

SUPPLEMENTARY PRIVACY POLICY FOR CONTESTS

Last Updated: 22 June 2022

This Supplementary Privacy Policy for Contests (“Supplementary Privacy Policy”) describes how we collect, use, process and disclose your personal information personal data, submitted and collected via <https://www.airbnb.com/omgfund> (“Site”) and otherwise provided by you as part of your Entry to the OMG! Fund contest (“Contest”). It supplements the Airbnb [Privacy Policy](#) and Supplemental Privacy Policy Documents, which also applies to your use of and visits to the Site.

Data Controller:

The Airbnb entity that is the data controller of your personal information is based on your Country/Region of Residence:

- If your Country/Region of Residence is the United States, Airbnb, Inc., 888 Brannan Street, 4th Floor, San Francisco, CA 94103, United States is the data controller.
- If your Country/Region of Residence is Japan, Airbnb Global Services Limited is the data controller.
- If your Country/Region of Residence is outside of the United States and Japan, Airbnb Ireland UC (“**Airbnb Ireland**”), 8 Hanover Quay, Dublin 2, Ireland is the data controller.
(Together “Airbnb”).

You can contact Airbnb or the Data Protection Officer for Airbnb by emailing DPO@airbnb.com

Where Airbnb is processing your personal information based on a legitimate interest, you can request that Airbnb does not process your personal information by providing reasons specific to your circumstances. If you object to such processing, Airbnb will review your objection and will no longer process your personal information for these purposes unless we have compelling legitimate grounds for such processing, or otherwise where such processing is required for the establishment, exercise, or defense of legal claims. We will let you know the outcome of our review. You may exercise your rights to object to such processing by sending us an email.

Please read this Supplementary Privacy Policy for Contests, of the Airbnb [Privacy Policy](#) and Supplemental Privacy Policy Documents carefully.

Any capitalized terms not defined in this Supplementary Privacy Policy for Contests have the same definition as given in the Official Rules available on the Site, Airbnb [Privacy Policy](#), Airbnb Supplemental Privacy Policy Documents and Airbnb [Terms of Service](#).

If we make translations of this Supplementary Privacy Policy for Contests available, the English version shall prevail in the event of any inconsistency.

1. INFORMATION WE COLLECT

We collect the personal information you submit in your Entry to the Contest (such as your name, age range, contact details, country of residence, ownership of the property) and associated materials, as well as the information that you provide to us during any follow-up stages in the Contest process (e.g. screenings, interviews, additional materials requests).

When you use the Site, we automatically collect information, including personal information about the services you use and how you use them. Further information is available in the Airbnb [Privacy Policy](#) and Supplemental Privacy Policy Documents.

2. HOW WE USE INFORMATION WE COLLECT

We process personal information for the purposes set out in the Airbnb [Privacy Policy](#) and Supplemental Privacy Policy Documents, in line with the lawful bases set out. In addition, we process personal information for purposes related to the Contest as follows:

Consent:

We process your personal information for the activities and purposes outlined in the table below, when you have given your consent to the processing activities.

Processing Activity & Purpose	personal information
Advertising & Marketing <ul style="list-style-type: none">- Send you promotional messages, marketing, advertising where you have agreed to receive it.- Where you agree, we may feature you and your idea in our marketing.	Name, email address, details of your idea/application.
Background/verification checks <ul style="list-style-type: none">- To the extent permitted by applicable law, If You are shortlisted, Airbnb may perform, at Airbnb’s sole discretion, background and/or verification checks on the information You have provided in order to ascertain or confirm Your eligibility to participate in the Contest and, if applicable, to redeem the Prize. In some jurisdictions, Your written consent might be required to process Your Personal Data. In these circumstances Airbnb will request such consent.	Name, date of birth, email address, ID

Legitimate Interests:

We process your personal information for the activities and purposes outlined in the table below, on the basis of Airbnb’s legitimate interests and the interests of those connected with the Airbnb platform:

Processing Activity & Purpose	Personal information
Reviewing your entry, judging and choosing a winner <ul style="list-style-type: none">- Review and confirm you meet the entry requirements;	Name, email address, age range, proficiency in English, ownership rights, details of your idea / application.

