

The Airbnb x TBAA Thailand Neighbourhood Guide.



2018-2019 Edition | EN

Sawadeeka!

There is something magical about Thailand,
which leaves everyone coming back for more.

Whether you are exploring a new city in your own country,
or someone who travelled 3,000 miles
simply for the reason you cannot get enough of
Thailand's
Luscious, emerald green forestry,
Turquoise waters that line white, sandy beaches,
Bustling streetscape that brings all five senses to life.

Beyond that, the magic lies with the people.

We are excited to showcase an insider's journey in Thailand,
making it one of the top destinations globally.

We hope to bring you closer to the sights, sounds and flavours of Thailand
than ever before,
helping you feel like a local, or rediscovering your own backyard.

Here are five trending neighbourhoods we are recommending to inspire and
showcase the many Thai neighbourhoods where TBAA have listings on
Airbnb.

Ari, Bangkok

Saraphi, Chiang Mai

Phuket Old Town, Phuket

Laem Sak, Krabi

Photharam, Ratchaburi

Go. Explore. [**Live There.**](#)

We hope you will experience the best of what Thailand has to offer,
through the eyes of the local hosts who are passionate
about where they live.

Love,

Airbnb & the Thai Boutique Accommodation Trade Association (TBAA)



Where to stay in Bangkok?



BEAT Hotel

Under the concept of “Stay in the art of Bangkok” which emphasises independent and creative thinking, the rooms are decorated with unique hand-painted murals by six famous artists, crafting the best experience for the guests.



Baan Noppawong

The quintessential and authentic way of classical living. A heritage home with high ceilings and refurbished walnut wood, enjoy an afternoon lounge amidst the comforts and beautiful Thai decor.

EAT

Eat Sight Story's Deep Fried Cheese Spring Roll

Krua Apsorn's Stir fried Crab Meat with Yellow Chilli Pepper

Thipsamai's Pad Thai

DRINK

Sala Rattanakosin Rooftop Bar's Rooftop Punch

CHILL

Unbranded Cafe's Flat White

Mont Nomsod's Toast with Butter and Pandan Custard



Neighborhood

Spotlight: Ari

Far north of Silom and stretched between Phahonyothin and Rama VI roads, Ari buzzes with scooter engines and creative energy. A burgeoning neighbourhood known for fusing old traditions and new spaces such as art galleries. Behind street hawkers and sidewalk stalls that line narrow corridors, this neighbourhood is for the coffee-lovers. Wander around the sois, enjoy the aroma and try a different coffee at freshly painted cafes with monosyllabic names. By day, locals lunch at the noodle shops around the Ari BTS station. By night and weekend, it becomes an ever-growing destination for trendsetters, creative and social entrepreneurs looking to unwind after work.



EAT

Baan Puengchom (บ้านพึ่งชม) for authentic Thai food
Phet Phet (เฟ็ดเฟ็ด)'s 3 types of papaya salad!
Hor Hidden Café's Salmon Zaab Seafood Gratin.

DRINK

Mancave The Bar (แมนคอฟ เดอะ บาร์)
Taproom x Ari. How does craft beer and pizza sound?
Salt Bar and Restaurant. Have a cocktail in their glass terrace.

CHILL

Daydream Believer (เดย์ดรีม บีลีฟเวอร์). The name speaks for itself.
Chuanpisamai Café's Japanese Curry
Porcupine Café Thongyoy (ทองช้อยคาเฟ่)'s White Cube Latte



SHOP

Soi Aree Market (Soi 1). Good street food and local shopping

Sunbath & Pool Only. Shirts and crazy sunglasses for you?

Numthong Gallery showcasing Southeast Asian art

Flower in hand by P. A flower shop with a coffee corner



Where to stay in Chiang Mai?



The Core, Maraya

The Core brings a touch of nature in the form of natural indigo dyed fabric, combined with the idea of decorating the hotel, so you can experience the value of nature and truly feel the touch of Chiang Mai.

EAT

Khao Soi Nimman Soi 7. Order anything from the menu!

