



# Celebrating our Community of Teacher Hosts



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**As teachers around the US prepare to head back to school, this report provides a snapshot of Airbnb's inspiring community of teacher hosts and the meaningful supplemental income that hosting provides them.**



# Introduction

Nearly every great success story has its roots in a teachable moment, where advice was given or a lesson was learned that ultimately changed the course of history. Each day of the school year, thousands of moments like these happen inside of America's classrooms. Whether it's a future engineer or scientist first learning they have a knack for algebra, a future author discovering a bent for creative writing, or countless students simply gaining the confidence to read aloud before a class -- teachers have the unique ability to inspire up-and-coming generations to achieve their dreams. The positive impact that teachers have in society is irrefutable, and at Airbnb we are incredibly proud of our inspiring community of teacher hosts.

Across many industries but particularly in local government, the effects of the 2008 recession are still being felt today. In fact, 94 percent of public school teachers in the US reported paying for school supplies out of their own pockets, according to a US Department of Education survey released earlier this year.<sup>1</sup> What's

worse, teachers earned less last year, on average, than they did in 1990.<sup>2</sup> Beyond the classroom, teachers face increasing costs of housing and living in cities from coast to coast.

According to estimates from an annual Community Compact Survey which collects hosts' employment industry, nearly one in 10 Airbnb hosts in the US are teachers, amounting to more than 45,000 hosts. In Utah and Wisconsin, more than a quarter of all Airbnb hosts surveyed reported working in teaching or education.<sup>3</sup> The typical teacher host earned \$6,500 last year on Airbnb, helping thousands of them pay down bills, save for retirement, or even go on vacation. Overall, Airbnb teacher hosts earned \$160 million in hosting income in 2017.

This report highlights teacher hosts in US cities and examines the positive impact hosting has had for teachers in these communities.

<sup>1</sup> Spiegelman, Maura. "Public School Teacher Spending on Classroom Supplies." NCES, May 2018

<sup>2</sup> National Education Association, Estimates of School Statistics, selected years, 1969-70 through 2016-17

<sup>3</sup> Data on Airbnb hosts' employment industry was calculated using the latest annual Airbnb Community Compact host survey, in which over 80,000 hosts globally participated. Hosts who hosted in the US in 2017 reported their employment industry (Education/Teaching, Finance, Government, Health Services, etc.), which was used to estimate the percent and number of U.S. Airbnb hosts who are teachers, as well as the statistics cited in the National Overview and City Highlights section.

# National Overview

Last summer, in cities across the US, teachers hosted more frequently and earned more than the typical host, providing a meaningful boost in income when class is not in session. Collectively, teacher hosts earned \$160 million last year, including \$54 million between June 1 and August 31 alone.



## 45,000

Active teacher hosts

## 75,000

Active hosts with a teacher living in their household

## \$160 million

Total earnings for teacher hosts in 2017

## \$54 million

Total earnings for teacher hosts in the summer<sup>1</sup>

<sup>1</sup> Summer months defined as June 1 through August 31, 2017

## \$6,500

Typical annual supplemental income earned by teacher hosts

### States with the highest percentage of teacher hosts

- 26% Wisconsin
- 25% Utah
- 20% Ohio
- 17% Minnesota
- 16% Missouri
- 15% Michigan
- 15% Virginia
- 15% Indiana
- 14% Massachusetts
- 14% Pennsylvania

# City Spotlights



# Philadelphia, PA



**17%**

Percentage of host community who teach

**\$470,000**

Earned by teacher hosts in the summer

**\$1.6 million**

Earned by teacher hosts in 2017

**69**

Nights hosted annually for a typical teacher host

# San Diego, CA

An aerial photograph of San Diego, California, showing the harbor, city buildings, and mountains in the background. The water is blue, and there are several sailboats and a larger boat in the harbor. The city is densely packed with buildings, and the mountains are visible in the distance under a clear sky.

