cities.