Dong Madame's Rosemary Steamed Pork on Rice

CHILL

HAND (Have a Nice Day)'s Classic Bubble Tea with Pearls

GRAPH at One Nimman's Flat White

The Barisotel's Coffee and Cake

SHOP

Mesimu กระเป๋าแฮนด์เมด, เสื้อผ้าเด็ก

The Booksmith หนังสือทั้งภาษาไทยและภาษาต่างชาติ

Ginger เสื้อผ้า เครื่องประดับ และของตกแต่งบ้าน
Studio Naenna เสื้อผ้า กระเป๋า และเครื่องประดับจากผ้าพื้นเมือง



Sukantara Cascade Resort and Spa

One of the best resorts in Mae Rim, Chiang Mai. A stunning setting and with unique room designs, start your journey here.



Neighborhood

Spotlight: Saraphi

Wiang Kum Kam is an ancient city located along the Ping River in Saraphi District, and is arguably the most significant landmark in the area. A tender mix of intricately carved temples and creative community preservation, this neighbourhood weaves modernity into the rich, cultural tapestries. Balancing local crowds without chaos and trendiness without pretension, Saraphi is now a growing local attraction. The Saraphi district is home to many fruit orchards and handmade items, including woven baskets, bamboo products and rattan products.



EAT

Ban Pi Huen Nong Khan Tok's Vegetables and Mussels
Huan Salung Kham's Stewed Pork and Minced Basil Pork Rice
Khao Soi Landuan Fah Am (ข้าวซอยลำดวนฟ้าฮ่าม)'s Chicken Khao Soi

CHILL

Le Macaron Tea Cafe (เลอมาการองทีคาเฟ่)
U Cake Sarapee (ยูเค้ก สารภี)
Baan Yam Roll (ร้าน บ้านแยมโรล)
Roastniyom Coffee (กาแฟรสนิยม)



Where to stay in Phuket?



Blue Monkey

Offering so much more than a trendy room to rest your head! The striking monotone architecture and cutting-edge design incorporates creative work spaces for guests and the urban community to share. Blue Monkey provides bicycles for you to explore too.



Little Nyonya Hotel

A boutique hotel housed in a Sino-colonial mansion owned by a Phuket Thai-Peranakan family whose history dates back over 200 years. The hotel is designed to evoke memories of the old days, bringing the past back to life.



The Mangrove Panwa Phuket Resort

Located in Khao-Khad village, in the Cape Panwa area of Phuket, it is surrounded by lush green foliage and overlooking Chalong Bay, this is the place that gives “relaxation” its meaning.



Neighborhood

Spotlight: Old Town

Lined with Sino-colonial mansions, Phuket Old Town is a sight for both locals and travellers as they explore well-preserved shophouses, quaint cafes and museums. Small town folks foster tight knit creative communities with plenty of galleries and printing shops for you to explore.



EAT

Tu Kab Khao Restaurant's Sen Mee Gaeng Poo
One Chun Restaurant's Red Curry Snapper
Raya Restaurant's Crab Meat Curry with Braised Pork Belly

DRINK

Dibuk House. Mixology Cocktail Bar. Ask the bartender!
ZImplex Mixology Laboratory Bar's Jellyfish

CHILL

Naung (Sue) 2521. Great to catch up on your reads
The Shelter Coffee Phuket. Known for their great filter coffee!
Dou Brew Coffee & Craft's Flat White



Where to stay in Krabi?



Aoang Miti Resort

Wake up to the beauty of luscious green. A conceptual art designed hotel that has cats lounging at the reception who will make your time here full of happiness.



Krabi Resort

Krabi Resort is located on the magnificent Ao Nang Beach with private beachfront area. Krabi Resort lies amid lush vegetation of coconut palms with the breathtaking view of the Andaman Sea.



Neighborhood

Spotlight: Laem Sak

Primarily a fishing community in the Ao Luek district of Krabi province, it has become a popular place for seafood attracting locals and visitors to the area. There is so much made from what you don't immediately see - locally famous noodle shops and temples tucked into almost-quiet streets, a walk around Laem Sak Village will give visitors an insight into forest conservations and local life.