**15%**

Percentage of host community who teach

**\$1.1 million**

Earned by teacher hosts in the summer

**\$2.7 million**

Earned by teacher hosts in 2017

**56**

Nights hosted annually for a typical teacher host

# Asheville, NC



**14%**

Percentage of host community who teach

**\$300,000**

Earned by teacher hosts in the summer

**\$1.1 million**

Earned by teacher hosts in 2017

**83**

Nights hosted annually for a typical teacher host

# Pittsburgh, PA



**13%**

Percentage of host community who teach

**\$57,000**

Earned by teacher hosts in the summer

**\$174,000**

Earned by teacher hosts in 2017

**44**

Nights hosted annually for a typical teacher host



**“I taught English to Portland’s immigrants and refugees for fifteen years. When I retired, I knew I would most miss meeting people from so many other countries and cultures, but now I still meet people from all over the world. Today there are no papers, tests, or quizzes. Instead the only assessment is how much my guests have enjoyed their stay. By opening our home, my husband and I have opened our lives”**

**- Ann, Airbnb host in Portland**  
ESOL at Portland Community College in the  
Liberal Arts & Pre-College Department



**“Hosting on Airbnb helps me do what I love, and still be able to afford to explore the world with my family”**

**- Jeremiah, Airbnb host in San Diego**  
Special Education Teacher, Julian Charter School



**“Since I have hosted many people visiting New York for the first time, I am happy to teach them about using the subways, which restaurants to try, and other helpful tips or recommendations. Part of that comes from being a native New Yorker, but that teacher side also enjoys sharing knowledge and experiences with others, and travel is a great way to do that”**

**- Ruth, Airbnb host in New York**  
Special Education Consultant

# Orlando, FL



**13%**

Percentage of host community who teach

**\$225,000**

Earned by teacher hosts in the summer

**\$1.2 million**

Earned by teacher hosts in 2017

**18**

Nights hosted annually for a typical teacher host

# Tucson, AZ



**12%**

Percentage of host community who teach

**\$60,000**

Earned by teacher hosts in the summer

**\$474,000**

Earned by teacher hosts in 2017

**44**

Nights hosted annually for a typical teacher host

# San Antonio, TX



**12%**

Percentage of host community who teach

**\$153,000**

Earned by teacher hosts in the summer

**\$547,000**

Earned by teacher hosts in 2017

**83**

Nights hosted annually for a typical teacher host

# Seattle, WA



**11%**

Percentage of host community who teach

**\$1.6 million**

Earned by teacher hosts in the summer

**\$3.7 million**

Earned by teacher hosts in 2017

**77**

Nights hosted annually for a typical teacher host



**“In teaching, there are best practices one must observe and exercise—commitment, integrity, compassion, knowledge, and hospitality...In hosting, one realizes that best practices are very similar when guests choose to stay at your place.”**

**- Silvia, Airbnb Host in New York**  
P.S. 188 The Island School



**“When guests come to my home I want them to feel welcomed as if they were part of my family. My students have taught me how to personally learn and grow by sharing with others. Being an Airbnb host is an extension of what I do in the classroom. I truly enjoy the connections I have made with the interesting guests I have met from around the world.”**

**- Ana, Airbnb host in Miami**  
2nd-5th Grade Physical Education Teacher  
Earlington Heights Elementary School  
Miami Dade County Public Schools

# Austin, TX



**11%**

Percentage of host community who teach

**\$420,000**

Earned by teacher hosts in the summer

**\$2.1 million**

Earned by teacher hosts in 2017

**33**

Nights hosted annually for a typical teacher host

# New York, NY



**11%**

Percentage of host community who teach

**\$3.5 million**

Earned by teacher hosts in the summer

**\$11.7 million**

Earned by teacher hosts in 2017

**56**

Nights hosted annually for a typical teacher host

# Nashville, TN



**11%**

Percentage of host  
community who teach

**\$462,000**

Earned by teacher  
hosts in the summer

**\$1.5 million**

Earned by teacher  
hosts in 2017

**71**

Nights hosted annually  
for a typical teacher host

# Portland, OR



**10.5%**

Percentage of host community who teach

**\$1.3 million**

Earned by teacher hosts in the summer

**\$3.2 million**

Earned by teacher hosts in 2017

**98**

Nights hosted annually for a typical teacher host



**“Being a bilingual inner city school teacher in Los Angeles, in a district of over 100-languages, and cultures, for almost 40-years, I have a profound understanding of what home really is because most of my students didn’t have a home as most of us know it. Airbnb is a natural extension of who I am, and how I share, as I did in the classroom, my food, my space, my knowledge, and my heart.”**

