

Airbnb is Now Accessible in Twice as Many Languages

Airbnb is the world's largest online marketplace for unique and authentic places to stay and things to do, offering over 7 million accommodations and 40,000 handcrafted activities, all powered by local hosts. Approximately six guests check in to an Airbnb listing every second. And these check-ins are happening around the world: In 2011, there were 12 cities with more than 1,000 Airbnb listings; today, nearly 1,000 cities have more than 1,000 Airbnb listings. Similarly, in 2011 only one city welcomed over 100,000 guest arrivals in Airbnb listings, but in the past year, more than 300 cities have welcomed over 100,000 guest arrivals.

While Airbnb is already used in more than 191 countries and regions around the world, we are constantly working to make our platform accessible to more people. From Albanian to Zulu, we want everyone to feel welcome on Airbnb, no matter what language they speak.

Today, we are doubling the number of languages in which hosts and guests can use Airbnb. Now supporting 62 languages around the world, the Airbnb platform is accessible to more than 4 billion native speakers¹. With these new languages, we're working to bring economic opportunity to even more hosts, and making it easier for more guests to experience travel that is local, authentic, and unique.

Here are the 31 new languages now available on Airbnb:

1. Albanian (Albania)
2. Armenian (Armenia)
3. Azeri (Azerbaijan)
4. Bosnian (Bosnia)
5. Bulgarian (Bulgaria)
6. Traditional Chinese (Hong Kong SAR)
7. English (Australia)
8. English (Canada)
9. English (United Kingdom)
10. Estonian (Estonia)
11. French (Canada)
12. Georgian (Georgia)
13. Hindi (India)
14. Irish (Ireland)
15. Latvian (Latvia)
16. Lithuanian (Lithuania)
17. Macedonian (North Macedonia)
18. Maltese (Malta)
19. Montenegrin (Montenegro)
20. Romanian (Romania)

¹ Ethnologue.com, October 2019. The 62 languages Airbnb is now available in cover more than 4 billion native speakers. The total number of native speakers that we will cover with 62 languages is 4.3 billion. (3.3 billion from our existing 31 languages, plus 1 billion from the new 31 languages we are launching now.)

21. Serbian (Serbia)
22. Slovak (Slovakia)
23. Slovenian (Slovenia)
24. Spanish (Argentina)
25. Spanish (Latin America)
26. Swahili (Africa)
27. Tagalog (Philippines)
28. Ukrainian (Ukraine)
29. Vietnamese (Vietnam)
30. Xhosa (South Africa)
31. Zulu (South Africa)

For our hosts and guests using the Airbnb website or app, it's easy to switch to a new language. On desktop, click [here](#) to select a language. Our mobile apps use the language selected in device settings. To switch, users can simply go to their device settings to change to one of the new locales we now support.