EAT

Laem Sak Seafood's Grilled Fish & Soft Shelled Crab

Baba Dining's Tou Mee Curry

Bar Thor Seafood Restaurant. Ask the local staff and you can't go wrong!

CHILL

Than Bok Khorani National Park. Relax and enjoy the view of waterfalls

[Ao Luek Paradise.](#) How about a jamming sesh with your Airbnb host?

Bulan Anda Baba Resort. Great views, with even better coffee.

Lion & Shark's Chocky Monkey Shake and Fried Egg & Cheese Sandwich



Where to stay in Ratchaburi?



Scenery Village Farm

Fifteen acres nestled against peaceful lush mountains and bordered by natural streams running through the back of the resort, each villa has its own private deck to enjoy the panoramic scene of our sheep farm and mountains.

EAT & CHILL

Honey Scene Kitchen's Lamb Chops

Grandma's Oven. Try their Homemade Croissant

SHOP

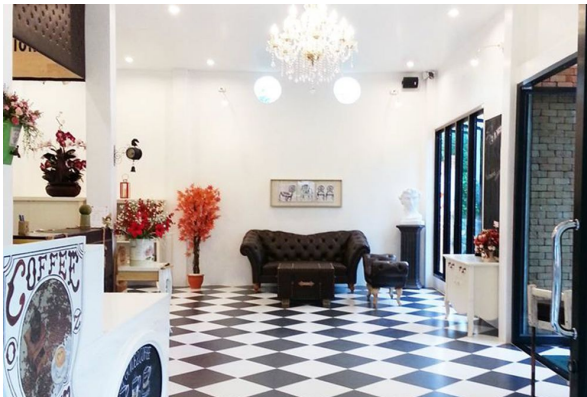
Sheepie Sheep Souvenir Shop's Milk Tablets and OTOP Crispy Banana Snack

24th July's Do-It-Yourself Painting Kit



Ashcarya Boutique Resort

When a combination of modern boutique architecture meets nature.
Experience the secret world of Ashcarya.



Ozono Resort

“Ozono” is a zone of relaxation, breathe in the fresh air and check in with nature. Located in a peaceful valley with serene atmosphere and privacy, this European style resort with fill facilities, will allow you the perfect opportunity to relax with nature.



Neighborhood

Spotlight: Photharam

Photharam is a district in Ratchaburi Province, which is approximately 80 kilometres from Bangkok. The Mae Klong River runs through the province and meanders through Photharam providing fertile plains and a valuable water source. These provide good conditions for rice growing and the locals are known for crafting lobster pots. Photharam itself is a varied locale with many historical monuments and temples, adventurous activities, natural attractions, entertainment and an excellent choice of places to eat and drink.



EAT

Riverview Restaurant (สวนอาหารริเวอร์วิว)

Old Aunt Huay's Noodles (ก๋วยเตี๋ยวป้าฮวย โฟธาราม)'s Tom Yum Noodles

Antique House Ratchaburi (เฮือนโบราณ บ้านลาวเวียง)'s Pork Noodles

Ploen-D Cafe Restaurant (ร้านเพลินดี)'s Pineapple Fried Rice

Lim Cafe's Grilled Pork with Garlic Tone Tamarind

CHILL

Do Nom (ร้าน โดนม)'s Vanilla Milk Waffles

Kanlanan (ร้านกาลนาน)'s Cheesy Toast

Suansilp Coffee (สวนศิลป์ คอฟฟี่)'s Flat White

Secret Space (ดินแดนแห่งความลับ)'s Signature Coffee

Rocha Cafe' Photharam (โรชา คาเฟ่)'s homemade bakes.

EXPLORE

Wat Khanon Nang Yai (วัดขนอนหนังใหญ่)

A museum famous for its shadow puppets made from buffalo skin. A cultural gem with heritage, and a must see for visitors to the area.

All recommendations in this Guide are suggestions, along with the listings featured by TBAA and on Airbnb's platform. Similarly all Eat, Drink and Chill references are all suggestions intended purley to inspire, illustrate and highlight the many Thai offerings available in each of the locations showcased.