**- Leila, Airbnb Host in Los Angeles**  
Bilingual Fine Arts Teacher for Los Angeles  
Unified School District



**“As a teacher I host on Airbnb because I love to meet and get to know new people and hear their stories and perspectives on all manner of things! I love my community and home and sharing the delights of both give me great joy.”**

**- Ann, Airbnb host in Flagstaff**  
Middle School Science and Special Education Teacher  
Flagstaff Middle School

# Houston, TX



**10%**

Percentage of host community who teach

**\$116,000**

Earned by teacher hosts in the summer

**\$550,000**

Earned by teacher hosts in 2017

**35**

Nights hosted annually for a typical teacher host

# San Francisco, CA



**10%**

Percentage of host community who teach

**\$1.4 million**

Earned by teacher hosts in the summer

**\$4.1 million**

Earned by teacher hosts in 2017

**79**

Nights hosted annually for a typical teacher host

# Colorado Springs, CO



**9%**

Percentage of host community who teach

**\$154,000**

Earned by teacher hosts in the summer

**\$354,000**

Earned by teacher hosts in 2017

**48**

Nights hosted annually for a typical teacher host

## Methodology

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Data on Airbnb hosts' employment industry was calculated using the latest annual Airbnb Community Compact host survey, in which over 80,000 hosts globally participated. Hosts who hosted in the U.S. in 2017 reported their employment industry (Education/Teaching, Finance, Government, Health Services, etc.), which was used to estimate the percent and number of U.S. Airbnb hosts who are teachers. Hosts also reported whether household members were part of various demographic groups (Artist/Creative, Teacher, Public Servant, etc.), which was used to estimate the percent of U.S. Airbnb hosts with teachers in their households.

Data on Airbnb teacher hosts' total hosting earnings in 2017 and typical (median) nights hosted in 2017 was estimated by using internal data on bookings. Teacher hosts were identified if the keyword "teacher" or "professor" appeared in their employer or "about me" profile sections.

# All Definitions

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<b>Annual Earnings (Typical Host):</b>	Median value of total income earned by host during the one-year study period. Annual earnings are presented for typical hosts.
<b>Guest:</b>	Airbnb users who stay in Airbnb listings.
<b>Host:</b>	Airbnb users who rent space on Airbnb.
<b>Guest Arrivals:</b>	All guests visiting a particular location. Inbound guests includes guests who live in the same location they may have stayed in.
<b>Listing (Active):</b>	A property listed on Airbnb. Listings may include entire homes or apartments, private rooms or shared spaces. Active Listings are all listings that appear on the website during a search. Active listings do not necessarily have availability on a particular date or at all.
<b>Listing Types:</b>	There are three listing types – entire home/apartment listings, private room and shared room.
<b>Entire Home/Apartment:</b>	A listing where the guest can rent the entire home from the host. The host is not present in the home during the guest's stay.
<b>Private Room:</b>	A listing where the guest can rent a private bedroom within a home. The host may be present in other parts of the home during the guest's stay, and the guest may share common spaces like the kitchen, living room, and/or a bathroom with the host.
<b>Shared Room:</b>	A listing where the guest can rent a communal space, such as a shared bedroom or a living room sofa bed, within a home. The host may be present in the home during the guest's stay, and the guest may share common spaces like the kitchen and/or a bathroom with the host.
<b>Nights Hosted (By Listing):</b>	Total number of nights a given listing is rented on Airbnb in the study period. Only listings that were active as of the start of the study period, and had at least one booking during the study period are included, in order to present the most representative annual values for hosting activity on Airbnb.
<b>Nights Hosted (Typical Host):</b>	Median value of total nights hosted per host during the one-year study period. Nights Hosted are presented for typical hosts.
<b>Outbound Guest:</b>	All guests from a particular location who booked a Listing regardless of where the Listing is. There may be some minor overlap between Inbound Guests and Outbound Guests. All guests associated with a particular reservation are attributed to the location of the booking guest.
<b>Typical Host:</b>	The median host for all hosts who had at least one active listing as of the start of the study period and at least one booking during the study period. Typical host definitions are used to calculate Annual Earnings and Nights Hosted. Presenting the median value for all hosts who were active as of the start of the study period provides the most representative values for the Airbnb host community.