<ul style="list-style-type: none"> - Assessing your entry; - Judging. 	
Contacting you with regards to your entry <ul style="list-style-type: none"> - Communicate with you with regards to your entry and the Contest, including notification of the winner, post-Contest follow-ups. 	Name, email address, details of your idea/application.
Background/verification checks <ul style="list-style-type: none"> - To the extent permitted by applicable law, If You are shortlisted, Airbnb may perform, at Airbnb’s sole discretion, background and/or verification checks on the information You have provided in order to ascertain or confirm Your eligibility to participate in the Contest and, if applicable, to redeem the Prize. In some jurisdictions, Your written consent might be required to process Your Personal Data. In these circumstances Airbnb will request such consent. 	Name, date of birth, email address, ID

Contractual Necessity:

We process your personal data for the activities and purposes outlined in the table below, which give effect to the Official Rules of the Contest.

Processing Activity & Purpose	Personal information
Payment of Prize money: <ul style="list-style-type: none"> - If you are the winner, we will process your account details in order to make payment of the prize money. 	Payment information, with examples being Name, contact details, bank account details or payment account details, geo-location information, payment transaction information.

3. SHARING & DISCLOSURE

We share and disclose information, including your Entry and related personal information , with members of the Judging Panel to enable them to fulfill their roles in the Contest process as well as with third party service providers as described below.

We may use third party service providers to help us with the Contest process. These providers have limited access to your personal information , as required to perform tasks on our behalf, and are contractually bound to protect it and use it only for the purposes for which it was disclosed to them and in accordance with applicable privacy law.

Our service providers may be located inside or outside of the European Economic Area (“EEA”). Laws in these countries may differ from the laws applicable to your Country/Region of Residence. For example, personal information collected within the EEA may be transferred, stored, and processed outside of the EEA for the purposes described in this Supplementary Privacy Policy for Contests. Where we transfer, store, and process your personal information outside of the EEA we have ensured that appropriate safeguards are in place to ensure an adequate level of data protection. We will provide further information on the means used to ensure an adequate level of data protection upon request. For more information on our use of third party service providers and international transfers, please see the Airbnb [Privacy Policy](#) and Supplemental Privacy Policy Documents.

4. YOUR RIGHTS

You have rights pursuant to applicable law. For more detail about these rights see Airbnb [Privacy Policy](#) and Supplemental Privacy Policy Documents.

You may exercise any of the rights described in this section pursuant to applicable law in respect of your Entry, by communicating with us as set forth in the Airbnb [Privacy Policy](#).

Data Retention and Erasure

We will retain your personal information, except for your contact information, during the Contest process and for post-Contest communications, in accordance with applicable laws. Unless you are selected as a Winner or a Reserve, we will delete your personal information provided in relation to the Contest approximately thirty (30) days after the closing of the Contest, subject to any delay. If you no longer want us to process your personal information, you can request that we erase it by sending us an email explicitly indicating this request.

Please note that if you request the erasure of your personal information :

- you will not be eligible to participate in the Contest;
- we may retain and use your personal information to the extent necessary to comply with applicable legal obligations; and
- in order to maintain the Site and secure it against accidental or malicious loss and destruction, residual copies of your personal information submitted as part of the Entry may not be removed from our backup systems for a limited period of time.

5. CHANGES TO THIS SUPPLEMENTARY PRIVACY POLICY

We reserve the right to modify this Supplementary Privacy Policy at any time in accordance with this provision. If we make changes, we will post the revised Supplementary Privacy Policy for Contests on the Site and update the “Last Updated” date at the top of this Policy. A revised Supplementary Privacy Policy for Contests will become immediately effective upon publication on the Site.

If you disagree with the revised Supplementary Privacy Policy for Contests, you must cease using the Site and, if you have already submitted your Entry form, please explicitly request to withdraw your Entry by sending an email to omgfund@airbnb.com with “privacy request” in the subject line, in which case you will not be included in the Contest.

If you do not withdraw your Entry and cease using the Site, the revised Supplementary Privacy Policy for Contests will apply to your continued access to and/or use of the Site and your participation in the Contest.

