



# Black Week ender's Guide

New York City Edition



# Introduction

Airbnb's Black employee resource group, known as Black@, has collected some of the most celebrated Black-owned, operated, and managed businesses recommended by our New York City host community to proudly feature in the Black Weekender's Guide: NYC Edition.

By sharing these local cafés, restaurants, and shops, our goal is to help visitors and locals alike experience areas beyond the tourist hotspots. In a region with as much history and culture as New York City, the Black Weekender's Guide provides just a snapshot of some of the businesses to start exploring. We hope you use this guide to discover (or rediscover) the inspiring and broad spectrum of Black-owned businesses across NYC.

# NYC by the numbers

By bringing visitors to neighborhoods that have not traditionally benefited from the region's tourism industry, home sharing is creating economic opportunity for families and supporting small businesses in every corner of NYC.



**6,237**

**Businesses, cafes, restaurants and things to do in NYC recommended to guests by Airbnb hosts**



**3.8M**

**Guest arrivals to New York State**

Note: Recommendation and annual guest figures from 2019



## Food Scene

### **Askanya Chocolate**

[www.askanya.ht](http://www.askanya.ht)

[www.instagram.com/askanyachocolate](https://www.instagram.com/askanyachocolate)

### **Caribbrew**

[www.caribbrew.com](http://www.caribbrew.com)

[www.instagram.com/Caribbrew](https://www.instagram.com/Caribbrew)

### **Shaquanda Will Feed You**

[www.shaquandawillfeedyou.com](http://www.shaquandawillfeedyou.com)

[www.instagram.com/shaquandawillfeedyou](https://www.instagram.com/shaquandawillfeedyou)



## Arts and Culture

### **Pontie Wax**

[www.etsy.com/shop/pontiewax/](http://www.etsy.com/shop/pontiewax/)

[www.instagram.com/pontiewax](https://www.instagram.com/pontiewax)

### **Jam+Rico**

[www.jamandrico.com](http://www.jamandrico.com)

[www.instagram.com/jamandrico](https://www.instagram.com/jamandrico)

### **String Thing**

[www.stringthingstudio.com](http://www.stringthingstudio.com)

[www.instagram.com/StringThingStudio](https://www.instagram.com/StringThingStudio)



## Shopping

### **BrownMill Company**

[www.brownmillcompany.com](http://www.brownmillcompany.com)

[www.instagram.com/brownmillcompany](https://www.instagram.com/brownmillcompany)

### **Da Spot**

[www.daspotnyc.com](http://www.daspotnyc.com)

[www.instagram.com/Daspotnyc](https://www.instagram.com/Daspotnyc)

### **G+Co. Apparel**

[www.gandcoapparel.com](http://www.gandcoapparel.com)

[www.instagram.com/gandcoapparel](https://www.instagram.com/gandcoapparel)

### **Malaika Apparel Co.**

[www.malaikaapparel.com](http://www.malaikaapparel.com)

[www.instagram.com/malaikaapparel](https://www.instagram.com/malaikaapparel)

### **PS I'm Dope**

[www.psimdope.bigcartel.com](http://www.psimdope.bigcartel.com)

[www.instagram.com/psimdope](https://www.instagram.com/psimdope)

## Extras

### **Aya Paper Co.**

[www.ayapaper.co](http://www.ayapaper.co)

[www.instagram.com/ayapaper.co](https://www.instagram.com/ayapaper.co)

### **Chloe+Chad**

[www.chloeandchad.com](http://www.chloeandchad.com)

[www.instagram.com/chloeandchad](https://www.instagram.com/chloeandchad)

### **Unwrp**

[www.unwrp.com/all](http://www.unwrp.com/all)

[www.instagram.com/unwrp](https://www.instagram.com/unwrp)



# About Airbnb

Airbnb is one of the world's largest marketplaces for unique, authentic places to stay and things to do, offering over 7 million accommodations and 40,000 handcrafted activities, all powered by local hosts. An economic empowerment engine, Airbnb has helped millions of hospitality entrepreneurs monetize their spaces and their passions while keeping the financial benefits of tourism in their own communities. With more than half a billion guest arrivals to date, and accessible in 62 languages across 220+ countries and regions, Airbnb promotes people-to-people connection, community and trust around the world.

**Airbnb.com**

Twitter: @Airbnb

Instagram: @Airbnb

Facebook: facebook.com/airbnb



